

Why you have purple people in your living room

Page 6



15¢ Local Programs March 1-7



Lucille Ball,
Desi Arnaz Jr. and
Lucie Arnaz

Miller makes it right

We've always thought
it a good idea
to put our beer
in the same
clear glass you do.

Next time
you have a beer,
make it
Miller High Life.
You'll know
what we mean
when we say:
Miller makes it right.
And that's why it is
The Champagne
of Bottle Beer.

This free booklet will tell you how you can become a Computer Programmer

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at home for big earnings
in the world's newest,
most exciting profession.

IF YOU'RE dissatisfied with your present job, why don't you become a programmer? So great is the demand for programmers, you'll have your choice of openings, with a growing future ahead.

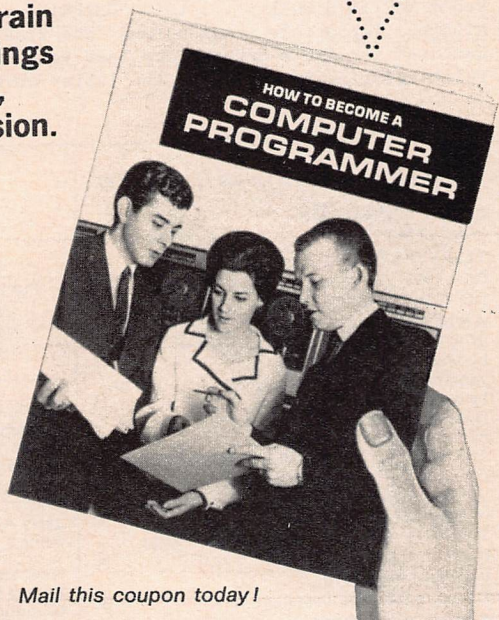
For the vast majority of good positions, a high school education, a logical mind and the right preparation are all that are required. LaSalle, world leader in home education, will train you as a programmer in your spare time. Even beginners are paid well; and with experience, programmers can fill major supervisory positions at salaries of \$12,000 to \$15,000 a year—often as much as \$20,000.

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Please mail to me the free illustrated booklet
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Producer ARTHUR BARRON, who won kudos earlier this year for his "Birth and Death," is putting together a film portrait of JOHNNY CASH for the Public Broadcast Laboratory's March 16 entry. Guests include GODFREY CAMBRIDGE, DEBBIE REYNOLDS, JACK JONES, DICK CLARK, TEX RITTER, and ROY ROGERS and DALE EVANS.

Journalist DICK SCHAAP, whose book "Instant Replay" (done with Green Bay Packer lineman JERRY KRAMER) is a best-seller, is forming a company to produce a TV version of that opus, and future "diary" format books, including ones of golfer FRANK BEARD, violinist ERICK FRIEDMAN and Rabbi MARTIN SIEGEL . . . LALO SCHIFRIN, composer-conductor of the Mission: Impossible program,* and "The Rise and Fall of the Third Reich Cantata" for ABC's documentary last year, has been nominated for a Pulitzer Prize in music for the latter work.

*Trade-mark, Teletype Corp.

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Stay in his mind



When you can't be with him, be in his mind. Have a shape he can't forget. Tab can help. It's sugar-free and it tastes better than any diet cola because The Coca-Cola Company wouldn't have it any other way. Enjoy Tab, and be a Mindsticker.



be a Mindsticker

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as we see it

■ The people of South Africa now stand a fairly good chance of joining the rest of the world that watches television.

So far, the government has steadfastly refused to countenance television. One objection has to do with language. The official language is Afrikaans, but most people speak English. Broadcasting programs in Afrikaans would serve little purpose, and broadcasting them in English would be an admission that the official language wasn't popular.

■ The other reason is a fear on the part of the government that imported programs would not always show the white man in the best light and this might "corrupt" the apartheid Afrikaner culture.

Publicly the government has said television would be bad for the country "on moral grounds" and it would be too expensive to introduce at this time.

■ But now there's a surge of dissatis-

faction from the people, and the government is studying the possibility of bringing in television after all. It all started with our moonshot. South Africans read in their newspapers and heard on their radios that the Western world watched our three astronauts on television as they circled the moon. And as they read and listened, the people resented the fact that they could not participate in seeing the moon close up, and the earth as it appears from the moon.

The opposition party in South Africa began mounting a "television for South Africa" campaign for the 1971 elections there. And the government moved quickly to learn just how much dissatisfaction there was over the absence of television.

■ One way or another, the people of South Africa probably will have television before too long—a rather curious, but gratifying, by-product of America's space program.

the kind of
laxative Doctors
recommend
most often.



Thorough
yet
gentle.

Why not return the compliment with a Long Distance call? It's the next best thing to being there.



YOUR
ANYWHERE ANYTHING
AT
ANY TIME
NETWORK

Why people sometimes turn purple

The reason is complicated and color-television experts haven't yet come up with a satisfactory solution

By David Lachenbruch

You're about to settle down for a comfortable evening of watching color TV. You carefully adjust the color and tint controls for realistic flesh tones, just as it says in the instruction manual. You sink back into your easy chair.

You look at the beautiful picture and bless the day you submitted to the family's nagging and bought a color set. As the picture fades into a commercial, you glance away for a moment, then back at the screen. *What* beautiful picture? A young man with a crimson face is offering a smeary yellow cigarette to a lady who is wearing the most scarlet blush this side of Hades—and they're singing about it, yet!

You remove your tootsies from the ottoman and traipse back to the set, where a slight adjustment reveals that the couple singing the paean to smoking pleasure really are human after all. By the time you've resettled, the commercial is over—but the colors are so pale and washed-out that the picture looks almost black-and-white.

All color-set owners have had similar experiences at one time or another and have learned to live with them, for the joy of color viewing far outweighs the occasional inconvenience and exasperation. But you, as a viewer, are entitled to ask a simple question: "If I can get good colors by twiddling the knobs on my \$500 color set, why can't the network do it with its umpteen-mil-

lion-dollars' worth of equipment? Why should 30 million viewers have to jump up and adjust their sets when one man sitting at a control panel could do it for all of them?"

Unfortunately, the answer isn't that simple. Color variations from scene to scene and program to program constitute one of the most complex and exasperating problems faced by television engineers. If you're a veteran color owner, you know that the uniformity of hues has improved significantly over the past few years. But networks, stations and set manufacturers agree that there's still plenty of room for improvement. A top-level committee of all elements involved in television—from the makers of film to producers of television sets—is now engaged in a top-priority crash program to determine how to lick the problem effectively.

The reason it's so complicated is that there's no single place to point an accusing finger. The culprit may be hiding in any of a thousand different places or, more likely, in a combination of many of them.

In one evening of television viewing, you'll see pictures coming from literally hundreds of different sources. As one broadcast engineer recently put it: "The movie people, when their product is shown in a theater, have an enormous advantage over us in that

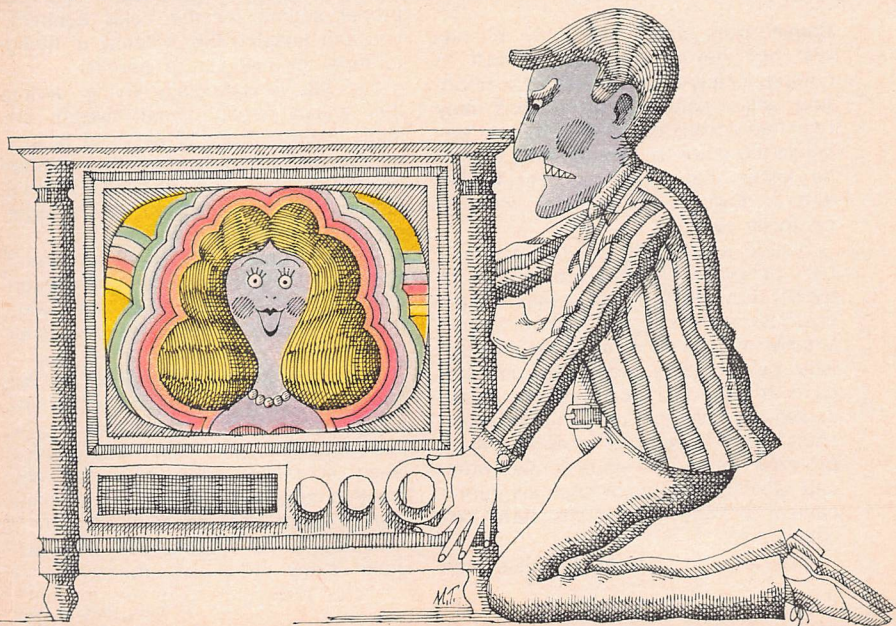
each reel can be balanced in color against the preceding reel so that although the hue or saturation [color brightness] may be off slightly from reality, there are no shocks to the viewer when going from one scene to another. In our business, within a period of five minutes the viewer may see a film made under questionable circumstances, a tape made 3000 miles away and a live camera which has not been adjusted to the same standards as the tape, so that with the juxtaposition of commercials and program material the viewer can be subjected to one shock after another."

With all these little snippets coming at you in rapid succession, you may experience this shock even though no single portion of the material has really "bad" color. Your brain is adaptable to different types of color emphasis, but it takes time to change its frame of reference. Watching three 30-second commercials in a row, all produced at different studios and with different color emphasis, can be upsetting, although any one might look

completely natural if you could watch it for, say, five minutes.

This kind of subjective, or psychological, color shock can be the result of any number of variables—the type of film used, the way the film was developed, the difference between the way a film camera and a TV camera "see" color, differences in studio lighting and even in the effects the art directors are trying to achieve.

Flesh colors—the all-important reference in tuning a color set—are tricky in themselves. It's an interesting fact, for example, that flesh tones actually differ in telecasts originating on the East and West Coasts. Western TV engineers (and film makers) tend to give all faces a little more suntan than their Eastern counterparts—regardless of whether it's actually present in the raw material. It's a case of *Bonanza* vs. Johnny Carson, and for any given setting of the tint control you'll find Westerners more swarthy than Easterners. Limited tests have even shown that Eastern viewers normally adjust their sets' controls for a more pale- →



faced effect than do their more out-doorly compatriots across the continent.

These subjective factors are only a small part of the story. There are times when the color is just plain wrong—too bright or too subdued or too awful—and the effect is about as subjective as a kick in the pants.

Some of the reasons these goofs slip by are well-known to television engineers. Others are complete mysteries. Once again, the biggest problem is with short commercials, which are originated by advertising agencies and filmed at independent studios. Processing of color film is a fine art, and some laboratories do it better than others.

Many of the filmed commercials they get are poorly processed, the networks claim. In some cases, agency people aren't well-versed in the use of color for television; in others, they're trying to save money on film duplication. Sometimes the over-all coloring of a commercial is distorted to make the product look realistic at the sacrifice of human skin colors.

Commercials aren't the only offenders, but they're the most difficult to correct, simply because they're so short. And while networks or stations may reject an occasional filmed program because the color isn't up to snuff, there's no known case of their ever having turned down a commercial for that particular reason.

Station equipment can be responsible for color changes. In a live or taped show, colors may change from scene to scene because cameras aren't exactly aligned and adjusted to register color values identically. In telecasts of outdoor sports events, colors sometimes change when the action shifts from sunlight to shadow. Much progress has been made in this area, and objectionable color changes during camera or light-level shifts have become rare.

Now let's go back to that little man

sitting in the studio adjusting the color controls for you. Unfortunately, it's not just one man but many men, each of whom has his own idea of what colors should look like. Said one color-film industry veteran: "Between the action in the studio and the viewer at home, hundreds of hands are twiddling knobs, each one belonging to a self-appointed color expert. Color television won't be really perfect until we find a way to chop all the knobs off."

There is one man who has final authority over the colors you see on the screen. He's the man in the control room who watches the color monitors and carefully attempts to match colors from the many sources that go to make up a TV program. His ability to change colors by electronically "painting" them are limited; he can't really make bad color good, but he can help a little. His job is a demanding one, and in the final analysis it's a matter of human judgment—sometimes his judgment against yours. If even you and your spouse can't agree on the proper setting for the color controls, you can imagine the difficulty of trying to tune for millions of people.

His job is especially trying during the "panic period" when five or six short takes of from 10 seconds to one minute each—film, tape and live—come on the screen back-to-back. There's just no time to paint these into a more pleasing combination.

If all of his color monitors aren't operating identically and preadjusted with hairline precision, his knob-twiddling can make things worse instead of better.

Variations in color may also be the fault of your television set or an inadequate antenna installation. If you use rabbit ears, the colors may change when someone walks near the set. Weather conditions sometimes can influence color changes.

In addition to the industry-wide program, many individual efforts are →



GM

It makes you want to deport your import. **Nova.**

Nova Coupe

Some people think that for a car to be economical, it also has to be tiny, sluggish, plain-looking and foreign.

Not true. For one thing, this Chevy Nova's not tiny. The sedan seats six, the coupe five. And you get a trunk instead of a second glove compartment.

Nor is it sluggish. The standard six is 140 horses strong.

Plain-looking? Pshaw.

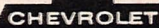
And Nova certainly isn't foreign.

It's as American as Body by Fisher.

Yet Nova is as economy-minded as they come.

And if you're not too thrilled about clutching, don't. For under \$70, you can order our Torque-Drive transmission. You shift once. You clutch never.

Chevy Nova. It's our way of encouraging foreign trades.



CHEVROLET

Putting you first, keeps us first.

See Olympic Gold Medalist Jean-Claude Killy, weekly, CBS-TV. Check your local TV listings.

continued

being made to improve the consistency of broadcast color. For example, whenever there's sufficient time, ABC pre-screens programs and puts them on tape—making all “painting” adjustments of commercials and other inserts before the show goes on the air—and then just runs the tape at air time with hands off the controls.

NBC lends TV color consultants to crews making filmed series to advise on what will or won't show up right on the home screen. The networks are working to establish a standard formula for “white.” In television, white is a combination of all colors, and the composition or “temperature” of the white used to begin with actually determines the tint of the colors transmitted.

The Society of Motion Picture and Television Engineers (SMPTE) has prepared a series of standard color slides, now widely used, showing typical interior and exterior, day and night scenes, as well as faces with varying complexion colors. To line up television equipment, stations project these scenes on a screen and match them visually with the same scenes on a TV monitor, adjusting the equipment for as close a match as possible.

SMPTE also is preparing to conduct seminars for advertising agencies and film-commercial producers and laboratories on the science of colorimetry as it applies to material for television. Eastman Kodak, working with SMPTE, is developing standards for consistency of color film. The networks and the American Telephone & Telegraph Company are working together to improve the uniformity of color from station to station, to minimize the changes when you tune from one channel to another.

There also are some steps you, the viewer, can take at home to hold color variations to a minimum. The most obvious are to make certain that you have the best possible antenna installation and that your set is always in good repair. Then develop good tuning habits.

In many color receivers, the “horizontal” control can affect the value of the colors on your screen. For best consistency, keep this control set exactly in the “middle.” Turn it to the left until the picture just starts to break up or “tear” diagonally, then turn it to the right until the same thing happens, and set it just midway between these two points.

As your set warms up, the colors can change. Therefore, it's a good idea to turn it on 10 or 15 minutes before the beginning of the first show you plan to watch. After it's warmed up, adjust your color controls. Generally, the more intense and garish you make the colors the more susceptible they'll be to small variations at the transmitting end. So it might be well to get used to watching them just a little on the pastel side, which is more realistic, anyway.

If you start watching a show in the daytime and keep the set on until after dark, you're going to have to readjust the controls because of the change in lighting conditions in your home. But otherwise, once the set is warmed up and you've trimmed up the knobs, it's best to maintain as close to a hands-off policy as possible. If something does go wrong with the color, be patient—the station probably will correct it (unless the trouble is in your set). If the change is a subjective one, you should give your eyes and brain time to adjust to it.

If you happen to be watching a show when an off-color commercial comes on, ignore it and go out to the kitchen for an apple. But *don't touch the set* or it will be wrong when the program comes back on. If you really want to do something about bad color in ads, don't look at the commercial at all and try not to listen. If the sponsor wants you to buy his product, he has the responsibility to meet you at least halfway by not sending purple people into your living room.

(END)

After 30 days would you still call it “just dry skin”?

You may have the HEARTBREAK OF PSORIASIS



Do you have dry, flaky skin... a persistent itch... a scaly patch? These are often the “harmless looking” early signs of psoriasis. If these symptoms last more than 30 days, see your doctor. And ask him about Tegrin®.

Medicated Tegrin guarantees 3-way relief from the itching and scaling of psoriasis—or your money back. Speeds relief from itching. Works quickly to remove scales. And regular use helps keep scales from coming back. So why suffer the Heartbreak of Psoriasis? Get Tegrin soon.

MEDICATED TEGIN®
...it's guaranteed!



Now! For scalp psoriasis and persistent dandruff... Tegrin Medicated Shampoo!
Washes away loose psoriasis and dandruff scales, leaves hair cleaner and healthier-looking. Guaranteed or your money back!





She's got
a good
thing going



Jacque Wiseman, a 20-year-old junior at the University of Southern California, is a comparative television unknown. Yet, she is a singer who appears on *Laugh-In*, *Jonathan Winters*, *The FBI*, not to mention golf matches and hockey games.

The ash-blonde Miss Wiseman is one of the more attractive members of "The Going Thing," a musical group organized by Ford Motor Company to sing the praises of Ford. Its "musical message" lasts a minute or less, but it has made "Ford, it's the Going Thing" almost as famous as "Sock it to me!"

Since "Going Thing" got going last year, the group has been making commercials and wide-spread personal appearances at many dealer functions. They will make about \$25,000 each in their first year together. And there are extras. They recently signed a recording contract with composer Jim →

By Joseph Finnigan

Members of 'The Going Thing' are, clockwise from 12 o'clock at left, Mitch Gordon, Susie Teague, Wes Oldaker, Janice Hansen, Tom Bahler, Steve Flanagan and Jacque Wiseman. John Bahler is the fellow in the middle.



Left to right, John and Tom Bahler, and Jacquie Wiseman.

continued

Webb's company, and a series of TV specials are in the works. And each has the use of a 1969 Ford.

Miss Wiseman started out as a piano player. As such she earned a music scholarship to USC, and ended up in the chorus at a Glenn Yarborough recording session. That ultimately put a Ford in her garage and cash in her bank account. She recalls, "Tom Bahler—he's a member of the group—was in my music class and somebody told him I had sung for Glenn. Tom invited me to one of the auditions." More than 200 singers tried out. "I thought no matter what happened, it would be an experience," Jacquie says. "But I never thought I'd be in a group with so much talent."

And even though her TV appearances won't win any Emmys, Jacquie's picking up a fan following. Her sorority sisters tacked the group's picture to the house bulletin board, and even usually unflappable Hollywood parking-lot attendants—fellows used to seeing superstars—have taken some notice. "At my regular parking lot, a lady stopped her car next to mine," Jacquie says. "The attendant was a fan. He jumped between our cars so she wouldn't dent the side of mine." **END**

Dear Dean:

If I were
18 instead of
88...



Mr. Dean Martin
Hollywood
California

The matter of
Dean Martin's mail

By Carolyn See

Old-time movie fan mail—and the stories people tell about it—had to do with dreams. Lonely people saw reflected on the silver screen everything they either wanted or wanted to be. The world of the movies was a place where gods lived, and fans sent humble prayers to that sweet place (which were duly answered by form letter and glossy photograph signed by a peevish secretary). The irony of this was picked up, of course, by morose novelists who saw in the phenomenon all the swindle of the American Way of Life. Hollywood is a sham, intellectuals said, and God help the poor people all over the world being taken in. Still, the public watched and yearned, and sent in their cards and letters.

With the advent of television, the glitter of movies and comfortableness of radio fused. We could watch George Raft in his earliest days and slickest

suits dancing the tango while we lolled on the couch and ate pretzels. Our entertainers were cut down, somehow, to approachable size.

Radio had always depended on "cards and letters" in the most bread-and-butter way. "Every two-bit program had to have some," an ad man long in the business recalls. "You remember those 15-minute 5-days-a-week shows? Well, every one of those guys cherished dreams of becoming a star—of making it on a network. They *doted* on mail, or at least the idea of it. I remember we had to change a commercial for some lousy show at the last minute and we dictated it to the guy—they mostly did their own announcing, remember?—on the phone so he'd be sure to have it in time. The commercial started out, 'Friends, in reply to the many cards and letters we've received requesting . . .,' and the guy had hysterics on the phone. 'I haven't seen any of them,' the fellow kept saying. 'Where are all my cards and letters?' When we explained that there *were*n't any cards and letters, he was heartbroken." →

The tradition has been taken up once more and spoofed by famous Dean Martin. "Keep those cards and letters coming in, folks," he beams, or leers, or whatever he does. We hear it weekly on NBC; we heard it repeated by astronauts in the Apollo VII rocket. It's a nice little joke that's becoming a folk saying.

However, joke or not (and not surprisingly), those cards and letters really do keep coming in. "Of course, Dean does it as a *spoof*," a buttery-voiced publicity man assures me on the phone. "It's tongue-in-cheek, and *they* all know it; they answer him in kind. Some of the letters are very witty indeed." I ask him how much of the mail he's seen. "Actually, it all goes over to a service. I can get some for you though. But be sure to return all the letters. They answer everything over there, they're very careful about that."

To read these letters is to find that perhaps only one in 25 is tongue-in-cheek. Martin may be asking for one thing, but he's getting something else back. The prayer-like aspect remains; people will always converse with a divinity somewhere. But the dimensions of the gods have changed. If Martin's letters are any indication, these messages to the unknown are comparable with those in certain primitive religions whose faithful ask for something but get mad when they don't get it; where they gossip with the world Outside or Beyond, tell it secrets, cajole, chastise, make bargains—in short, bend the gods to their world rather than the other way around.

"You're a pretty good singer," a 16-year-old tells Martin straight out, "but not the best, I really love Davy Jones." "You are sort of witty," says another. And a man in his 50's, joking, of course, but in that serious kind of way, advises: ". . . You said to Linda Bennett, when you two were singing that medley, that she was too young for you. Never say that to any girl again unless

she is under 18. I am the same age as you, Dino, and if Aristotle Onassis can take care of a 39-year-old beauty, what's with you?" The note is hastily written on lined paper and certainly isn't concerned with affirming Martin's virility, or Onassis's either. The hero of this letter is a man from Maine, and good luck to him and his ladies over 18.

The reason behind this mixed and measured praise may be that Dean Martin is a kind of anomaly to begin with. The drink in his hand makes him the darling of the drinking generation; and, in fact, like a message from a latter-day soap opera, he assures his audience over 40 that Romance in Life Need Not Be Over. Martin has the ability to be something different to everyone, which is why, after an hour of leering at chorus girls in cocktail dresses, he gets engaging little notes from church ladies: "Dear Dean Martin, if I were 18 instead of 88, I'm afraid I should be hopelessly in love with you." Or why after he croons a song in the arms of an abandoned lovely on a polar-bear rug, two female fans can write, one gently chastising him for contributing to the extinction of polar bears, the other asking him for the polar-bear rug.

I ask the PR man if Martin takes an interest in his mail.

"Oh, he certainly does. He gets a big boot out of it. He sees it quite often. Remember, a couple years back, he told people to tear off their piano tops and send them to him? Well, they took a whole load of piano tops over to his place once. He got a big boot out of it. People would really *do* that, you know." I can't believe it's true, but the PR man insists it is.

The urge to bust out, to make contact with something or someone outside the regular order of things, is apt to hit any one of us. Like the flu, it hits the old and young hardest—the young because they think it can be done (when you write a letter to Santa something

happens); the old, maybe, because they yearn beyond reason for the miracle that will alleviate their loneliness. Martin's letters are filled with childish scrawls from children learning to write, enclosed with testimonials from their mothers: "What trouble we have getting little Estelle to bed on Thursday nights. She can sing all your songs and wants to marry you . . ." And at the same time an elderly woman writing a conventional fan letter from the confines of a nursing home in the Middle West slips in this sentence between comments about "Bandolero," one of Martin's current movies: "It is terrible to be old and alone in the world with no one to care for you . . ."

If people seem sappy, *outré*, unutterably naive in these letters, it is because for a few minutes they leave themselves open, they bring themselves to ask for what they want. A young man writes from Vietnam asking for \$2000. He needs it, he says; he is afraid to go to a loan company. Other servicemen send photos explaining how much they look like Dean Martin and does he need a double, as they are getting out of the service soon. (They don't look like Dean Martin at *all*.) A 13-year-old girl who takes piano lessons wants to perform on the show.

We can't help it; we all wish for something, against all sense, against all evidence. A woman writes a request for Martin to sing a particular song on her mother's birthday. She realizes that the show's material may already be scheduled, indeed, may already be taped. So she includes her mother's phone number, asking Martin to call her mother up and say hello. Her letter is polite, carefully written, accurately spelled (the Hollywood myth of the semiliterate cretin somewhere out there in Wisconsin no longer holds true), but at the end of the letter her syntax gives out. ". . . If you could call that number and wish her a happy birthday, but it probably ever come true."

The best letters—and by far the

majority of them—are simply messages sent to the great beyond, telling how the folks are doing down here. A middle-aged engineer writes to Martin from the South somewhere. His wife works as a saleslady, he says, they never miss the show, they like his singing, they love the way he tells jokes. Their TV is in the bedroom and they prop themselves up there with drinks and sandwiches every Thursday and laugh themselves sick. He goes on to remember that on one show Dean said something so funny that he rolled out of bed and got stuck between the bed and the wall, that his wife called in their dog to tease him out, that he, helpless with laughter, battled furiously, finally extricated himself.

Meanwhile, the Dean Martin phenomenon must have been going on; more slick girls, more bearskins, more put-ons, but the Southern couple's own show had caught *their* attention. The letter writer ends with his plans for travel and retirement in a few years—but before that a big vacation. He and the missus plan to see Martin in Las Vegas—if they can work him in.

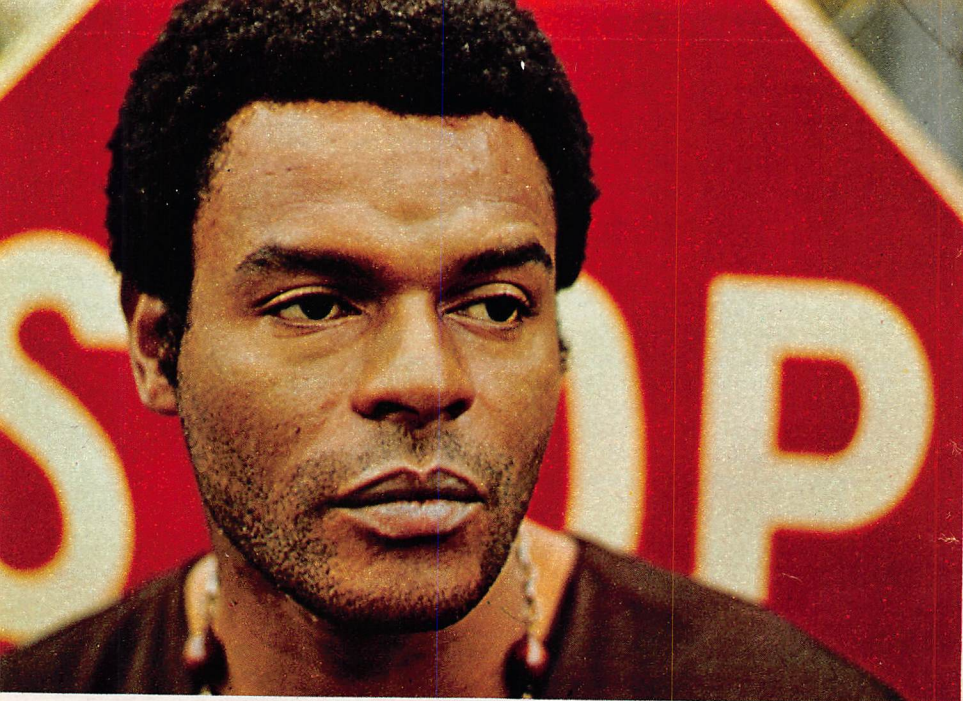
I ask the PR man once again if Martin ever reads his cards and letters.

"Sure," he repeats patiently. "Not *all* of them, of course; but they're always answered."

Well, could I maybe talk to Martin just for a few minutes to see what he thinks of the letters? The silence on the other end of the phone is astonished, palpable. "He's . . . hard to *find*, didn't they tell you that? He's . . . he's not *about* to . . . perhaps we could work something out . . . but I don't think . . ."

Somewhere out there in the Divine Music of the Celestial Spheres, Dean Martin is sliding around with a smile on his face and a drink in his hand. Who cares if I or the letters find him or not? When you send messages straight up, you aren't supposed to expect an answer.

END



The odyssey of a black man in 'white man's television'

By Dick Hobson

The mercury had shot up well past the 100-degree mark. It was fall in beautiful downtown Burbank, Cal. On the dusty outdoor set of *The Outcasts*, one of TV's new interracial series, the "wintry" Christmas episode was mostly "in the can." Looking on were 50 black youngsters from Watts who had come to see "their" cowboy at work. Suddenly the assembly-line routine was shattered—an actor refused to say a line. The line was, "Ain't nothin' like darkies for prayin'." The actor was co-star Otis Young, a Negro.

There were repercussions.

Former child-star Jackie Cooper, Screen Gems West Coast vice president in charge of production, drove to the set from his executive offices in Hollywood. Hugh Benson, the executive producer, credited with "developing" the black/white Western, made his appearance on the set. Jon Epstein, the "line" producer, showed up. Production-chief Cooper crossed over to his recalcitrant series player—who was

legally bound to Screen Gems by a six-year contract, though the studio was obligated to *him* for only 13 weeks—and demanded to know why he refused to say, "Ain't nothin' like darkies for prayin'." And thereby hangs a tale—the odyssey of a black militant in what he regards as "white man's television."

When Young was first approached to play the role of Jemal David, the black bounty hunter, he "flipped, because for the first time in American television they didn't deny that when a black man went into Western towns he was going to run into trouble, and they didn't deny that the white men he ran into might be bigots."

Young threw himself into the role, played it for all it was worth, drawing upon a lifetime reservoir of anger, resentment and deep hostility engendered by racial prejudice. When embittered ex-slave-owner Don Murray said, "You do have a natural advantage in the dark, boy, unless you happen to smile," ex-slave Young replied with acid-searing sarcasm, "That's mighty white of you, as the saying goes."

For ABC's sales-oriented executives, such raw emotions adjacent to their beguiling commercial messages spelled trouble. Said one: "We didn't want the show quite so angry; the viewers would feel uncomfortable." The high command sent down a directive that the actor's bitter dialogue on the sound tracks be re-recorded and "toned down." According to Young, "I was told that 'It looks like hostility.'" The studio agreed that its performer was giving "too tough a reading" and volunteered to reshoot the pilot episode prior to airing. Some "angrier" *Outcasts* were rescheduled later in the season.

From the actor's side, it was a story of "no communication" with the studio, "no rapport" with the producers, constant vigilance "for what they might subtly throw through me," battles with management over even his "off-screen image" ("I bucked 'em every time")—

all culminating in a late-night confrontation at Cooper's Beverly Hills manse, where the actor presented a list of "25 Demands," including one that would specifically restrain executive producer Benson—whom he labeled a "so-called white liberal"—from "trying to force his friendship on me." It was a hot time in the posh town that night.

But it was the "darkies prayin'" that got the actor most steamed up: "I, Otis Young, black man in America, 36 years old, who suffered and scuffled for 14 years in the theater, said that the line is an insult to Negroes. I said that if I had to say the line I would not do the series. This, of course, would ruin my career, but I'd rather ruin my career than continue to perpetuate this phony attitude about the Negroes. The reason I refused to do this particular line was that it was just the beginning. If this line went through, the next thing they'd have up there is Stepin Fetchit. If I compromised myself on this script, it would be a little easier next time, and in three or four years I'd wake up one morning and be a wealthy Negro who forgot who he was."

If *Outcasts* producers and executives were puzzled about what was objectionable about "darkies prayin'," their contract player soon set them straight: "The thing that affected my decision about this line was my responsibility to Negroes in this country. White people think there's nothing like darkies for dancing, there's nothing like darkies for singing, and there's nothing like darkies for praying. Well, that's a lie.

"The segment of Negroes that is praying instead of *doing* is dying off. We have a new Negro that hasn't even been to church. One of the things that has hung the Negro up is that he's been too busy praying in the white man's church. This has kept him under the hand of the White Establishment. Any Negro today who is praying instead of *doing* is a damn fool. So when they try to get me, Otis Young, to say on network television that there 'Ain't →

nothin' like darkies for prayin,' they're just trying to tell middle-class America to relax again."

If the scriptwriters had researched Otis Young's background, they might have saved their top brass a lot of late-night discomfiture. If they had found out, for example, about all the cold porridge young Otis had to consume as a child in Providence, R.I.: "We didn't eat breakfast, we didn't eat dinner, and we didn't eat supper without long prayers and long passages from the Bible. What we got out of it, more than religion, was gooey oatmeal."

The scripters might have considered the effect of the "white man's religion" on the composition of the Young family. "My mother, who was a day laborer, had 14 children when she couldn't feed five, but she kept saying the Good Lord gave you no more than you could bear." Such religio-economic factors as these, it now appears, have a bearing on TV dialogue. Putting together

an "interracial" Western in these enlightened times is not like grinding out the horse operas of the past. Screen Gems could do with a cram course in ethnic sociology.

Now eager to "blacken" its reputation, the company assigned a black publicist to the series and a black writer to a script, but dilemmas only roiled the more. The black writer made his villain black and had Young's white co-star, Murray, shoot the badman dead. That did it. According to Young: "The network wouldn't let a white hero shoot a black villain because it might upset Black America. They ordered a rewrite so that I could shoot him."

This "happy" solution failed to bring happiness to the black co-star. "They asked me how I felt about it. I said, 'Echhhh!' I thought it was more valid for Donald to shoot him because the villain had been Donald's personal pickaninny as a child. When your horse breaks a leg, who's to shoot him? You



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go shoot him; that's the formula. The network thinks it's all right for me to shoot white men every week, but they don't want Don Murray shooting any Negroes on ABC." The identity of the executioner went through more flip-flops—black, white, black, white. Even Otis can't recall who ended up shooting the baddie. It was never like this in the innocent era of Warner Bros. shoot-'em-ups.

Young's studio and network needn't feel put-upon. The actor is critical of the whole television industry. "It is totally removed from reality. It has become a business enterprise with a formula for making money and that formula has become completely irresponsible. TV should reflect our time."

He is critical of TV's depiction of the Negro. He is critical of the Negro portrayed by Bill Cosby on *I Spy*. "Bill did not play the nuances that a Negro would feel. His lines were interchangeable with Robert Culp's." He is critical of the Negro portrayed by Diahann Carroll in *Julia*. "It means that you must be an extremely beautiful woman according to white standards before you can wear clothes from the highest fashion people in Hollywood."

He feels that Negroes should be portrayed as Negroes, not as approximations of white people. "Negroes should have pride in their own *négritude* and not continually be pushed into a white world where they are not acceptable."

He is critical of TV's depiction of white people as well. "A middle-class American family is not *Leave It to Beaver*, *Father Knows Best* or *The Dick Van Dyke Show*. A middle-class American family is a family that is doing the best it can trying to keep up with the American credit system."

When Young was hired, he was an acknowledged "quiet moderate waiting for the inevitable change" in the race situation, but by the 12th ("darkies prayin'") episode he had become a fiery black militant. What happened? →

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"I felt one day that I was on the way to getting an ulcer. One of the reasons I didn't look 36 years old was I'd never let anybody bother me, and for the first time in 36 years I felt a physical reaction to the garbage they were dealing out. My militancy is the voice of a moderate who has gotten damn tired of waiting."

What happened was his abrupt realization that *The Outcasts* premiere date was coming up and he was about to become the Instant TV Personality. "I feel I have been given a forum. I want all of Black America to identify with Otis Young and Jemal David. It is my job as a Negro actor to make sure that I do not alienate the Negroes who will watch this program. I owe them more than just riding it out, taking the benefits and slipping away.

"I don't want to do the series if it in any way disrespects myself and my people. I have to live with them, you know. There will be white people that recognize me, but there will be Negroes that know me. There is no way for me to do this series and not say what I feel about it."

For the moment Otis Young seems to have won his point. He has a fancy new trailer dressing room. He has a new horse. His opinion is sought on script problems. How long this will last is anybody's guess. So far, *The Outcasts* has not been a star in the ratings. Says producer Benson: "I like Otis as a human being. I don't treat him as a black man; I treat him as an actor." Says ABC executive Steve Mills: "My colleagues, Len Goldberg, Elton Rule and I decided there was too much anger." Says co-star Don Murray: "I think Otis is usually right. I tell the executives they're lucky to have someone who speaks up."

Says Otis Young: "I was a starving actor, but if somebody comes to me after 26 weeks and says, 'Otis, you are off this show because you have got a big mouth,' it would hurt, but that's where I want to be."

END

Sirhan on TV as Dozens Watch

Sirhan Bishara Sirhan, accused assassin of Sen. Robert F. Kennedy, is the central character in a historic trial televised every day in Los Angeles. But instead of millions around the world who might ordinarily be expected to watch such a news event, less than a hundred persons—all accredited newsmen—are in the audience. And each of those has undergone a rigid security check.

The trial is being conducted on the eighth floor of the dreary old Hall of Justice, a granite structure in downtown Los Angeles. Sirhan is imprisoned in a two-room jail "suite" on the 13th floor. The courtroom proceedings are being telecast via closed circuit to the fourth floor. Since there is room for only 37 newsmen in the actual courtroom, the "auxiliary" electronic courtroom is necessary.

Permission to telecast the trial was granted by Judge Herbert V. Walker after meetings between the legal profession and the news media's Freedom of Information Committee. A single camera (plus a spare in case the other malfunctions) is hidden in a window air-conditioning unit and focused on Sirhan, opposing lawyers, Judge Walker, court attaches and the witness stand. By court order, the jury cannot be photographed.

The security check is stricter than anything I've encountered while covering Presidents Kennedy and Johnson, and Premier Khrushchev. A deputy scans each newsman with an electronic metal detecting device. Even a zipper makes the machine react. One reporter said, "They let you keep

your zipper but they take everything else away, pen knives, fingernail files. They even open your pen." Another newsman had a small leather pouch containing rosary beads opened and searched. Some reporters are searched by hand, causing a deputy to remark, "On what other job do you start the day out with a massage?"

The deputies are looking for broadcasting and recording devices as much as for weapons. No broadcasts from the courtroom are allowed. An officer wearing earphones sits by a radio all day dialing back and forth to detect any bootleg broadcasts.

Until the Sirhan trial, there had been a ban on televised trials. And even though the legal profession seems satisfied that this closed circuit telecast doesn't violate judicial ethics, nobody expects it to open the door to public telecasting. In fact, the judge who will preside over James Earl Ray's Memphis trial turned down requests for similar telecasts.

Sirhan, whose personal permission was required before the telecast began, is almost lost on the TV screen. He sits next to one of his three attorneys at the end of a long table. When he enters court in the morning, he smiles and waves to his mother sitting in the courtroom. Occasionally he speaks with an attorney; at other times he rests his chin in his hands and listens to others argue his fate.

And when the day's procedures are finished, Judge Walker glances over at the bailiff; intones, "Remand the defendant"; and Sirhan Bishara Sirhan goes back to the 13th floor.

—Joseph Finnigan

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

Viewer Service. To write comments to those in charge of a specific show, address mail to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. 19088. Your letters will be forwarded to the appropriate executives.

NBC NEWS REPLIES

I enjoyed your Feb. 8 article on "Television in Turmoil" and I am looking forward to the rest of the series. The material was both interesting and responsible, and the series looks to be a valuable contribution in an area of wide public concern. This makes it even more than usually difficult, I am afraid, to read in that article a serious error of great potential damage, one which could distort the whole atmosphere of the discussion. You say: "It is a fact . . . that the TV networks did exert enormous pressure on the Democrats to keep the convention in Miami Beach. . . ." I say to you in all honesty, on the basis of our long acquaintance and my reputation, that it is not a fact, that it is the opposite of a fact.

*Reuven Frank, President
NBC News
New York, N.Y.*

[Replies Neil Hickey, who wrote the article: "If Mr. Frank says that he personally knows of no attempt to persuade the Democrats to meet in Miami Beach, we believe him. Our research indicates, however, that some TV industry people did argue strongly for Miami Beach as the saner alternative—which it surely would have been."—ED.]

'TEACHER, TEACHER'

This is the kind of program that makes the public sit up and take notice of not only the handicapped, but also of themselves and their at-

titudes toward other people. A wonderful, wonderful program.

*Lucinda F. Burr
Boston*

It did more toward public education in 90 minutes than our 15 years of dedicated plugging.

*Florence Lazarov, 1st Vice President
N.J. Assoc. for Retarded Children
Jersey City, N.J.*

The real teacher was Billy Schulman.

*Jane Yazdpour
New York, N.Y.*

CHEMICAL-WARFARE REACTION

The report on chemical-biological warfare on *First Tuesday* repelled me with its obvious sensationalism and biased reporting. It should have been labeled an editorial.

*Tim Stickel
Federal Way, Wash.*

I'm glad I saw the horrible thing. People should know about the atrocities (the wanton and diabolical torture of helpless little animals) that are perpetrated and condoned in the name of scientific research for defense.

*L.G. Paugh
Decatur, Ill.*

'A MIDSUMMER NIGHT'S DREAM'

I would like to congratulate CBS, the Royal Shakespeare Company and especially Xerox for presenting Shakespeare's "A Midsummer Night's Dream." The photography was different, the acting was superb and the play was delightful!

*Patti Tolbert
Rome, Ga.*

It proved that Shakespeare is for everyone.

*Kathleen Wynveen
Oostburg, Wis.*

THIS WEEK'S MOVIES

By
Judith
Crist

SOME LIKE IT HOT (NBC), *Saturday*
THE AGONY AND THE ECSTASY (ABC), *Sunday*
FEAR NO EVIL (NBC), *Monday*
THE YOUNG LIONS (ABC), *Wednesday*
GOODBYE CHARLIE (CBS), *Thursday*
ALL HANDS ON DECK (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

Some kiddy-culture, a couple of transvestite comedies, soldier and sailor movies and a tailored-for-television spook film provide this week's network-film fare. You might want to consider a diet now that spring's coming up.

The kiddy-culture is "The Agony and the Ecstasy," that unforgivable kind of spectacular—a dull, dull, dull and unspectacular one. Tossing off Michelangelo's other works to concentrate on "the masterpiece of a sculptor who did not want to paint," the movie devotes itself to the painting of the Sistine Chapel ceiling, involving a four-year period in the life of a master artist whose working genius flourished for 75 years. We get two hours of Charlton Heston being badgered and argued into sweating it out on the scaffolding flat on his back with paints drips in the eye, while an irate papal Rex Harrison strides around below badgering and arguing. The magnificence of a magnificent age is tossed off in bits of gossip or snippets of scenery while the great "Paint the ceiling"—"I don't want to paint the ceiling" debate goes on. For the kiddies there may be suspense in whether the ceiling finally gets painted; for the rest of us—and Heston—it's all agony and no ecstasy, even though Harrison the Magnificent does seem to be having a ball.

It's a girl-watcher's ball for Marilyn Monroe fans and a transvestite ball for Jack Lemmon and Tony Curtis in

"Some Like It Hot," Billy Wilder's wild take-off on the Twenties that is now 10 years old and beginning to show its age. What struck us as a bit risqué and even blue back in '59 gets to be a bit labored in this age of Tiny Tim, but the screwball comedy is still there. It seems, in fact, to be a model of taste if compared with "Goodbye Charlie," which oozes the smarmy creepiness and sleazy smuttiness inherent in a comedy about a lecherous man being reincarnated as a sexy female with his masculine mind and libido making the transition intact. These are encased in Sweet Debbie Reynolds, no less, as the inner boy being pursued by outer men. Ugh.

There may be relief in the unknown, let alone demonology, offered in "Fear No Evil," a *World Premiere* that promises to explore the possibilities of a "haunted" mirror. Louis Jourdan, as a psychiatrist, is, we are told, on the side of nondemonic sanity.

If the familiar's your security bag, however, there's still another rerun of "The Young Lions," a choppy version of Irwin Shaw's World War II novel with Marlon Brando as a sentimentalized Nazi, Montgomery Clift as an oversensitized Jew and Dean Martin as a brash Broadwayite. It doesn't age well. Neither will "All Hands on Deck," a feeble 1961 Navy comedy complete with Pat Boone singing forgettable songs and Buddy Hackett being a kooky crewman named Shrieking Eagle Garfield. Hackett alone is for the ages—but he's not, alas, alone.

SPORTS AND SPECIALS

7R refers to KRCR, Redding
9R refers to KIXE, Redding

APOLLO 9 SPACE FLIGHT

Apollo 9 was scheduled to be launched Friday, Feb. 28, carrying astronauts James McDivitt, David Scott and Russell Schweickart on a 10-day mission. If the launch went as planned, the networks will pre-empt regular programming during the week for progress reports and coverage of significant developments.

SPORTS

SATURDAY

- COLLEGE BASKETBALL 12:30 P.M. (3, 7, 11, 12) Santa Clara Broncos vs. Loyola Lions.
GOLF 1 P.M. (2, 7R, 40)
Doral Open, thlrld round.
GOLF 2 P.M. (5)
Tom Weiskopf and Tony Jacklin vs. George Archer and Bob Lunn.
HUNTING AND FISHING 2 P.M. (13)
Quarry: baby tarpon and Barbary sheep.
COLLEGE BASKETBALL 2:30 P.M. (2,8,10,12)
USC Trojans vs. Stanford Indians.
GOLF 2:30 P.M. (3), 3 P.M. (4), 5 P.M. (8)
Frank Beard and Ben Arda play in Illinois.
PRO BOWLING 3:30 P.M. (7, 7R, 11, 13)
Greater Buffalo Open.
SKIING INSTRUCTION 4 P.M. (4), 5 P.M. (12)
GOLF 4 P.M. (12, 46)
Julius Boros and Don January vs. Kermit Zarley and Tommy Aaron.
BOWLING 4:30 P.M. (2)
HORSE RACING 4:30 P.M. (32, 40)
\$100,000-added Santa Margarita Stakes.
FIGURE SKATING 5 P.M. (7, 7R, 11, 13)
World Figure-Skating Championships.
SKIING 6:30 P.M. (7, 11), 10:30 (13)
International World Cup Races.
BOXING 8 P.M. (40)

COLLEGE BASKETBALL 8:05 P.M. (38)

UCLA Bruins vs. California Golden Bears.

SUNDAY

- PRO BASKETBALL 10:55 A.M. (7, 7R, 11, 13)
Philadelphia 76ers vs. Detroit Pistons.
PRO HOCKEY 11:30 A.M. (5, 10, 12, 46)
Chicago Black Hawks vs. Toronto Maple Leafs.
GOLF 12:30 P.M. (2), 1 P.M. (7R), 2 P.M. (40)
Doral Open, final round.
BOWLING 12:30 (3)
GOLF 3 P.M. (7R)
Frank Beard and Ben Arda play in Illinois.
HUNTING AND FISHING 3 P.M. (11)
GOLF 3:30 P.M. (46)
GOLF 3:30 P.M. (10)
Julius Boros and Don January vs. Kermit Zarley and Tommy Aaron.
HUNTING AND FISHING 4 P.M. (7, 7R)
Quarry: duck, salmon and elephant.
SKIING INSTRUCTION 5 P.M. (46)
ROLLER DERBY 5:30 P.M. (40)
PRO BASKETBALL 7 P.M. (40, 44)
San Francisco Warriors vs. Los Angeles Lakers.

WEDNESDAY

- RUGBY 8 P.M. (38)
PRO BASKETBALL 8 P.M. (44)
Baltimore Bullets vs. San Francisco Warriors.

FRIDAY

- COLLEGE BASKETBALL 8 P.M. (38)
UCLA vs. Stanford.

SPECIALS

- Black JournalSat. 10 P.M. (6, 9, 9R)
A Face of WarSat. 9:30 P.M. (32)
TelethonSat. 11 P.M. (40)
President's TripSat. 11:15 P.M. (10), 11:30
P.M. (5), Sun. 3 P.M. (7), Sun. 6 P.M. (5, 46)
Sun. 7 P.M. (4, 8)
Experiment in TVSun. 3:30 P.M. (4),
4:30 P.M. (8)
Leningrad: DocumentaryTues. 7:30 P.M. (5)
Jacques CousteauTues. 7:30 P.M. (7, 11, 13)
First TuesdayTues. 9 P.M. (3, 4, 7R, 8)
60 MinutesTues. 10 P.M. (5, 10, 46)

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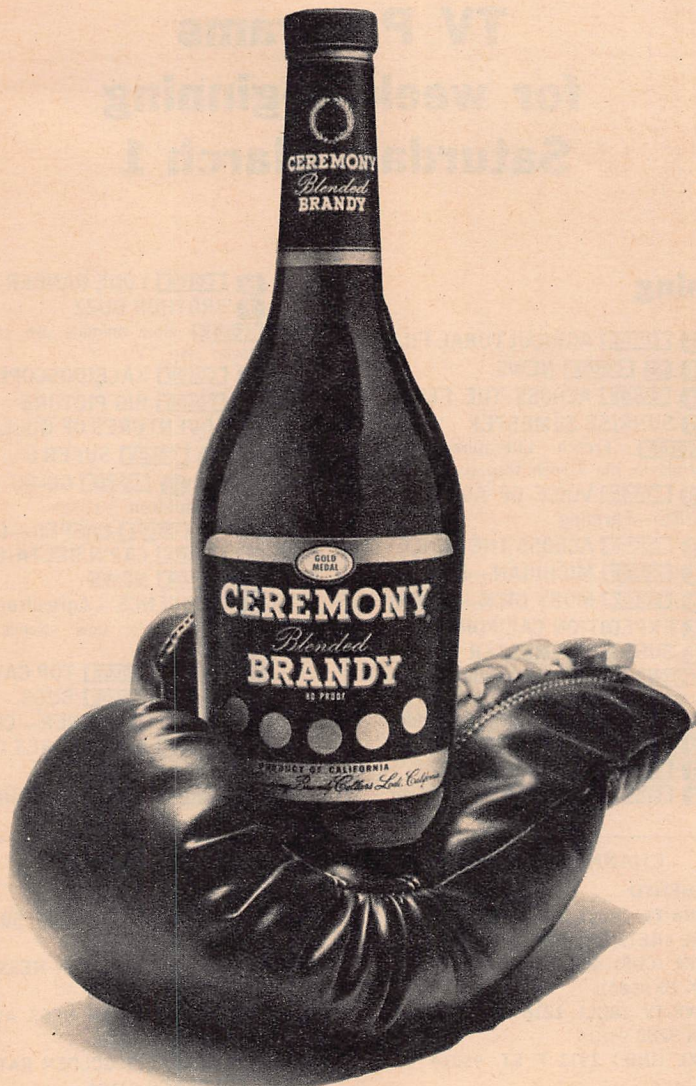
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TV Programs for week beginning Saturday, March 1

Morning

- 6:00 **5** **COLOR** AGRICULTURAL FILM
 6:25 **4** **13** **COLOR** NEWS
 6:30 **4** **COLOR** ACROSS THE FENCE
5 SUNRISE SEMESTER
COLOR French Literature: modern trends in the French theater.
13 **COLOR** VOICE OF AGRICULTURE—Farming
 7:00 **3** **COLOR** ACROSS THE FENCE
4 **COLOR** MICHIGAN—Education
5 **COLOR** MOBY DICK—Children
7 EXPEDITION CALIFORNIA
10 SUNRISE SEMESTER
COLOR French Literature: modern trends in the French theater.
13 **COLOR** CAP'N DELTA—Children
 7:25 **12** SOIL CONSERVATION
 7:30 **3** **COLOR** SUPER HEROES
4 **COLOR** CARTOONS—Children

- 5** **COLOR** LONE RANGER—Children
7 BROTHER BUZZ
COLOR How animals are trained for movies and TV.
10 **COLOR** KALEIDOSCOPE
12 **COLOR** BIG PICTURE
 7:45 **13** ADVENTURES OF GULLIVER
 8:00 **3** **4** **COLOR** SUPER 6
5 **10** **12** **COLOR** GO-GO GOPHERS—Children
7 **7** **COLOR** CASPER—Children
 8:15 **13** **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS
 8:30 **2** EXISTENCE—Agriculture
COLOR Topic: how science protects your food.
3 **4** **7** **COLOR** TOP CAT
5 **10** **12** **COLOR** BUGS
 BUNNY/ROAD RUNNER—Children
7 **COLOR** ADVENTURES OF GULLIVER
13 **COLOR** FOCUS ON EDUCATION

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
6 KVIE (NET) P.O. BOX 6 95801
10 KXTV (CBS) 400 BROADWAY 95818, BOX 10 95801
13 KOVR-TV (ABC) 1216 ARDEN WAY, BOX 3283 95815
40 KTXL (IND.) 1911 F ST. 95814

CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927

MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ. OAKLAND 94607
4 KRON-TV (NBC) 1001 VAN NESS AVE. SAN FRANCISCO 94119
5 KPIX (CBS) 2655 VAN NESS AVE. SAN FRANCISCO 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE. SAN FRANCISCO 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001
9 KIXE (NET) P.O. BOX 9 96001

- 9:00 **2** MOVIE—Western
 "The Walking Hills." (1949) Randolph Scott, Ella Raines. (90 min.)
- 3** MOVIE—Cartoon
 "Magoo in Sherwood Forest." Voices: Jim Backus, Henry Backus. (90 min.)
- 4** **7** **COLOR** FLINTSTONES
7 **COLOR** SPIDER-MAN
13 **COLOR** CREDIT COURSE—Davis
- 9:30 **4** **7** BANANA SPLITS
COLOR See 3:30 P.M. Ch. 3 for details.
5 **10** **12** **COLOR** WACKY RACES
7 **COLOR** FANTASTIC VOYAGE
13 **COLOR** FOCUS ON EDUCATION
- 10:00 **5** **10** **12** **COLOR** ARCHIE—Children
7 **13** **COLOR** JOURNEY TO THE CENTER OF THE EARTH—Children
- 10:30 **2** MOVIE—Western
COLOR "The Trampers." (1966) Joseph Cotten, Gordon Scott. (90 min.)
- 3** **4** **COLOR** UNDERDOG
5 **10** **12** **COLOR** BATMAN/SUPERMAN—Children
7 **13** **COLOR** FANTASTIC FOUR
7 **COLOR** DEATH VALLEY DAYS
40 MOVIE—Adventure
 "Action in Arabia." (1944) George Sanders, Virginia Bruce. (90 min.)
- 11:00 **3** **4** **7** STORYBOOK SQUARES
COLOR Players: Marty Allen, Kaye Ballard, Wally Cox, Abby Dalton, Barbara Eden, Stu Gilliam, Michael Landon, Charley Weaver and Paul Winchell.
7 **13** **COLOR** GEORGE OF THE JUNGLE—Children
- 11:30 **3** **4** **7** UNTAMED WORLD
COLOR Glimpsed: the creatures of

Grand Canyon, Yellowstone and Everglades National Parks. Other sequences show the variety of birds in North America, and focus on remnants of U.S. frontier life and the plight of the Indian. Philip Carey is the narrator.

- 5** **10** **12** **COLOR** HERCULOIDS
7 **13** AMERICAN BANDSTAND
COLOR Guests: Arthur Conley and Smokestack Lightnin'. (60 min.)

Afternoon

- 12:00 **2** **COLOR** ROLLER DERBY
3 **COLOR** FLINTSTONES
4 WESTERNERS—Drama
 Dave Blessingame poses as a wealthy cattle baron to win a pretty girl away from a con man. Blessingame: Brian Keith. Burgandy Smith: John Dehner.
- 5** **10** **12** **COLOR** SHAZZAN!
7 NAVY FILM—Documentary
40 OUTER LIMITS—Adventure
- 12:30 **3** **7** **12** COLLEGE BASKETBALL
COLOR Santa Clara Broncos vs. Loyola Lions. Santa Clara leads the WCAC and has been ranked as high as No. 2 in the country. The Broncos are a physical team with big Dennis Awtrey (53) and brothers Bud (34) and Ralph (43) Ogden providing the muscle. Loyola's offense is built around center Jim Haderlein (54) and Richard Dixon (52). Monte Moore and Pete Peletta report from Los Angeles. (Live)
- 4** WANTED: DEAD OR ALIVE
 Josh has been hired to track down some

Sat. 1:00 Ch. 2, 7R, 40

Sun. 12:30 Ch. 2

1:00 Ch. 7R — 2:00 Ch. 40

DORAL OPEN

A Hughes-Sports Network Production
 Live & In Color



Afternoon

strange characters in his time, but now George Goode wants him to find his wife's pet ewe. Josh: Steve McQueen. George: Dave Willock.

5 **COLOR** **JONNY QUEST**

7 **13** **HAPPENING—Variety**

COLOR Guests: Credence Clearwater Revival.

1:00 **2** **7** **40** **DORAL OPEN—Golf**

SPECIAL **COLOR** From Miami, third-round action in the Doral Open. For additional details on the tourney, see Sun. 12:30 P.M., Ch. 2.

4 **SKIPPY—Adventure**

COLOR "Mayday," conclusion. Jerry's problems aren't quite solved. There's a pending investigation of his crash. Jerry: Tony Bonner.

5 **COLOR** **READ YOUR WAY UP**

10 **COLOR** **MOBY DICK—Children**

13 **FAVORITE PLAYHOUSE**

Believing she is suffering from a case of nerves, a young American Army wife living in Berlin visits the Army doctor. George Brent, Marguerite Chapman.

1:30 **4** **MOVIE—Western**

"Plainsman and the Lady." (1946) The owner of a stagecoach line schemes to stop competition from the Pony Express. William Elliot, Vera Ralston. (90 min.)

5 **HAVE GUN—WILL TRAVEL**

Paladin finds himself embroiled with a schizophrenic client. Paladin: Richard Boone. Robert Ceilbleu: Mario Alcalde.

10 **COLOR** **LONE RANGER—Children**

13 **CISCO KID—Western**

COLOR A girl who witnesses a robbery recognizes the bandit leader as her uncle. Cisco: Duncan Renaldo.

2:00 **2** **TOMBSTONE TERRITORY**

Time approximate. Clay tries to free a nurse taken captive by an outlaw gang. Pat Conway: Richard Eastham. Eddie Casper: Robert Ivers.

5 **CBS GOLF CLASSIC**

COLOR Semi-final match: Tom Weiskopf and Tony Jacklin vs. George Archer and Bob Lunn. Each team has scored two victories in earlier rounds. Site: the par-70, 7180-yard Firestone Country Club, Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

7 **AMERICAN BANDSTAND**

Time approximate. Guests: Al Wilson, and the People. Host: Dick Clark. (60)

10 **EASTER SEAL SOCIETY**

Film of the Easter Seal rehabilitation program, its function and the purpose of the campaign.

13 **AMERICAN SPORTSMAN**

COLOR 1. A Labrador retriever is trained, from puppy to polished performer. 2. Former jockey Eddie Arcaro and sportsman Ogden Phipps Jr. angle for baby tarpon in Colombia. 3. Boston Red Sox outfielder Tony Conigliaro's well-publicized eye trouble hasn't affected his hunting. He is in good form stalking a Barbary sheep (imported from Africa's Barbary Coast) in the mountains near Roswell, N.M. (60 min.)

40 **LITTLE RASCALS**

2:15 **10** **COLOR** **FILM**

2:30 **2** **10** **12** **COLLEGE BASKETBALL**

COLOR USC Trojans vs. Stanford Indians. Stanford stopped USC in their initial meeting paced by scoring ace Don Griffin (33). USC has a better confer-

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ence record, however, and Ernie Powell (44) and 7'1" Ron Taylor (54) form a potent rebounding and scoring combination for the Trojans. Frank Sims calls the action from Stanford's new Roscoe Maples Pavilion. (Live)

3 WORLD OF GOLF

COLOR This is it: the final round of the filmed tournament, with Frank Beard and Ben Arda teeing off at Medinah (Ill.) Country Club. The winner picks up \$20,000 for the 18 holes; the "loser" gets \$10,000—which still buys a lot of consolation. Each player won two matches (beating four opponents) on his way to the final. Beard's victims included Arnold Palmer and Julius Boros. The 5'3" Arda sprung upsets on Billy Casper and Roberto DeVicenzo. Medinah's par-71, 6749-yard No. 3 course, called the "Big Bear," is lined with oaks whose overhanging branches make for tight fairways. Jimmy Demaret and Gene Sarazen report. (60 min.)

Last Saturday match of the series. The ladies get their chance next Sunday.

7 HAPPENING—Variety

COLOR See 12:30 P.M. Ch. 7R.

3:00 4 WORLD OF GOLF

COLOR See 2:30 P.M. Ch. 3. (60 min.)

5 SKI BREED

COLOR Film: "Vail."

7 COLOR SPORTS WORLD

7 PASSPORT TO TRAVEL

13 COLOR OUTDOORSMAN—Lange

40 COLOR UPBEAT—Variety

3:30 3 BANANA SPLITS

COLOR The Splits offer "Wait Till Tomorrow" and "I'd Be a Millionaire." (Rerun; 60 min.)

5 PERRY MASON—Mystery

Sportsman Tod Richards is determined to acquire Davey Carroll's contract—one way or another Davey: Gary Lockwood. West: Robert Armstrong. Richards: Mark Roberts. (60 min.)

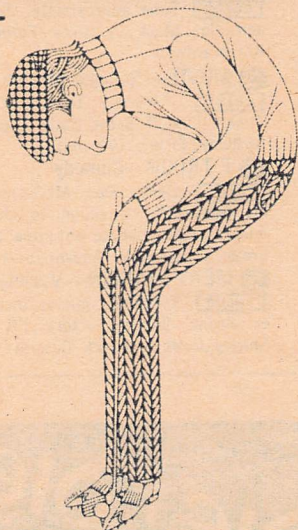
7 7 13 PRO BOWLING

COLOR Closing action in the sixth annual Greater Buffalo Open from Depew, N.Y. The \$45,000 tourney offers the winner \$6000. Chris Schenkel and Billy Welu report. (90 min.)

4:00 4 JEAN-CLAUDE KILLY

COLOR See Sun. 2:30 Ch. 10.

The \$164,000 Question



Who's going to be the big winner of Shell's \$164,000 International Golf Tournament? Two contestants remain undefeated. Frank Beard and Ben Arda. Their battle for riches and glory takes place at the Medinah Country Club in Illinois. Total first prize, \$37,000. Pick a winner. And your favorite seat.



**Shell's Wonderful
World of Golf
2:30-3:30 PM today
on NBC in color.**

Saturday March 1, 1969

Afternoon-Evening

12 CBS GOLF CLASSIC

Time approximate. See Sun. 3:30 P.M. Ch. 10 for details. (90 min.)

40 TOMBSTONE TERRITORY

Hatchet men of the "Society of Death" ride into Tombstone seeking the girl friend of one of the organization's members. Pat Conway, Richard Eastham.

4:30 2 CHAMPIONSHIP BOWLING

COLOR Time approximate. Jim Certain and Jim Mack vs. Skee Foremsky and Bill Hardwick.

3 MOVIE—Science Fiction

COLOR "Journey to the Center of Time." (1967) Scott Bady, Gigi Perreau, Anthony Eislely. (90 min.)

4 F TROOP—Comedy

COLOR Derby Dan McGurney carries his mayoralty campaign to the Fort—and to Agarn, whose absentee ballot can break a deadlock. Agarn: Larry Storch.

5 MERV GRIFFIN—Variety

COLOR Scheduled guests include singer Frank Scinta; actors Eli Wallach, Shirley Jones and Jack Cassidy. (90 min.)

10 MOVIE—Drama

COLOR Time approximate. "The Hanged Man." (1964) Edmond O'Brien, Vera Miles. (One hour, 50 min.)

40 HORSE RACING

COLOR Today's feature race from Santa Anita Park in Arcadia, is the \$100,-one-eighth, four-year-olds and up, fillies and mares. This is an invitational race and only the top 12 weighted horses will be asked to enter. (Taped earlier today.)

5:00 2 ALL-STAR WRESTLING

4 LOST IN SPACE—Adventure

On the first space ship sent on a colonization mission is Col. Zachary Smith, an enemy agent. John: Guy Williams. Maureen: June Lockhart. (60 min.)

7 7 13 WORLD FIGURE SKATING CHAMPIONSHIPS

SPECIAL **COLOR** "Wide World of Sports" presents the World Figure-Skating Championships, held Feb. 26 through today at Colorado Springs, Colo. Press-time entrants for the men's title include Tim Wood, Olympic silver medalist and



**DIE! DIE!
my darling!**

TALLULAH BANKHEAD • STEFANIE POWERS

A terrifying tale of death
6:30 PM COLOR
SATURDAY BIG SHOW

13
KUSA
McGraw-Hill BROADCASTING

North American champion; European champ Ondrej Nepela of Czechoslovakia; and France's Patrick Pera, bronze medalist at Grenoble. Women: Gabriele Seyfert, East Germany's Olympic silver winner and European champ; and Janet Lynn, North American titlist. Pairs: Russia's Oleg and Ludmilla Protopopov, Olympic gold recipients; and North American titlists Cynthia and Ronald Kauffman. Chris Schenkel and Dick Button report. (90 min.)

12 JEAN-CLAUDE KILLY

COLOR See Sun. 2:30 Ch. 10.

40 BAT MASTERSON—Western

Ruthless Mace Pomeroy is engaged in a frantic attempt to lay railroad tracks through a canyon. Bat: Gene Barry.

5:30 **12 GLEN CAMPBELL**

COLOR Guests: Cre Indian folk singer-composer Buffy Sainte-Marie, Gary Puckett and the Union Gap (most popular soft-sound group of 1968), and impressionist John Byner, who does a routine on the agonies of a nine-hour bus trip. Pat Paulsen plays the hero in a parody of an artsy European film. (60 min.)

40 RAT PATROL—Adventure

COLOR An explosion forces Troy and Dietrich to become allies. Troy: Christopher George. Dietrich: Hans Gudegast.

Evening

PRESIDENT NIXON'S TRIP

President Richard M. Nixon is scheduled to continue his visit to Western Europe today and Sunday, returning to Washington Sunday night. At press time, his itinerary listed meetings with president Charles de Gaulle of France on Saturday, and an audience with Pope Paul (still tentative) in Vatican City on Sunday. Extensive network coverage will be seen on regular newscasts, mid-morning satellite reports and late-evening recaps, pre-empting regular programming. In addition, the networks are prepared to cover the President's return to Washington, and a possible Presidential report to the Nation (which could come at any time this week) on the results of his trip.

World Cup Competition

The U.S. Ski Team
vs.
top ski teams
from around the globe

In color from
Squaw Valley, California

Tonight on ABC

Brought to you by Pontiac
Official Car of
the U.S. Ski Team.

Ski Racing

Evening

6:00 **2** DEATH VALLEY DAYS—Drama

COLOR Host Robert Taylor portrays a settler whose family is terrorized by an Indian raised in the white man's world. Clay: Michael Dante. Rachel: June Dayton. Ab: Bob Anderson.

3 **COLOR** NEWS—Huntley/Brinkley

4 **COLOR** NEWS—Wilson

5 **10** **COLOR** NEWS

40 **COLOR** WRESTLING

6:30 **2** GRAND OLE OPRY—Music

COLOR Guests are: Roy Acuff, Minnie Pearl; Bashful Brother Oswald, Dottie West and Bobby Bare.

3 **COLOR** NEWS—Vic Biondi

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **10** **12** **COLOR** NEWS—Mudd

7 SKIING

SPECIAL **COLOR** The International World Cup Races. For details, see below. (Rerun; 60 min.)

Regular programming is pre-empted.

13 MOVIE—Melodrama

COLOR "Die! Die! My Darling!" (English; 1965) A madwoman takes delight in torturing her dead son's fiancée. Talulah Bankhead, Stefanie Powers, Peter Vaughan. (Two hours)

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

7:00 **2** MOVIE—Drama

"Days of Wine and Roses." (1962) Jack Lemmon and Lee Remick received Oscar nominations for their performances in this story of a young couple's battle against alcoholism. Charles Bickford, Jack Klugman. (Two hours, 30 min.)

4 **COLOR** WIDE WONDERFUL WORLD—Travel

5 SAN FRANCISCO BEAT

An immigrant mother asks the San Francisco police to find her missing teen-age daughter. Warner Anderson.

CLOSE-UP

SKIING

6:30 **7** 10:30 **13**

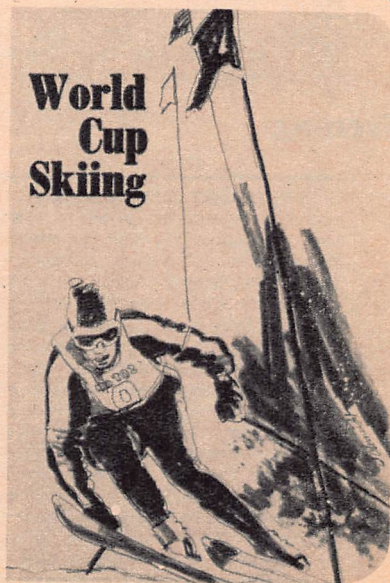
SPECIAL **COLOR** The International World Cup Races, which conclude today, are telecast from Squaw Valley, Cal.

This series of races is the 12th of 14 that offer points toward the World Cup, skiing's world championship. Events: men's and women's downhill and slalom races.

At press time, Austria's Karl Schranz headed the field with a commanding—but not insurmountable—lead in points. Also expected: France's Henri Duvillard and Guy Perillat (silver medalist in the downhill at Grenoble); America's Spider Sabich and Billy Kidd; and Austrians Alfred Matt (slalom bronze) and Reinhold Tritscher.

In the women's events . . . Austria's Gertrud Gabl and Olga Pall (downhill gold); France's Isabelle Mir (downhill silver); and America's Kiki Cutter and the Nagel sisters, Judy and Cathy.

Bob Beattie and Jim McKay report. (60 min.)



7 HERE COME THE BRIDES

COLOR "A Dream That Glitters" Joy mixes with melancholy after Candy's granddad arrives. The old man, tired and ill, has come to the Northwest on a seemingly hopeless quest for gold. Jason: Robert Brown. Candy: Bridget Hanley. Jeremy: Bobby Sherman.

10 DEATH VALLEY DAYS

COLOR In Comanche territory, crisis draws a captive girl and a smallpox-stricken brave together. John: Bill Smith. Yolanda: Emily Banks.

12 ADAM-12—Crime Drama

COLOR The cases range from frustrating to dangerous as Reed and Malloy handle a false-alarm murder threat and pursue an armed-robbery suspect. Malloy: Martin Milner. Reed: Kent McCord. James Walker: William Dooley.

40 OUTER LIMITS—Science Fiction

A scientist captures a space creature that protects itself with an indestructible and invisible shield. Judith Bellerose: Sally Kellerman. (60 min.)

7:30 **3 4** ADAM-12—Crime Drama

COLOR Reasoning is the officers' only weapon as they deal with a teen-ager threatening suicide. The youth is armed with a gun. Malloy: Martin Milner. Reed: Kent McCord. John Harris: Scott Brady. Mrs. Harris: Mary Gregory. Franklin: Kelly Thordsen. Larry Harris: Roger Garrett. Annie: Maria Grimm.

5 10 12 JACKIE GLEASON

COLOR The Honeymooners become entangled in politics and mobster mayhem when Ralph captures gangster Knuckles Grogan. Latching onto Ralph: political bigwigs who aim to make him their protégé. Jackie and Art Carney sing "Harvey Porter Is a Dirty Bum." Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. (Rerun; 60 min.)

Guest Cast

GroganJohn Somack
PomerantzJoseph Warren
Political Bosses
.....Ted Benaides, Howard St. John

Days of Wine and Roses

Jack Lemmon

Lee Remick

WEEKEND PREMIERE
SAT/SUN/7 PM

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12-3

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	Car #1	Car #2	Car #3
YEAR OF CAR			
MAKE (CHEV., FORD, ETC.)			
SERIES (FURY, F85, ETC.)			
BODY TYPE (2 DR. CONV. ETC.)			
ENGINE—NUMBER OF CYLINDERS			
ENGINE—CUBIC INCHES			
ENGINE—HORSEPOWER			
DAYS A WEEK DRIVEN TO WORK OR DEPOT			
ONE WAY DISTANCE TO WORK			
IS CAR USED IN EMPLOYMENT			
LIABILITY LIMITS DESIRED			
HAS ANY ONE DRIVER IN YOUR HOUSEHOLD HAD IN THE PAST 3 YEARS . . .			
1. More than one accident regardless of fault or more than one moving violation?			
2. Drivers license suspended or revoked?			
If yes, give details			

If student is away at school, indicate distance of school from your home _____ miles. Has driver under 21 completed a Driver Training Course accredited by your State Department of Education and received a Certificate of Completion? Yes No

LIST ALL DRIVERS BELOW

Name	Birthday			Male	Fem.	Mar.	Single	Divorced	Number Driver		Occupation	Percent of Use		
	Mo.	Day	Yr.						Resident Children	Training Yes No		Car #1	Car #2	Car #3
1												%	%	%
2												%	%	%
3												%	%	%

Saturday

Evening

NBC Saturday Night At The Movies



Marilyn Monroe
Tony Curtis/Jack Lemmon
Billy Wilder Production
"Some Like It Hot"
"A rare, rib-tlicking
lampoon!" — N.Y. Times

9:00 pm **NBC 4**

Portrait: DAVID JANSSEN

SAN FRANCISCO PREMIERE



Saturday
Showcase
9:30 PM
Color

2's company!
KTVU

7 DATING GAME

COLOR Actresses Pamela Austin and Kathryn Minner join host Jim Lange.

8:00 **3 4 GET SMART—Comedy**

COLOR A spoof of old-time horror movies: Max and 99 face death in the dank laboratory of a mad KAOS scientist and his sinister assistant. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Dr. Zharko: Tom Poston. Bruce: Sig Haig.

7 7 **COLOR** NEWLYWED GAME

40 LOS ANGELES BOXING

COLOR Art Cruz vs. Jose Valenzuela in a taped 10-round welterweight bout. Dick Enberg and Mickey Davies report from ringside. (60 min.)

8:30 **3 4 GHOST AND MRS. MUIR**

COLOR Jonathan causes an uproar when he threatens to drastically change his prize-winning school essay before reading it at the awards banquet. The ghost started it all by telling the boy that John Adams and Benjamin Franklin weren't the bosom buddies he described. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Jonathan: Harlen Carragher. Claymore: Charles Nelson Reilly. Norrie Coolidge: Dabbs Greer.

5 10 12 MY THREE SONS—Comedy

COLOR Uncle Charley creates waves of acute embarrassment when he starts dating the grandmother of Ernie's girl friend. Ernie's verdict: the cupid caper is much too torrid for a pair of senior citizens. Steve: Fred MacMurray. Charley: William Demarest. Ernie: Barry Livingston. Beatrice Brady: Irene Hervey. Janet: Claire Wilcox.

7 7 13 LAWRENCE WELK

COLOR Former regular Lynn Anderson guests, and Welk dances to "Holiday Waltz" with Cissy King. Other highlights: "Walk Right In" (singing group); "A Penny a Kiss" (Andra Willis); "Sheik" (Bob Havens); "Money Burns a Hole in My Pocket" (Steve Smith); "Dark Eyes" (Jo Ann Castle); and "I Believe" (Natalie Nevins). (60 min.)

9:00 **3 4 MOVIE—Comedy**

Marilyn Monroe, Tony Curtis and Jack Lemmon in "Some Like it Hot." See the Close-up opposite. (Rerun; two hours, 30 min.)

5 10 12 HOGAN'S HEROES

COLOR Hogan faces a startling development . . . his captors are sending him to America to demand surrender—with a super weapon supposedly supplied by the Russians. Hogan: Bob Crane. Klink: Werner Klemperer. Hochstetter: Howard Caine. Schultz: John Banner. Carter: Larry Hovis.

Guest Cast

MaryaNita Talbot
ZagoskinLarry D. Mann
General Von RauscherGavin MacLeod

40 MOVIE—Comedy

COLOR "17." (Denmark; 1965) Bawdy

chronicle of an adolescent's progression from innocent to satyr. Ole Soltoft, Ghita Norby. (Two hours)

9:30 **2 DAVID JANSSEN—Profile**

COLOR Films and interviews trace the life of David Janssen. Interviewed: John Wayne, Robert Stack, Tony Martin, Cliff Robertson and Ed Begley. (60 min.)

5 10 12 PETTICOAT JUNCTION

COLOR Notoriously lazy Uncle Joe announces his retirement amid hoots of derision from his friends. Surprised and upset by their reaction, he decides to leave town—forever. Uncle Joe: Edgar Buchanan. Dr. Janet Craig: June Lockhart. Sam: Frank Cady. Bert Smedley:

CLOSE-UP

MOVIE
9:00 **3 4**

Some Like It Hot

Many fans and critics felt that Marilyn Monroe gave her best comic performance in this Billy Wilder-directed satire of the Twenties.

Two jobless musicians inadvertently witness the St. Valentine's Day Massacre and rightly conclude that their lives are in danger. In a desperate bid to blow town, they don dresses and tresses—and join an all-girl band headed for Miami.

This 1959 film includes several movie parodies, and Tony Curtis does a lengthy impression of Cary Grant. Screenplay by Wilder and I.A.L. Diamond. (Rerun)

Cast . . . Sugar: Marilyn Monroe. Joe: Tony Curtis. Jerry: Jack Lemmon. Spats: George Raft. Mulligan: Pat O'Brien. Osgood: Joe E. Brown. Bonaparte: Nehemiah Persoff. Sue: Joan Shawlee. Dolores: Beverly Hills.

Marilyn Monroe



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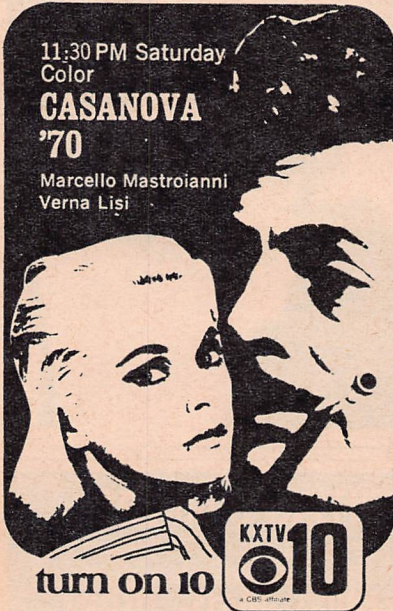


11:30 PM Saturday
Color

CASANOVA

'70

Marcello Mastroianni
Verna Lisi



turn on 10



Saturday

Evening

Paul Hartman. Wendell Gibbs: Byron Foulger.

7 7 13 HOLLYWOOD PALACE

COLOR Host Bing Crosby runs up the curtain for Victor Borge; singers Frank Sinatra Jr., Gary Crosby, and the Temptations; comic Guy Marks; and Nicolai Olkovikov, juggler on horseback from the Moscow State Circus. Victor discusses a Chinese poem and gives Bing a lesson in unusual arithmetic. Mitchell Ayres conducts the orchestra. (60 min.)

Highlights

"Ob-La-Di, Ob-La-Da"Bing
"Love Was Here Before the Stars,"
"We'll Be Together Again"Frank
"Runaway Child, Running Wild"
.....Temptations
"Gentle on My Mind"Gary
"My Girl"Bing, Temptations
"Hey, Jude"Bing, Gary
"Fugue for Tinhorns"
.....Bing, Frank, Gary

10:00 **5 10 12** MANNIX—Crime Drama

COLOR "The Odds Against Donald Jordan" are sky-high: loan sharks want their money; someone wants his life. Mannix's suspects: Jordan's wife, his jealous sister, and his Negro business partner, who claims Jordan is ashamed of him. Mannix: Mike Connors. Peggy: Gail Fisher. (60 min.)

Guest Cast

DonaldJames Olson
LindaSusan Oliver
WalterPaul Winfield
FrancesNan Martin
AlbieJoe Mantell

10:30 **2** JACK CARNEY—Variety

COLOR Scheduled guests: singer Rovn Van, limbo artist Lord Henry; and a fashion show featuring Leonardo fashions. Sal Carson orchestra. (90 min.)

7 OH, MY WORD!—Game

COLOR Scheduled guest are the comedy team of Skiles and Henderson.

7 MOVIE—Drama

"The Slender Thread." (1965) Based on an actual incident, this supercharged film focuses on a volunteer in Seattle's "Crisis Clinic." His task: keep a woman who has taken an overdose of drugs on the phone—while rescue forces frantically trace the call and try to reach her in time. (Two hours)

March 1, 1969

Cast

Alan NewellSidney Poitier
Inga DysonAnne Bancroft
Dr. CoburnTelly Savalas
Mark DysonSteven Hill
Det. Judd RidleyEdward Asner

13 SKIING

SPECIAL **COLOR** The International World Cup Races. For details, see page A-12. (60 min.)

Regular programming is pre-empted.

11:00 **5** **10** **COLOR** NEWS

7 **COLOR** NEWS—Bob Marshall

12 MOVIE—Comedy

COLOR "How to Marry a Millionaire." (1953) Pola, Loco and Schatze decide the best way for them to land an eligible millionaire is to pretend they have lots of money. Marilyn Monroe, Lauren Bacall, Betty Grable.

40 TELETHON

SPECIAL **COLOR** This 15-hour telethon is held to benefit the Sacramento Association for the Mentally Retarded. The show is co-hosted by Gene Barry ("The Name of the Game") and actor Barry Sullivan. Guests scheduled include comedians Jackie Curtis and Sammy Shore, Wanda Hendrix, singers Jackie Fontaine and Jean-Paul Vignon, and James Hampton and Denver Pyle of "The Doris Day Show."

11:15 **10** PRESIDENT NIXON'S TRIP

SPECIAL **COLOR** Scheduled: a 15-minute review of President Nixon's European trip and his meetings earlier today with President Charles de Gaulle in France.

11:30 **3** **4** **COLOR** NEWS

5 PRESIDENT NIXON'S TRIP

COLOR See 11:15 Ch. 10.

7 MOVIE—Drama

"The Desperate Hours." (1955) In Joseph Hayes' adaptation of his own Broadway hit, gangster Glenn Griffin escapes from prison and leads his younger brother and a sadistic confederate to an Indianapolis suburb, where they hold Dan Hilliard and his family hostage. Humphrey Bogart, Fredric March, Arthur Kennedy. (90 min.)

10 MOVIE—Comedy

COLOR "Casanova '70." (Italian; 1965) A NATO officer risks his life and

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DOWN

\$25

MONTH

5 - 10 - 20 - 40 ACRES

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P.O. Box 8146, Spokane, Wash. 99203

Evening

reputation because he believes that danger must accompany his amorous adventures. Directed by Mario Monicelli. Marcello Mastroianni, Verna Lisi, Michele Mercier. (One hour, 50 min.)

13 MOVIE—Musical

COLOR "The King and I." Yul Brynner re-created his Broadway role (and won an Oscar) as the King of Siam in this 1956 adaptation of the Rodgers and Hammerstein musical. Set in 1862, the story tells of the arrogant Monarch's growing respect and affection for Anna, the Englishwoman who is tutoring the 82 royal children. Songs include "The March of the Siamese Children," "I Whistle a Happy Tune," "Hello, Young Lovers," "A Puzzlement," "Getting to Know You," "We Kiss in a Shadow," "I Have Dreamed," "Something Wonderful," "Shall We Dance?" and "Uncle Tom." (Rerun; two hours, 30 min.)

Cast

King Yul Brynner
Anna Deborah Kerr

CAPE FEAR

Gregory Peck, Robert Mitchum and Polly Bergen star in the brutal tale of a revenge-seeking convict who preys on the lawyer who sent him to prison.

Saturday 11:45 p.m.

THE BIG MOVIE

KPIX 5 GROUP **W**

Tuptim Rita Moreno
Kralahome Martin Benson
Lady Thiang Terry Saunders
Louis Rex Thompson
Luna Tha Carlos Rivas

11:45 5 MOVIE—Suspense

"Cape Fear." See Thurs. 9 P.M. Ch. 10 for details. (One hour, 45 min.)

12:00 2 BURKE'S LAW—Mystery

Burke tries to gather evidence against James Gunnar Ketterbach, who is suspected of smuggling missiles. Burke: Gene Barry. James Gunnar Ketterbach: Albert Paulsen. (60 min.)

3 MOVIE—Science Fiction

COLOR "The Time Travelers." (1964) Three scientists are accidentally thrust 170 years into the future, where a post-atomic-war civilization is struggling against extinction. Preston Foster, Philip Carey, Merry Anders.

4 SUSPENSE THEATRE—Drama

COLOR When business executive David Buchanan accidentally bumps into a stranger, the incident leads him into a world of terror. Script by William P. McGovern. Carlos Portay: John Gavin. Buchanan: Steve Forrest. (60 min.)

12:30 7 NEWS

1:00 7 HONEY WEST—Mystery

40 TELETHON

SPECIAL **COLOR** See 11 P.M. for details.

1:30 2 SECRET AGENT—Drama

Lisa Lanzic plans to kill the Nazi police chief who tortured her. Drake: Patrick McGoohan. Lisa: Lelia Goldoni. (60 min.)

4 **COLOR** NEWS

5 MOVIE—Science Fiction

"Mutiny in Outer Space." (1964) After an exploratory moon trip, two astronauts return to their orbiting space station—bringing with them a deadly fungus. William Leslie, Dolores Faith, Pamela Curran. (90 min.)

1:35 10 JOAN RIVERS SHOW

2:00 13 MOVIE—Drama

COLOR "Man and Child." (French; 1961) A former U.S. Air Force officer, working for a wartime friend, becomes involved in kidnaping and dope smuggling. Eddie Constantine, Juliette Greco, Jacqueline Ventura. (Two hours)

Morning

APOLLO 9 SPACE FLIGHT

If Friday's launch went as scheduled, a live telecast from inside the lunar-landing module is planned for about 6:25 A.M. Network coverage will pre-empt regular programming.

- 6:00 **5** **COLOR** THE ANSWER—Religion
40 TELETHON
SPECIAL **COLOR** See Sat. 11 P.M. for details.
- 6:30 **4** **COLOR** PROFILE
5 **COLOR** BIG PICTURE—Army
10 **COLOR** HERALD OF TRUTH
- 6:40 **13** **COLOR** NEWS
- 6:45 **13** **COLOR** SACRED HEART
- 7:00 **4** **COLOR** AGRICULTURE U.S.A.
5 INTERNATIONAL ZONE—UN
COLOR "Africa Dances," a performance by Les Ballets Africains in the UN General Assembly Hall.
7 **COLOR** BROTHER BUZZ
10 **COLOR** THE ANSWER—Religion
 A youth's preoccupation with hot rods and speed gets him into trouble.
13 FAITH FOR TODAY—Religion
COLOR Mayor Teddy Kolleck of Jerusalem discusses the past, present and future of his city.
- 7:30 **3** REQUISITES OF PEACE
4 CARTOONS—Children
5 MEDICINE—Education
 Topic: "Birth and Delivery."
7 **COLOR** THE ANSWER
 A youth's preoccupation with hot rods and speed gets him into trouble.
7 **COLOR** FAITH FOR TODAY
10 **COLOR** SACRED HEART
13 THIS IS THE LIFE—Religion
COLOR A wealthy young man decides to teach in a ghetto school.
- 7:45 **3** **COLOR** SACRED HEART
10 **COLOR** LIFT EVERY VOICE
- 8:00 **3** SACRED HEART—Religion
4 **COLOR** GREEN THUMB
5 **10** LAMP UNTO MY FEET
COLOR "Esther," a ballet portraying the biblical story of Esther and King Ahasuerus. It celebrates the feast of Pu-

rim (March 4), which commemorates the deliverance of the Persian Jews from Haman. Patricia Neway narrates. Alfredo Antonini conducts the CBS Orchestra. Dancers . . . Esther: Carmen de Lavalade. King Ahasuerus: Glen Tetley. Mordecai: John Butler. (Rerun)

- 7** **COLOR** HELP—Religion
7 **COLOR** CATHEDRAL OF TOMORROW—Religion
13 **COLOR** CAP'N DELTA—Cartoons
40 TELETHON
SPECIAL **COLOR** See Sat. 11 P.M. for details.
- 8:15 **3** CHRISTOPHERS
COLOR Tips on the art of writing.
- 8:25 **2** **COLOR** NEWS
- 8:30 **2** INSIGHT—Drama
COLOR A nun becomes involved in politics. Sister Marietta: Diane Baker.
3 THIS IS THE LIFE—Religion
COLOR An aging laborer faces the problems of retirement. Phil: Mark Tapscott. Kathie: Ann Bellamy.
4 **COLOR** HERITAGE
5 **10** LOOK UP AND LIVE
COLOR "A Sense of Belonging," a drama examining what it means to be Jewish. In a contemporary setting, a "director" and four "actors" explore definitions that are applied to the Jew. The play (by Ben Charles) was originally aired in 1965. This is a new production, but both script and cast are unchanged. The set includes six full-size copies of Mark Chagall's stained glass windows (the originals are in Jerusalem). Cast . . . Director: Sorrell Booke. Actors: Marian Seldes, Arnold Soboloff, Nancy Franklin and Martin Newman.
7 **COLOR** BEATLES—Children
12 ALLEN REVIVAL—Religion
13 **COLOR** MISS PAT'S PLAYROOM
- 9:00 **2** **COLOR** DIALOGUE
3 MOVIE—Mystery
COLOR "The Old Dark House." (1963) Tom Poston, Robert Morley, Janette Scott. (90 min.)
4 TO BE ANNOUNCED
5 ENCOUNTER—Interview
7 **7** **COLOR** LINUS—Children
10 **COLOR** TOM AND JERRY
12 **COLOR** HERALD OF TRUTH

Morning

13 MOVIE—Drama

"Twinkle in God's Eye." (1955) Mickey Rooney, Coleen Gray, Hugh O'Brian, Don Barry. (90 min.)

9:30 2 [COLOR] EDITOR'S FORUM

4 RICHARD BOONE—Drama

After nearly running down a boy on a lonely coastal road, the driver stops to investigate—and he and his companions are puzzled by the youngster's strange behavior. Dan Falco: Richard Boone. Dr. Lindstrom: Harry Morgan. (60 min.)

5 FOREST RANGERS

An amateur hunter who shoots from his sports car involves Chub in a dangerous contest with a wounded bear. Chub: Ralph Endersby. Marty Croft: Danny Henry.

7 7 [COLOR] KING KONG

10 [COLOR] CALENDAR

12 [COLOR] AQUAMAN—Children

10:00 2 DOCTOR'S NEWS CONFERENCE

[COLOR] A discussion of the drug cure for drug addiction.

5 10 12 CAMERA THREE

[COLOR] Excerpts from the highly ac-

claimed off-Broadway show "To Be Young, Gifted and Black." The material, drawn from the works of the late Lorraine Hansberry, is an evocation of her world. Best known for "A Raisin in the Sun," Hansberry died in 1965, 34 years old and the first Negro woman to have a work produced on Broadway. Adapted and compiled by her widower, Robert Nemiroff; directed by Gene Frankel.

7 7 [COLOR] BULLWINKLE

40 TELETHON

[SPECIAL] [COLOR] See Sat. 11 P.M. for details.

10:30 2 MOVIE—Western

"Black Bart." (1948) A devil-may-care road agent journeys to California. Dan Duryea, Yvonne DeCarlo. (90 min.)

3 4 FRONTIERS OF FAITH

[COLOR] Focus: black and white education in America's social revolution. Who wants what, and what can be done about it? Educator David S. Seeley is interviewed by Del Shields. First of a five-part series "Crisis and Challenge."

5 NEWSMAKER '69

[COLOR] Scheduled guest: Glenn Dumke, chancellor of the California State College system.

7 7 13 ISSUES AND ANSWERS

[COLOR] Tentative guest: Sen. Barry M. Goldwater (R-Ariz.), a member of the Armed Services Committee. He is expected to discuss the "thin" missile-defense system controversy, and President Nixon's European trip. (Live)

10 CHILDREN'S FILM FESTIVAL

[COLOR] "Doggie and Three." A little white lie quickly grows into a mountain of confusion in this gently amusing Czechoslovakian tale. The plot revolves around young Tony, his mischievous friends and a dog. Tony: A. Kosnar. Charles: M. Koukal. (60 min.)

12 FACE THE NATION

[COLOR] See 4:30 P.M. Ch. 10.

10:55 7 7 13 PRO BASKETBALL

[COLOR] Tentatively scheduled: Philadelphia 76ers vs. Pistons at Detroit. The well-balanced 76ers rely on forward Billy Cunningham (32) and guard Hal Greer (15). The Pistons score easily, sparked by guard Dave Bing (21), center Walt Bellamy (22) and forward Happy Hair-



**DORAL
OPEN
GOLF
TOURNAMENT**

**12:30 PM
TODAY
COLOR**

**2 LIVE FROM MIAMI
KTVU *company!**

ston (5). Their opponents usually score easily, too. Chris Schenkel and Jack Twyman report. (Live)

11:00 **3 INSIGHT—Drama**

COLOR A selfish couple learn to communicate with one another. Jenny: Norma Crane.

4 ROUTE 66—Drama

Morgan Harper returns to Maine to reopen the family estate. Morgan: Joan Crawford. (60 min.)

5 KPIX SPORTS

12 COLOR CARTOONS—Children

11:30 **3 HEART OF THE PROBLEM**

5 10 12 PRO HOCKEY

COLOR Chicago Black Hawks vs. Maple Leafs in Toronto. Chicago forward Bobby Hull (9) heads a powerful attack, with plenty of help from center Stan Mikita (21) and forward Jim Pappin (8). Their defense: porous. Toronto falters on offense, but is solid on defense. Center Norm Ullman (9) leads the goal-getters. Dan Kelly and Bill Mazer report the play-by-play. (Live)

Afternoon

12:00 **2 JOE FOSS—Hunting**

COLOR See Sun. 3 P.M. Ch. 10.

3 CALIFORNIA U.S.A.

4 COLOR SPEAK OUT

40 TELETHON

SPECIAL COLOR See Sat. 11 P.M. for details.

12:30 **2 DORAL OPEN—Golf**

SPECIAL COLOR Live coverage of closing action in the eighth annual Doral

Open from Miami. Cameras cover the final holes at the Doral Country Club. The pros are battling for shares of the \$150,000 purse. First money: \$30,000. The par-72, 7028-yard course is called the "Blue Monster" because it was carved out of swampy land bordering the Everglades; there are no fewer than 13 water hazards. If there's a tie, cameras will cover the sudden-death play-off. Ray Scott, John Derr, Bob Toski, Jim Thacker and Frank Gieber report the action. (Live)

Regular programming is pre-empted.

3 CHAMPIONSHIP BOWLING

COLOR Teata Semiz and Harry Smith vs. Bill Allen and George Howard.

4 COMMUNITY CIRCLE

COLOR Tentatively scheduled guests include Edward Brown, executive director of Rehabilitation and Research of the Center of Easter Seal Society in Burlington.

12:45 **19 SOCIAL SECURITY FILM**

1:00 **3 4 COLOR MEET THE PRESS**

7 COLOR PAGE ONE

7 DORAL OPEN—Golf

SPECIAL COLOR Joined in progress. See 12:30 P.M. Ch. 2. (90 min.)

13 COLOR PASSPORT TO TRAVEL

19 VOICE OF MEXICO—Variety

1:30 **3 COLOR NEWS**

4 MOVIE—Drama

COLOR "Racing Blood." (1954) Bill Williams, Jean Porter. (90 min.)

7 DISCOVERY

COLOR America's only underwater

exciting sports
KXTV 10
turn on

Afternoon

park is explored in this visit to Pennekamp Coral Reef Park in the Florida Keys. Plunging beneath the sea, cameras focus on the colorful coral bed, relationships between the marine creatures and plants, and scientists at work in this "living laboratory." Host: Bill Owen.

13 STATE CAPITOL

COLOR Tentatively scheduled guest: John Hamer (R-Glendale). Hosts: Morrie Landsberg and David Dow.

19 GOSPEL MUSIC

2:00 3 COLLEGE BOWL—Quiz

COLOR Goucher College (Md.), winner of last week's match, vs. Wesleyan University (Conn.). Robert Earle is the moderator.

5 12 CHILDREN'S FILMS

"Adventure in the Hopfields." (English; 1954) Having broken her mother's favorite China dog, a little girl runs away to try and earn enough money to replace it. Directed by John Guillermin ("The Blue Max"). (60 min.)

Cast

JennyMandy Miller
Mrs. QuinHilda Fenemore
QuinRussell Waters
Sam HinesHarold Lang
Reilly BoysMelvyn Hayes, Leon Garcia
Mrs. McBainMona Washborne

7 SUCCESS STORY

COLOR Scheduled guest is actress Diane McBain.

10 COLOR 1965 AMERICAN 500

13 PRESIDENT NIXON'S TRIP

SPECIAL COLOR Scheduled: Frank Reynolds is the anchor man for this half-hour satellite report on President Nixon's European trip.

40 DORAL OPEN—Golf

SPECIAL COLOR See 12:30 P.M. Ch. 2 for details. (90 min.)

2:30 2 MOVIE—Melodrama

"Escape to Burma." (1955) A fugitive wanted for murder takes refuge on the plantation of a women rancher. Barbara Stanwyck, Robert Ryan. (90 min.)

3 WILD KINGDOM

COLOR In the dense, unexplored Guyana rain forest, Marlin Perkins and Stan Brock hunt one of South America's rarest wild animals—the giant armadillo

(which grows to five feet long, including its tail).

7 TO BE ANNOUNCED

7 INSIGHT—Drama

In this allegorical drama, an unfaithful husband takes a journey into the future with his mistress. Larry: Brian Keith.

10 JEAN-CLAUDE KILLY

COLOR Killy returns to his home slopes—at Val d'Isere in the French Alps. The Olympic champ skis with his sister Audrey, brother Mick and longtime pal Michel Arpin; visits the French Ski School; and shows how to set a slalom course. Bob Landers narrates.

13 MOVIE—Drama

"Slander." (1956) Jerome Weidman wrote this film about a TV performer whose career is endangered by an expose magazine. Van Johnson, Ann Blyth, Steve Cochran. (90 min.)

19 CHURCH SERVICE

2:45 19 FILM

3:00 3 MOVIE—Adventure

COLOR "Tarzan the Magnificent." (English; 1960) Tarzan tries to take a murderer back to civilization. Gordon Scott, Jock Mahoney, John Carradine, Elizabeth Tannenbaum. (90 min.)

4 EXPERIMENT IN TELEVISION

SPECIAL COLOR "The Cube," a surrealistic comedy examining illusion vs. reality, and man's attempt to discern them. Setting: a small, doorless and windowless chamber of translucent plastic in which a man seems trapped. Visitors enter through quickly appearing—and disappearing—doors, involving him in bizarre, often inane discussions, evidently to frustrate and confuse him. Dick Schaal portrays the man. Written by Jim Henson and Jerry Juhl, who co-authored last season's highly acclaimed "Youth '68." (60 min.)

5 COLOR POW!—Wasserman

7 PRESIDENT NIXON'S TRIP

SPECIAL COLOR See Sun. 2 P.M. Ch. 13 for details.

7 WORLD OF GOLF

See Sat. 2:30 P.M. Ch. 3.

10 JOE FOSS—Hunting

COLOR Hunter Joe Foss and conservation officer Paul Tasker stalk a 10-point whitetail deer in New Hampshire.

12 WRESTLING

19 ASSEMBLY OF GOD CHURCH

3:30 **6 9 BLACK JOURNAL**

Tentatively scheduled: 1. A report on the influence of Malcolm X on the black-freedom movement, four years after his assassination. 2. Crisis in medicine: a survey of medical care afforded most blacks. 3. Harlem's Apollo Theater is the site for amateur-night competition among singers and musicians. In a separate interview, Sarah Vaughan talks about the Apollo and black entertainment. (60 min.)

7 BLACK DIGNITY

10 CBS GOLF CLASSIC

COLOR First-round match: 1968 PGA champ Julius Boros teams with 1967 tittlist Don January against Kermit Zarley and Tommy Aaron. Jack Whitaker and Gary Middlecoff report from Firestone Country Club, Akron, Ohio. (60 min.)

19 ALLEN REVIVAL—Religion

4:00 **2 MOVIE—Western**

COLOR "Hondo." (1954) At an isolated ranch in the Southwest, a Cavalry dispatch rider finds a lonely woman and her son. John Wayne, Geraldine Page, Ward Bond, James Arness. (90 min.)

4 TO BE ANNOUNCED

5 FACE THE NATION

COLOR See 4:30 P.M. Ch. 10.

7 7 AMERICAN SPORTSMAN

COLOR 1. Former Yankee baseball star Bobby Richardson and host Curt Gowdy hunt duck in marshland near Ogden, Utah. 2. Sportsman Grits Gresham and author-sportsman Joe Brooks angle for coho salmon in British Columbia during the spawning season. 3. Actor John Saxon stalks an elephant in Kenya, East Africa. (60 min.)

Next week: an article on this series.

12 MOVIE—Drama

"Girl on the Run." (1958) A cynical private detective tries to find a beautiful night-club singer before a hired killer. Efrem Zimbalist Jr., Erin O'Brien, Shepherd Strudwick. (90 min.)

13 COLOR DATING GAME

19 CHURCH SERVICE

40 MOVIE—Melodrama

"Isle of the Dead." (1945) An assorted group of people have gathered on an is-

land when a plague suddenly breaks out. Boris Karloff, Ellen Drew. (90 min.)

4:30 **3 SKIPPY—Adventure**

COLOR "Tara," Part 1: Sonny and Skippy find an old aborigine hiding in the park. Sonny: Gary Pankhurst.

4 COLOR YOUTH INQUIRES

5 PRESIDENT NIXON'S TRIP

SPECIAL COLOR Scheduled: Harry Reasoner anchors this half-hour review of President Nixon's visit to Europe. Included: taped satellite reports from European correspondents.

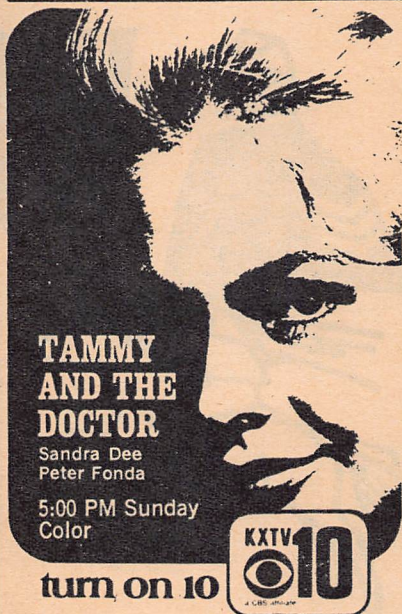
"21st Century" will not be seen.

6 9 SCIENCE REVIEW

Topic: computerized distribution for the frozen-food industry. (60 min.)

10 FACE THE NATION

COLOR Tentatively scheduled: an interview with Willy Brandt, Vice Chancellor and Foreign Minister of West Germany. Taped in Bonn yesterday, two days after President Nixon's stop on his European trip. Reporters: George Herman and William McLaughlin of CBS.



TAMMY AND THE DOCTOR
Sandra Dee
Peter Fonda
5:00 PM Sunday
Color

turn on 10

KXTV 10
A CBS STATION

Afternoon-Evening

13 **COLOR** NEWLYWED GAME

19 REVIVAL FIRES—Religion

5:00 **3** ADVENTURES OF HUCK FINN

COLOR A whirlpool swirls the adventurers to sea bottom: Huck is mistaken for the young king of Atlantis—and is captured by the trident men. Huck: Michael Shea. Tom: Kevin Schultz. Becky: Lu Ann Haslam.

4 COLLEGE BOWL—Quiz

COLOR 2 P.M. Ch. 3 for details.

5 PERRY MASON—Mystery

Policeman Otto Norden was killed during a robbery—and his rookie partner was seen running from the scene of the crime. James Anderson: Dick Davalos. Lt. Anderson: Wesley Lau. (60 min.)

7 MOVIE—Comedy

COLOR "36 Hours." (1964) In 1944, the Germans arrange an elaborate trick in hopes of getting an American major to talk about the Allied invasion of Europe. James Garner, Eva Marie Saint, Rod Taylor. (Two hours)

7 MOVIE—Comedy

"Charley's Aunt." (1941) A man masquerades as a wealthy lady from Brazil. Jack Benny, Kay Francis, James Ellison, Anne Baxter. (90 min.)

10 MOVIE—Comedy

COLOR "Tammy and the Doctor." (1963) Peter Fonda, Macdonald Carey, Beulah Bondi. (Two hours)

13 MOVIE—Western

COLOR "Warpath." (1951) A former Union Cavalry captain finally traces one of the three bank robbers who gunned down his fiancée the day before their wedding. Edmond O'Brien, Polly Bergen, Dean Jagger, Forrest Tucker. (Two hours)

19 REX HUMBARD—Religion

5:30 **2** COLLEGE TALENT

COLOR Celebrity judges: Jim Nabors, Dorothy Lamour and Soupy Sales. Talent: singers Mary Jane Bell (Stephens College, Columbia, Miss.), Stephen McRay (University of Cincinnati), California's Glendale College Singers and the Fire Liters (University of Redlands, Cal.).



WARPATH

The bloody events and savage action
that led to the Little Big Horn

.....
Edmond O'Brien
Dean Jagger
Forrest Tucker

Color Premiere
5:00 PM Sunday



WCLATCHY BROADCASTING

3 MOVIE—Comedy

COLOR "Auntie Mame." (1958) Film adaptation of the stage hit about Patrick Dennis's freewheeling aunt and her eccentric friends. Rosalind Russell, Forrest Tucker, Peggy Cass. (Two hours)

4 FRANK MCGEE REPORT

COLOR Focus: the school financial crises in Detroit and other cities, where the public has voted against paying more taxes. Bill Matney covers the story. Frank McGee presents late news.

6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare eggplant moussaka.

12 AMATEUR HOUR

COLOR Guests: singers Jeff Carron, Ellen McKinney and Howard Seibert; tap dancer Sue Blackwood; violinist Eugene Eichenbaum; the singing-dancing Zimmermans; Arruda's Accordion Band and the Spiritual Deliverance Choir.

40 ROLLER DERBY

Northwest Cardinals vs. Midwest Pioneers.

Evening

6:00 2 12 O'CLOCK HIGH

Gallagher lands in Norway to pick up an underground leader. Arn Borg: Albert Paulsen. Gallagher: Paul Burke. (60 min.)

4 **COLOR** NEWS—Phil Wilson

5 PRESIDENT'S TRIP

SPECIAL **COLOR** Scheduled: Harry Reasoner anchors this half-hour review of President Nixon's visit to Europe. Included: taped satellite reports from European correspondents. (Live and tape)

6 REAL REVOLUTION—Talk

Indian writer-lecturer Krishnamurti analyzes inner conflicts between what is and what should be.

9 SMART SEWING—Education

How to make a sleeveless dress.

12 THAT'S LIFE—Musical

COLOR Housewife Gloria gets out of her rut and into a groove—by embarking on an acting career. Offering helpful hints and advice along the way: a self-impressed director and leading man (Tony Randall); a milkman (Rodney Dangerfield); and Chita Rivera. Gloria: E.J. Peaker. Bobby: Robert Morse. (60 min.)



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MODESTO*	SACRAMENTO*
RED BLUFF	CARMICHAEL*
	YUBA CITY

Evening

19 RELIGIOUS FILM

A conversation between the prophets Elijah and Elisha.

6:30 4 7 WILD KINGDOM

COLOR "Experiment at Doddieburn" visits a ranch in Rhodesia, site of an attempt to raise and domesticate Africa's wild herds. The twofold purpose: an important new food supply and the preservation of the threatened herds. To test ranching techniques, Marlin Perkins and Stan Brock use lassos and roping horses to capture a giraffe, and the swift and giant eland antelope. The pursuit is hindered by obstructive bushes.

5 **COLOR** NEWS—Magers, Tompkins

6 9 INNOVATIONS

Topic: how sound is used to check rocket-engine combustion.

19 ASSEMBLY OF GOD—Religion

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

40 HOLLYWOOD AND THE STARS

Film clips document the techniques of "The Great Lovers" of the screen, from Francis X. Bushman to Marlon Brando.

7:00 2 MOVIE—Drama

"Days of Wine and Roses." See Sat 7 P.M. Ch. 2. (Two hours, 30 min.)

4 7 PRESIDENT NIXON'S TRIP

SPECIAL **COLOR** Scheduled: a half-hour recap of President Nixon's trip to Europe, which concludes today. (Live)

"The New Adventures of Huckleberry Finn" will not be seen.

UNDERSTAND
TODAY TONIGHT

ABC EVENING NEWS
WITH FRANK REYNOLDS

abc Weeknights

5:30pm 13 7:00pm 7

5 10 12 LASSIE—Adventure

COLOR Lassie helps a runaway teenager who fled from the city and her parents to live in the forest. Scott: Jed Allan. Walden: Hilarie Thompson.

6 9 WILLIAM F. BUCKLEY JR.

The Chicago riots surrounding the 1968 Democratic Convention come under scrutiny by Rep. Donald Rumsfeld (R.-Ill.), who criticizes Mayor Daley, and Sidney Zion of the New York Times, who contributed to the Ramparts magazine article "The Decline and Fall of the Democratic Party." (60 min.)

7 13 LAND OF THE GIANTS

COLOR "Target: Earth." Mark makes a deal with a giant scientist in hopes of returning to earth—but Steve has his doubts about the scientist's integrity. Steve: Gary Conway. Mark: Don Matheeson. Kobick: Kevin Hagen. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. Franzen: Arthur Franz. Altha: Dee Hartford. Logar: Peter Mamakos. (60 min.)

40 PRO BASKETBALL

San Francisco Warriors meet the Lakers at Los Angeles. Hank Greenwald reports. (Live)

7:30 3 4 7 WALT DISNEY

COLOR "Nature's Better-Built Homes." Cartoon ranger J. Audubon Woodlore surveys animal architects and architecture with films, animation and talking figurines. Special attention is paid to . . . the beaver, a consummate lumberjack and dam-builder; the water-bell spider, which spins an underwater home and inflates it with bubbles of air; the elastic-mouthed jawfish, which builds a stone wall around its sea-floor home; and the prairie dog, architect of a complex underground community. Narrator: Olan Soule. (60 min.)

See page 36 for a feature on this show.

5 10 12 GENTLE BEN

COLOR Tom's efforts to track a rare wolf are being hampered by a reporter, who sees the nearly extinct animal as sensational story material. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Nash: Chris Robinson.

8:00 5 10 12 ED SULLIVAN

COLOR Tentatively scheduled guests: Alan King, Gwen Verdon, Paul Anka,

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Evening

comedians Flip Wilson and Nancy Walker, singer Nancy Ames, the Checkmates, the Ethiopian Peace Corps Orchestra and Hermannis, novelty act. Ray Bloch orchestra. (60 min.)

Highlights

"Goodnight, My Love"Paul
"Big Wind Blew in from Winnetka"Gwen

6 9 PBL—Documentary

COLOR "PBL" cameras take to the streets of Kansas City for "Law and Order," a penetrating look at a major metropolitan police force in action. The documentary surveys the wide variety of situations that confront the cop on the beat and in the squad car. Incidents covered range from lost-child cases to grand larceny, from domestic disputes to sexual assault. Violence is seen as part of the policeman's job, sometimes justifiable—sometimes not (a vice-squad officer is photographed manhandling a young prostitute). At least partially balancing the scale is the degree of provocation policemen must endure. One example: violent epithets mouthed at an officer arresting a stolen-car and hit-and-run suspect. The report was produced by Frederick Wiseman, who filmed "The Tropic of Cancer" movie documentary on conditions in a hospital for the criminally insane. (90 min.)

7 13 FBI—Crime Drama

COLOR Gene Tierney makes a rare TV appearance in "Conspiracy of Silence." Three missing murder witnesses are unaware that they're marked for execution by the Mafia. The murder victim was a former FBI man who informed the bu-

reau that a retirement village was falling into Mafia hands. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (60 min.)

Guest Cast

Fay SimpsonGene Tierney
Dave ButlerJames Daly
Jim EvansKevin McCarthy
Wendell PriceKent Smith
Leonard KingKen Lynch
Norman ReeceDon Chastain
Agent DurantDean Harens
Troy HarrisCharles Robinson
RolandJohn Lasell
Mrs. DreiserMary Jackson

8:30 3 4 MOTHERS-IN-LAW—Comedy

COLOR The meddling mothers arrange for Jerry to debut his night-club act—featuring an imitation of Jimmy Durante (who makes a cameo appearance). Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon. Jerry: Jerry Fogel. Suzie: Deborah Walley. Manny Walters: Herbie Faye. Fred: Del Moore. Ruth: Florence McMichaels.

7 BEWITCHED—Comedy

COLOR Having turned a stray chimp into a man, Samantha can't get rid of him. He digs the human condition, Endora goes ape for him and ad man Larry thinks he's the ideal image for men's cologne. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Harry: Lou Antonio. Evelyn: Gail Kobe.

9:00 3 4 7 BONANZA

COLOR A mine explosion triggers the collapse of the Virginia City courthouse, trapping . . . Ben Cartwright, a lawman,

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Guest star: GENE TIERNEY
Sunday 8:00-9:00 Ch 7, 13 in color

CLOSE-UP

The Agony and the Ecstasy



MOVIE

9:00 13 7

COLOR Charlton Heston and Rex Harrison star in this 1965 adaptation of Irving Stone's best-selling novel about Michelangelo.

Filmed on location and lavishly staged, the movie concentrates on Michelangelo's creation of the frescoes in the Vatican's Sistine Chapel. Central to this theme are the artist's frequent disagreements with Pope Julius II, and his associations with Bramante, first architect of St. Peter's, and members of the powerful Medici family.

Produced and directed by Carol Reed ("The Third Man," "Oliver!").

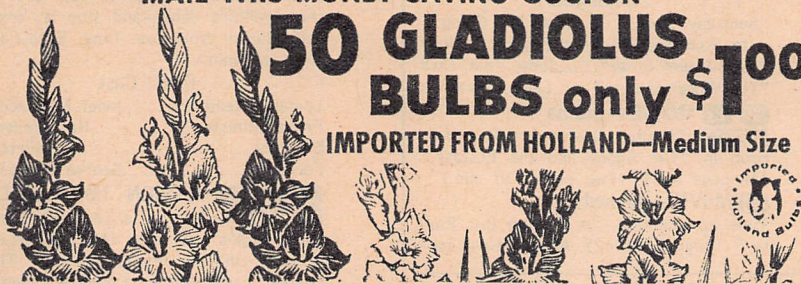
Cast . . . Michelangelo: Charlton Heston. Pope Julius II: Rex Harrison. Contessina de' Medici: Diane Cilento. Bramante: Harry Andrews. Duke of Urbino: Alberto Lupo. Giovanni de' Medici: Adolfo Celi.

Charlton Heston

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Evening

a miner accused of murder, a courthouse clerk and her beau—the chief witness in the case against the miner. Ben: Lorne Greene. Joe: Michael Landon. Hoss: Dan Blocker. Candy: David Canary. Sheriff: Ray Teal. (60 min.)

Guest Cast

Bristol TobyDon Knight
Jonathan PikeScott Thomas
Arch TremayneTed Gehring
CallieTiffany Bolling
BantyEddie Firestone

5 10 12 SMOTHERS BROTHERS

COLOR Guests: Judy Collins, Jonathan Winters, flower-child Leigh French and, in a cameo appearance, Glen Campbell. Judy is backed by John Hartford (on the guitar-like dobro), drummer Susan Evans, bassist Gene Taylor and pianist Michael Sahl. Sketches: Jonathan introduces Little Old Kentucky Rose (Leigh) to the joys of smoking Kentucky bluegrass; and "when Johnny comes marching home," a spoof of the military. Bob Einstein, Jimmy Joyce singers, Ron Poindexter dancers; Nelson Riddle conducts the orchestra. (60 min.)

Highlights

"Someday Soon," "I Think It's Going to Rain Today," "My Father"Judy
"Hard-Lovin' Loser"Judy, Tom, Dick
"The Wheel of Love"Leigh, Jonathan

7 13 MOVIE—Drama

COLOR Charlton Heston and Rex Harrison in "The Agony and the Ecstasy." See page A-31. (Two hours, 30 min.)

40 MOVIE—Comedy

Time approximate. "A Coming Out Party." (English; 1962) After being cap-

tured by the Germans in 1942, an English radar expert decides to keep his identity a secret. James Robertson Justice, Leslie Phillips. (Two hours)

9:30 2 DAVID SUSSKIND

COLOR Scheduled topic: substandard housing. Guests include landlord Arnold Schildhaus and Francis Goldin, vice-chairman of New York city's Metropolitan Council on Housing. (Two hours)

6 9 CLARE BOOTH LUCE

COLOR Mrs. Luce discusses her husband, publisher Henry R. Luce, whose empire included Time and Life magazines. In this concluding interview, the former representative and ambassador to Italy talks about Henry Luce's values and beliefs, and recalls the controversy raised when he posed the concept of "the American century" after World War II. Host: Dr. G. Homer Durham, president of Arizona State University.

10:00 3 4 MY FRIEND TONY

COLOR "Casino." A Caribbean country dependent on its casino for revenue is being cheated by the gamblers running the operation. After Woodruff refuses to get involved, Tony resolves to find out how the stealing's done—and stop it. Woodruff: James Whitmore. Tony: Enzo Cerusico. (60 min.)

Guest Cast

Lorraine KendallJanet MacLachlan
Prime MinisterHal Frederick
Ed NealBill Fletcher
FarrellGeorge Sperdakos

5 10 12 MISSION: IMPOSSIBLE

COLOR In Europe, a two-part adventure begins as the IMF undertakes a spine-tingling rescue mission. Their quarry: Erich Rojak, a captive scientist being forced to make a missile that would upset the balance of power. Added menace: another foreign agent under orders to dispose of Rojak. Phelps: Peter Graves. Cinnamon: Barbara Bain. Rollin: Martin Landau. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)

Guest Cast

Colonel ZieglerDavid Sheiner
Erich RojakMilton Selzer
Major StratGeorge Fisher
Captain PraedoJack Donner
DrommGeorge Sperdakos
GeneralMartin Kosleck



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6 9 NET FESTIVAL—Report

Woman—as seen by the contemporary filmmaker—is the subject of this hour. Works include . . . 1. "The Face": Baroque organ music provides the background for a kaleidoscopic view of man's eternally enigmatic partner. 2. "The Woman": live action and classic art form a tongue-in-cheek portrait of the 20th-century woman. 3. "L'Adage": a ballerina in the lyrical adagio becomes the ideal woman. 4. "Hobby": man-hunting is the theme in this blend of Surrealism and animation. 5. "String Bean": poetry and realism distinguish this film about an old Frenchwoman's tender care for a plant. (60 min.)

7 OUTCASTS—Western

COLOR Already clashing with two other bounty hunters over a hunted outlaw, Corey and Jemal add a bitter personal quarrel. Trouble begins when Corey renews a friendship with one of his former slaves—a treacherous Uncle Tom Jemal distrusts on sight. Corey: Don Murray. Jemal: Otis Young. (60 min.)

Guest Cast

Gideon Rosco Lee Browne
 Sheriff Gus Robert J. Wilke

11:00 3 COLOR NEWS

4 COLOR NEWS—Phil Wilson

5 10 12 COLOR NEWS

7 COLOR GREATEST SHOW

40 LES CRANE—Discussion

COLOR Communism in Cuba is discussed by editor Warren Hinckle of Ramparts magazine. (60 min.)

11:15 12 WELLS FARGO—Western

An embittered wife helps Hardie find

her outlaw husband. Hardie: Dale Robertson. Matt: John Doucette.

11:30 2 JOE PYNE—Discussion

COLOR Topics include cremation and tipping. (90 min.)

3 4 COLOR JOHNNY CARSON

5 COLOR NEWS—Harry Reasoner

7 10 13 COLOR NEWS

11:45 5 MOVIE—Drama

COLOR "Hero's Island." (1962) In 1718, a former slave, living with his family off the coast of Carolina, tries to fight off two brothers who want the island. James Mason, Kate Manx.

10 MOVIE—Drama

COLOR "The Crowded Sky." (1960) Two planes fly toward a fateful meeting. In the airliner are 62 passengers who reflect on their lives; at the controls of the jet is a Navy commander with the bitter memory of a collision he feels responsible for. Dana Andrews, Rhonda Fleming, Efrem Zimbalist Jr. (Two hours)

13 JOEY BISHOP

COLOR Tentatively scheduled: Shelley Berman, Richard Crenna, and singers Lainie Kazan and the Beach Boys. Regis Philbin. (90 min.)

12:00 7 MOVIE—Drama

COLOR "The Hunters." (1958) Flying ace Cleve Saville, headed for action in Korea, stops off in Japan and meets hard-drinking Lieutenant Abbott—and Abbott's wife Kristina. Robert Mitchum, Robert Wagner, May Britt, Richard Egan.

7 COLOR NEWS

40 COLOR FILM

1:00 2 COLOR FILM

4 COLOR NEWS

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Monday

March 3, 1969

Morning Matinee

Weekdays-10 am

Monday

TALL STRANGER

Joel McCrae • Virginia Mayo

Tuesday

THIS IS MY LOVE

Linda Darnell • Dan Duryea
color

Wednesday

THE BELLBOY

Jerry Lewis • Alex Gerry

Thursday

INTRUDER IN THE DUST

David Brian • Claude Jarman, Jr.

Friday

HELL'S OUTPOST

Rod Cameron • Joan Leslie



McCLATCHY BROADCASTING

Morning

6:00 **3** RHYME AND REASON

1. Marston Bates examines some effects radiation has on humans. 2. Businessman Charles Evans Feinberg discusses book collecting and its impact on society. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: the poetry of Lord Byron, conclusion.

7 IT'S YOUR MONEY

COLOR A week of discussions on Federal and State income tax begins today.

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: how to get a loan.

13 **COLOR** JACK LA LANNE

6:45 **10** INDUSTRY ON PARADE

7:00 **3** **4** **7** TODAY

COLOR Tentatively scheduled: reactions to President Nixon from European man-in-the-street interviews; Mitchell Ginsberg, an administrator with New York's Human Resources Administration, discusses the welfare problem; Ralph G. Martin, a biographer of Sir Winston Churchill's mother; a feature on Apollo 9; and a French fashion show. Barbara Walters. (Two hours)

5 NEWS—Ron Magers

10 SUNRISE SEMESTER

COLOR English Literature: the poetry of Lord Byron, conclusion.

12 CHRISTOPHERS

COLOR Topics: leadership and scientific advances.

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Magers

10 **12** **COLOR** NEWS—Benti

7:55 **10** **COLOR** FOCUS ON FARMING

12 ROGER RAMJET—Children

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR Topic: how to identify straight and curved shapes. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Protestant

8:20 **13** CASPER CARTOONS

March 3, 1969

Monday

Morning-Afternoon

- 8:30 **2** **COLOR** JACK LA LANNE
7 VIRGINIA GRAHAM—Interview
COLOR Actress Gloria De Haven subs as host today. Guests: actress Mary Cooper and columnist Maggie Daly.

- 8:40 **9** CLASSROOM—Education

- 8:50 **13** **COLOR** CARTOONLAND

APOLLO 9 SPACE FLIGHT

If last Friday's launch went as scheduled, Astronaut Russell Schweickart is slated to begin a two-hour spacewalk at approximately 9:10 A.M. He'll carry a TV camera for a live telecast toward the end of his spacewalk. Network coverage will preempt regular programming.

- 9:00 **2** **COLOR** POPEYE—Children

- 3 4 7** SNAP JUDGMENT

COLOR Guests: Carol Lawrence and Ricardo Montalban. Host: Ed McMahon.

- 5 10 12** LUCILLE BALL

A Cub Scout trip to Washington is commandeered by den mothers Lucy and Viv.

- 7** MOVIE—Comedy

"Woman of the Year." (1942) Spencer Tracy, Katharine Hepburn, Fay Bainter, Reginald Owen. (Two hours)

- 13** **COLOR** JACK LA LANNE

- 9:15 **6 9** CLASSROOM—Education

- 9:25 **3 4 7** **COLOR** NEWS

—Nancy Dickerson

- 9:30 **2 10 12** BEVERLY HILLBILLIES

COLOR Dr. Clyburn (Fred Clark) schemes to rid the medical profession of hillbilly doctor Granny.

- 3 4 7** CONCENTRATION

- 5** HOTLINE—Discussion

COLOR Scheduled guest: psychologist Cleo Dawson. (Live; 60 min.)

- 13** **COLOR** TRUTH OR CONSEQUENCES—Game

- 10:00 **2 10 12** ANDY GRIFFITH

Opie's pal creates trouble between Andy and his son. Opie: Ronny Howard.

- 3 4 7** PERSONALITY

COLOR Celebrities: Steve Lawrence, Totie Fields and Rocky Graziano. On-film personality: Shelley Berman.

- 13** MOVIE—Western

"The Tall Stranger." (1957) Joel McCrea, Virginia Mayo. (One hour, 45 min.)

- 10:30 **2** DANNY THOMAS—Comedy

RETURN Danny plays night-club comic Danny Williams in this veteran situation comedy.

- 3 4 7** HOLLYWOOD SQUARES

COLOR Celebrities: Jack Cassidy, Abby Dalton, Harvey Korman, Paul Lynde, Ross Martin, Jan Murray, Della Reese and Charley Weaver.

- 5 10 12** DICK VAN DYKE

Rob and Laura recall a disastrous weekend vacation. Rob: Dick Van Dyke.

- 11:00 **2** PROFILES—Interviews

- 3 4 7** **COLOR** JEOPARDY

- 5 10 12** **COLOR** LOVE OF LIFE

- 7** **COLOR** ANNIVERSARY GAME

- 40** **COLOR** ROMPER ROOM—Children

- 11:25 **5 10 12** **COLOR** NEWS

- 11:30 **2** **COLOR** ROMPER ROOM—Children

- 3 4 7** **COLOR** EYE GUESS

- 5 10 12** **COLOR** SEARCH FOR

TOMORROW—Serial

- 6** MISTEROGERS—Children

- 7** COOKING—Graham Kerr

COLOR Today: veal kidneys.

- 9** PRIMER CORSO

Recess: 12 noon - 1 P.M.

- 11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes

- 11:50 **13** **COLOR** NEWS

- 11:55 **3 4** **COLOR** NEWS—Newman

- 7** **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS

- 4 7 40** **COLOR** HIDDEN FACES

- 6** WHAT'S NEW—Children

The King receives a special make-believe-gram.

Repeated 6 P.M. Ch. 6.

- 7 13** BEWITCHED—Comedy

A leprechaun complicates life for Darrin and Samantha.

- 12** PDQ—Game

COLOR Celebrity guests: Georgia Brown, Will Hutchins and Stubby Kaye.

- 12:30 **3 4** **COLOR** DAYS OF OUR LIVES

5 10 12 **COLOR** AS THE WORLD TURNS—Serial

Afternoon

6 **EASTERN WISDOM**—Philosophy
Alan Watts compares the ideas of Taoism, Hinduism and Buddhism about physical and moral "Pain."

Repeated 7:30 P.M. Chs. 6 and 9R.

7 **7** **13** **FUNNY YOU SHOULD ASK**—Game

COLOR Tentative guests: Mike Connors, Zsa Zsa Gabor, Stu Gilliam, Barbara Eden and Jan Murray.

40 **MOVIE**—Drama

"They Won't Believe Me." (1947) A man plans to kill his wife. Robert Young, Susan Hayward, Jane Greer. (90 min.)

1:00 **2** **MOVIE**—Drama

"Undercover Man." (1949) A Treasury agent sets out to gather evidence of income-tax evasion against a gang leader. Glenn Ford, Nina Foch. (Two hours)

3 **4** **COLOR** **DOCTORS**—Serial

5 **10** **12** **COLOR** **LOVE IS A MANY SPLENDORED THING**

6 **9** **CLASSROOM**—Education
Ch. 6 recess: 2:30-5:30 P.M.

7 **7** **13** **COLOR** **DREAM HOUSE**

1:30 **3** **4** **7** **COLOR** **ANOTHER WORLD**—Serial

5 **10** **12** **COLOR** **GUIDING LIGHT**

7 **13** **COLOR** **LET'S MAKE A DEAL**

2:00 **3** **MOVIE**—Drama

"On the Waterfront." (1954) Cinematographer Boris Kaufman, director Elia Kazan and screenwriter Budd Schulberg all won Oscars for their work on this film classic about labor racketeers on the New York waterfront. Marlon Brando, Eva Marie Saint, Karl Malden, Lee J. Cobb, Rod Steiger. (Two hours)

4 **40** **YOU DON'T SAY!**—Game

COLOR Guests: Amanda Blake of "Gunsmoke" and sportscaster Vin Scully.

5 **10** **12** **COLOR** **SECRET STORM**

7 **7** **13** **COLOR** **NEWLYWED GAME**

2:15 **6** **CLASSROOM**—Education

2:30 **4** **40** **MATCH GAME**

COLOR Guests: Dina Merrill and William Shatner. Host: Gene Rayburn.

5 **10** **12** **COLOR** **EDGE OF NIGHT**

7 **7** **COLOR** **DATING GAME**

13 **DIVORCE COURT**—Drama

COLOR A husband and wife begin to have problems when she is promoted above him at the store where they both work. Norma: Judith DeHart.

2:55 **4** **40** **COLOR** **NEWS**—Floyd Kalber

3:00 **2** **10** **12** **LINKLETTER SHOW**

COLOR Guest: singer Warren Bass. Host: Art Linkletter.

4 **JOAN RIVERS**

COLOR ESP is the topic for hair stylist Vidal Sassoon and author Daniel Logan ("The Reluctant Prophet").

5 **MIKE DOUGLAS**—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 **7** **13** **COLOR** **GENERAL HOSPITAL**—Serial

40 **ANN SOTHERN**—Comedy

Katy tries to help a young newlywed couple. Katy: Ann Sothern. Macauley: Ernest Tujek.

3:30 **2** **COLOR** **CAPTAIN SATELLITE**

4 **REAL McCOYS**—Comedy

Grampa accepts a horse as payment for a loan. Grampa: Walter Brennan.



fun shows

KXTV 10

turn on

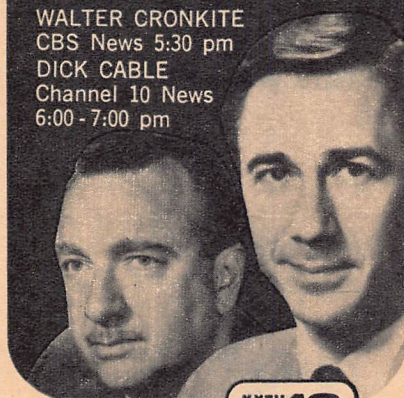


- 7 7 13** **COLOR** **ONE LIFE TO LIVE**—Serial
- 10** **PASSWORD**—Game
COLOR Celebrity guests: Bob Crane of "Hogan's Heroes" and Audrey Meadows.
- 12** **MIKE DOUGLAS**—Variety
COLOR Guests include Ethel Merman, Van Johnson, comic Marty Allen, and Murray Teigh Bloom, author of "The Trouble With Lawyers." (60 min.)
- 4:00** **40** **COLOR** **CAPN'S LOCKER**
- 3** **MERV GRIFFIN**—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
- 4** **MUNSTERS**—Comedy
Herman's been hit by a woman motorist who wants to make a \$10,000 cash settlement, but the big lunk thinks he's being sued. Herman: Fred Gwynne.
- 7 7 13** **COLOR** **DARK SHADOWS**—Serial
- 10** **MIKE DOUGLAS**—Variety
COLOR Tentatively scheduled guests: Edie Adams, Joel Grey of Broadway's "George M.," British actor Tom Courtenay and comic Irwin C. Watson. (90 min.)
- 4:30** **2** **COLOR** **POPEYE**—Children
- 4** **COLOR** **FLINTSTONES**
- 5** **MERV GRIFFIN**—Variety
COLOR Tentatively scheduled: singer Dion, Xavier Cugat and his wife Charo, and comics Redd Foxx, Adam Keith and Dick Kollman. (90 min.)
- 7** **MOVIE**—Drama
COLOR "The Savage Innocents." (Italian-English; 1960) Nicholas Ray's documentary-style drama about Inuk, an Eskimo hunter. Anthony Quinn, Yoko Tani, Peter O'Toole. (90 min.)
- 7** **LET'S MAKE A DEAL**—Game
- 12** **MERV GRIFFIN**—Variety
COLOR Guests include comics Jackie Mason and Minnie Pearl, and singer Julie Budd. (60 min.)
- 13** **GILLIGAN'S ISLAND**—Comedy
COLOR Gilligan is certain that he is turning into a vampire. Gilligan: Bob Denver. Skipper: Alan Hale.
- 19** **BIG PICTURE**—Army
- 40** **COLOR** **POPEYE**—Children
- 4:45** **9** **TALES OF POINDEXTER**
"The Country Mouse and the City Mouse." Poindexter narrates.

- 5:00** **2** **TIMMY AND LASSIE**—Adventure
Timmy lassos a deer, but the animal escapes. Timmy: Jon Provost.
- 3** **BATMAN**—Adventure
COLOR Part 1: The Penguin is feathering his nest with forged checks. Penguin: Burgess Meredith. Batman: Adam West.
- 4** **LOST IN SPACE**—Adventure
Maureen manages to reach her husband, who is drifting helplessly in space, but an approaching comet threatens to prevent them from returning to the ship. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. (60 min.)
- 7** **BEWITCHED**—Comedy
Veteran character actor Robert F. Simon plays Darrin's unbewitched father.
- 9** **BROTHER BUZZ**—Children
Trained dolphins perform at California's Marineland.
- 13** **I LOVE LUCY**—Comedy
Mr. and Mrs. Johnny Longden appear in this episode. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.
- 19** **CARTOONS**—Children

**NEW TIME for
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CBS News 5:30 pm
DICK CABLE
Channel 10 News
6:00 - 7:00 pm



turn on 10



Afternoon-Evening

- 40** **PATTY DUKE—Comedy**
The Lanes have a house guest—a very cool—and nearly destitute—jazz musician. Patty and Cathy: Patty Duke. Gate Garrison: Dick Gautier.
- 5:30** **2** **PATTY DUKE—Comedy**
Patty has to get hold of a big-name star for the school prom. Sammy Davis: Himself. Patty and Cathy: Patty Duke.
- 3** **TRAVENTURE THEATRE**
COLOR In East Africa, hunters try to capture wild rhinos using tranquilizer guns. Bill Burrud is the host.
- 4** **7** **12** **COLOR** **NEWS**
- 9** **EXPLORING SENTENCES**
- 10** **COLOR** **NEWS—Cronkite**
- 13** **COLOR** **NEWS—Frank Reynolds**
- 19** **CHESTER SMITH—Variety**
- 40** **MY FAVORITE MARTIAN**
When Tim and Martin go into the desert to work on the spaceship, they're spotted by a shotgun-wielding camper. Martin: Ray Walston. Tim: Bill Bixby.
- 5:45** **6** **FRIENDLY GIANT**
Friendly discusses life on the farm.

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news programs
have to be long,
you are
not watching us.**

EVENING NEWS
5:30-6:30 PM



McCLATCHY BROADCASTING

Evening

- 6:00** **2** **MY FAVORITE MARTIAN**
Despite warnings, Tim touches Uncle Martin's antenna—and disappears. Martin: Ray Walston. Tim: Bill Bixby.
- 3** **COLOR** **NEWS—Huntley/Brinkley**
- 4** **5** **7** **10** **13** **COLOR** **NEWS**
- 6** **9** **MISTEROGERS—Children**
The King receives a special make-believe-gram.
- 40** **MOVIE—Science Fiction**
"The Thing." (1951) James Arness plays the "Thing." Kenneth Tobey, Margaret Sheridan, Robert Cornwaite. (90 min.)
- 6:30** **2** **McHALE'S NAVY—Comedy**
McHale is going to play Santa Claus for the children at a nearby mission. McHale: Ernest Borgnine.
- 3** **COLOR** **NEWS—Whitten/Jervis**
- 4** **7** **COLOR** **NEWS—Chet Huntley, David Brinkley**
- 5** **12** **COLOR** **NEWS—Cronkite**
- 6** **9** **WHAT'S NEW—Children**
A canoe trip in northern Wisconsin; story of America's pre-Revolutionary militia.
- 13** **PERRY MASON—Mystery**
After millionaire Otto Olney buys a masterpiece, art dealer Colin Durant starts a rumor that the painting is a forgery. Olney: John Larkin. Durant: John Dall. Grace Olney: Joanna Moore. (60 min.)
- 19** **NEWS—George Boofor**
- 6:35** **19** **CHESTER SMITH CONT'D.**
- 6:55** **7** **COLOR** **OPINION 7—David Sacks**

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

- 7:00** **2** **I LOVE LUCY—Comedy**
Richard Widmark appears in this episode. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.
- 4** **WIDE WONDERFUL WORLD**
"The Lehi Story."
- 5** **COLOR** **NEWS—Weston/Tompkins**
- 6** **GARDENING—Dobbins/Schuster**
- 7** **COLOR** **NEWS—Frank Reynolds**
- 7** **BIG VALLEY—Western**
COLOR Victoria turns undercover agent to help probe conditions inside a wom-

en's prison. Masquerading as a tough-talking thief, the lady tries to get evidence against the sadistic warden in charge of the hell hole. Victoria: Barbara Stanwyck. Kate Wilson: Susan Oliver. (60 min.)

9 GERMAN LESSONS—Language

10 WHAT'S MY LINE?—Game

COLOR Celebrity players: Joanna Barnes, Godfrey Cambridge, Arlene Francis and Soupy Sales.

12 GET SMART—Comedy

COLOR In the first of a two-part episode, Max is assigned to impersonate his double, the King of Caronia, as a security measure. All goes well until 99 kisses the wrong Max—and KAOS gets suspicious. Agent 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas. Colonel von Klaus: John Doucette.

19 ORANGEBURG BAPTIST CHURCH

7:15 **9 GERMAN FILM**

7:30 **2 FARMER'S DAUGHTER—Comedy**

Katy and Mr. Cooper, Glen's assistant, are feuding. Katy: Inger Stevens. Glen: William Windom. Cooper: Philip Coolidge.

3 4 I DREAM OF JEANNIE

COLOR It's confusing when Jeannie starts changing everything into porcelain. Tony's garage becomes a potter's shed—and Jeannie's dog a statuette that captures Mrs. Bellows' fancy. Jeannie: Barbara Eden. Tony: Larry Hagman. Farber: Woodrow Parfrey. General Peterson: Barton MacLane. Roger: Bill Daily. Bellows: Hayden Rorke. Mrs. Bellows: Emmaline Henry.

5 10 12 GUNSMOKE

COLOR Deputy Festus Haggen brings his wounded prisoner to the home of rancher Henry Decker. Neither the brutish rancher nor Festus are aware that Decker's wife was once married to the outlaw. Festus: Ken Curtis. Burke: Ted Jordan. (60 min.)

Guest Cast

Riley SharpCharles Aidman
Henry DeckerJohn Kellogg
Ellie DeckerGail Kobe

6 9 EASTERN WISDOM

Alan Watts compares the ideas of Taoism, Hinduism and Buddhism about physical and moral "Pain."

7 13 AVENGERS—Adventure

COLOR "Who Was That Man I Saw You With?" Tara a traitor? Overwhelming evidence indicates she passed on defense secrets at a rendezvous with a suspected enemy agent. Steed: Patrick Macnee. Tara: Linda Thorson. Mother: Patrick Newell. (60 min.)

Guest Cast

FairfaxWilliam Marlowe
ZaroffAlan Browning
DangerfieldAlan Wheatley

19 MOVIE—Drama

"Inside Detroit." (1956) Racketeer Gus Linden wants to gain control of a labor union. Dennis O'Keefe, Pat O'Brien.

40 DONALD O'CONNOR—Variety

COLOR Guests include singer John Raitt, actress Joan Hackett, comedian Joey Villa, mime Richmond Sheppard and author-columnist Jim Bishop. Alan Copeland orchestra. (90 min.)

8:00 **2 PASSWORD—Game**

COLOR Celebrity guests: Jim Backus and Dorothy Louden.

Wally Bruner
hosts 30 minutes
of nightly fun.

What's My Line?

7:00 PM Weeknights

in Color!

turn on 10 **KXTV 10**

Evening

3 4 7 ROWAN/MARTIN

COLOR James Garner plays a toy tycoon, a policeman and an organ-transplant salesman; the Wiere Brothers appear as the First String Quartet of downtown Burbank; "We Can't Top This" presents off-beat newspaper items; and a Dubious Achievement Award goes to a rifle company. Chelsea Brown, Ruth Buzzi, Judy Carne, Henry Gibson, Goldie Hawn, Arte Johnson, Dave Madden, Alan Sues, Jo Anne Worley. (60 min.)

Next week: an article on this series.

6 9 PETER USTINOV

"Ustinov on the Ustinovs." Peter Ustinov traces his family tree and illustrates the ancestral traits that led to his own unique brand of eccentricity. By the end on the hour, Ustinov has summoned up a bevy of characters, all of whom are graced by his affectionate if somewhat barbed recollections. (Rerun; 60 min.)

After the program, the Jacques Loussier Trio offers a blend of Bach and jazz.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

5 10 12 HERE'S LUCY—Comedy

COLOR Howard Keel plays Stanley Livingstone, a professional hunter who takes the Carters on a safari. They're off to recapture an escaped gorboona, a rare cross between gorilla and baboon (played by Hollywood "monster man" Janos Prohaska). It's all monkey business—thanks to Lucy's man-baiting and misdirected mating calls. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr.

See page 24 for an article about Lucille Ball and her two children.

7 13 PEYTON PLACE—Serial

COLOR Carolyn accuses Fred of exploiting Jeff's lie; Dr. Miles returns from New York; Lew confronts Jeff; and the time arrives for Rodney to leave—with or without Betty. Carolyn: Elizabeth Walker. Fred: Joe Maross. Dr.

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Wednesday - The Court Martial Of Billy Mitchell

Thursday - High Noon

Friday - For Whom The Bell Tolls

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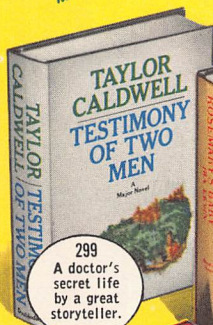
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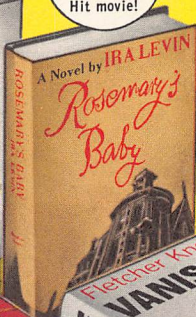
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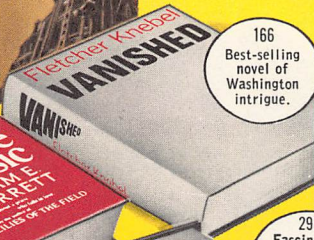
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Chiller about witchcraft in New York. Hit movie!



299
A doctor's secret life by a great storyteller.



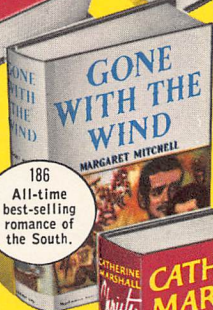
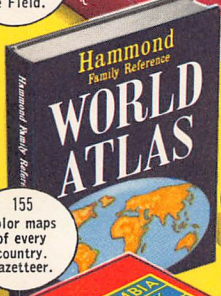
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Best-selling novel of Washington intrigue.



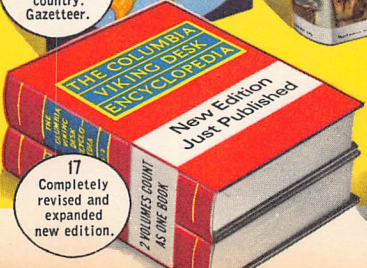
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New hit by the author of Lilies of the Field.



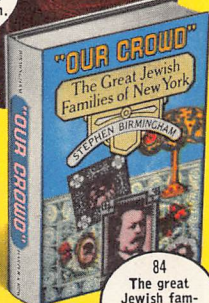
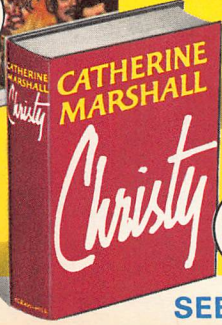
298
Fascinating stories of the mysteries of reincarnation.



186
All-time best-selling romance of the South.



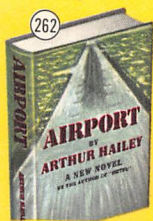
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Completely revised and expanded new edition.



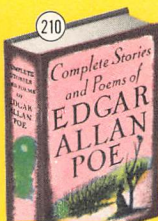
84
The great Jewish families of New York City.

15
Hit novel by the author of A Man Called Peter.

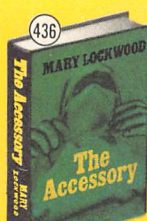
SEE NEXT PAGE ▶



262 Smash best-seller of an airport in turmoil.



210 All of Poe's stories, poems in one book.



436 Murder in Manhattan with a shocking twist!



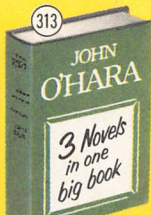
351 Show-biz girls out for stardom at any price!



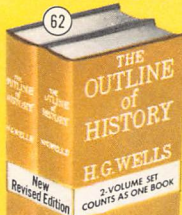
343 Hit novel about beautiful Marie Antoinette.



74 Revised edition. Over 1,200 recipes, menus.



313 Includes Butterfield 8, Appointment in Samarra.



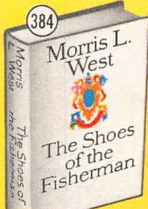
62 The story of man. Over 1000 pages. Illus.



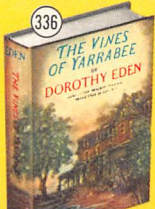
167 Outspoken hit novel that pulls no punches!



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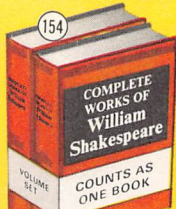
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336 Mistress and maid are rivals on a plantation.



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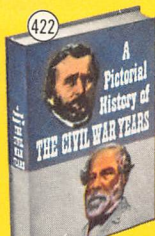
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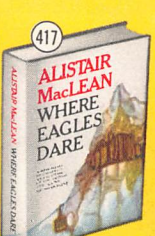
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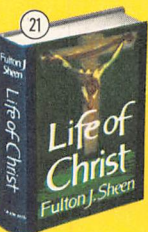
192 Six hits by Nobel Prize winner John Steinbeck.



417 Adventure behind the lines in Nazi Germany.



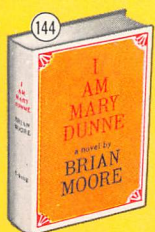
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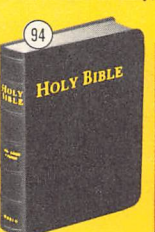
21 Story of Christ, by the modern spiritual leader.



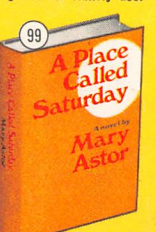
248 Three complete novels of romance, suspense.



144 Novel of a woman's strange love life.



94 King James version in fine flexible binding.

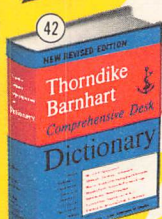


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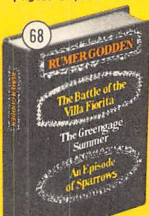
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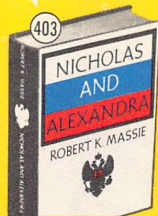
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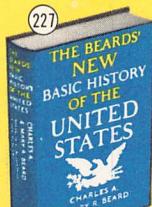
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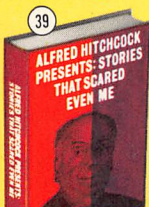
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| 192 | 210 | 227 | 230 | 235 |
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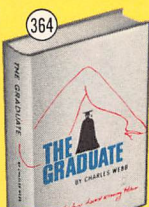
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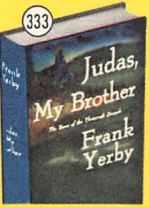
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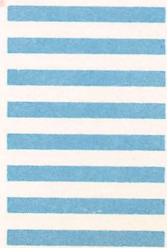
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9:00 **2 I SPY—Drama**

COLOR Kelly and Scott become bodyguards for a young Middle Eastern king, whose rude manner wins anything but affection from the two agents. Kelly: Robert Culp. Scott: Bill Cosby. Ashik: Clive Clerk. (60 min.)

3 MOVIE—Comedy

COLOR "Critic's Choice." (1963 Broad burlesque takes the upper hand in this story of a theater critic whose wife decides to write a play. Bob Hope, Lucille Ball, Marilyn Maxwell, Rip Torn, Jessie Royce Landis, John Dehner. (Two hours)

4 7 40 MOVIE—Drama

COLOR "Fear No Evil" (1969), a chilling tale of the supernatural. Paul Varney is a man possessed when he buys a grotesque antique mirror. His fiancée Barbara views the mirror with disgust, but it soon obsesses her as well: after Paul dies in an accident, Barbara learns the mirror can bring him back. This World Premiere feature is a pilot for a projected series. (Two hours)

Cast

SorellLouis Jourdan
Paul VarneyBradford Dillman
BarbaraLynda Day
Mrs. VarneyMarsha Hunt
MylesCarroll O'Connor
SnowdenWilfrid Hyde-White
IngridKate Woodville

5 10 12 MAYBERRY R.F.D.

COLOR Mayberry may lose its oil service station: an oil company executive has ordered Goober to sharpen up his lazy operation—or quit. Sam: Ken Berry. Goober: George Lindsey. Ken Marshall: Woodrow Parfrey. Miss Brandt: Elizabeth Harrower. G.B. Smith: Don Beddoe. Howard: Jack Dodson. Emmett: Paul Hartman. Phil Atkerson: A.B. Lester.

6 9 NET JOURNAL—Documentary

COLOR Hubert Humphrey returns to the campus. The former Vice President is observed as he meets with his first students at Macalester College. St. Paul,

Minn., where he has accepted a professorship. Mr. Humphrey, who taught political science at Macalester in 1943-44, is seen in seminar with undergraduates. The subject: decision making in the executive branch of government. Vice President Humphrey is also seen participating in a free-for-all question-answer session with 250 students. (60 min.)

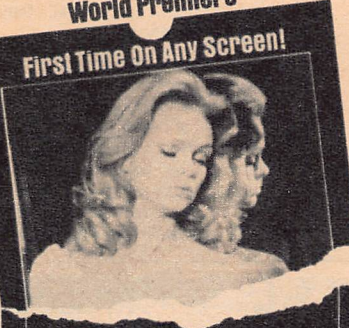
Ch. 9R does not colorcast.

7 13 OUTCASTS—Western

COLOR "And Then There Was One." Tragicomic misfortune befalls the bounty hunters as they try to deliver a wagonload of prisoners. Transpiring at every turn: a caboodle of trouble—from senseless violence to a poignant shotgun wedding. Corey: Don Murray. Jemal: Otis Young. Miguel Otero: Alejandro Rey. Pale Hands: John Cullum. Limey: Harvey Jason. Kid Kiem: James Davidson. McDonough: Vinton Hayworth. Beckwith: Arthur Hunnicutt. (60 min.)

There's an article about series co-star Otis Young on page 18.

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Louis Jourdan/Lynda Day
Bradford Dillman/Carroll O'Connor
in
"Fear No Evil"
A seemingly supernatural power has taken
one life—will it claim another?

9:00 pm In Color **NB** **4**

Evening

9:30 **5 10 12** FAMILY AFFAIR—Comedy

COLOR Buffy plays the perennial dumb blonde to snare a boy in class. She's very convincing: her plummeting grades are matched by Bill's rising consternation. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver.

10:00 **2** **COLOR** NEWS

5 10 12 CAROL BURNETT

COLOR Guests: Ethel Merman and Tim Conway. Sketches: on closing night of a long run, a desperate understudy (Carol) seizes on every chance to knock the star (Ethel) out of action; in a mystery spoof, Carol and Tim play distant cousins, Harvey Korman is the old family lawyer; and Tim portrays a fledgling dentist with Harvey as his first patient. Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers; Harry Zimmerman conducts the orchestra. (60 min.)

Highlights

"Gentle on My Mind" Ethel
Broadway medley: "Broadway Rhythm,"
"I Got Rhythm," "I Get a Kick Out
of You," "Luck Be a Lady," "Every-
thing's Coming Up Roses".....Ethel, Carol
"Garbage" Vicki, Dancers

6 9 NET PLAYHOUSE

"Gladly, My Cross-Eyed Bear," third of four dramas in the series "Talking To a Stranger." John Hopkins' quartet examines the life of each member of the suburban Stephens family, which is torn apart during one weekend spent in a confrontation with reality. In this play, the focus is on Alan, the son, who is planning to permanently separate himself

from the family. Alan: Michael Bryant. Father: Maurice Denham. Terry: Judi Dench. Policeman: Terry Leigh. (90 min.)

7 13 BIG VALLEY—Western

COLOR "The Royal Road." Jarrod steps in when romance blooms between his spirited ward Laura Hayden and a visiting Indian prince. The teen-agers are becoming too serious, too soon—and there's something fishy about the prince. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Heath: Lee Majors. Sheriff: Douglas Kennedy. Silas: Napoleon Whiting. Ranjit Singh: Sajid Khan. Laura Hayden: Kathy Garver. (60 min.)

Sajid Khan starred in "Maya"; Kathy Garver plays Cissy on "Family Affair."

11:00 **2** UNTOUCHABLES—Drama

Bootleggers Charlie Zenko and Woody O'Mara plan a "takeover" on Chicago's North Side. Zenko: Luther Adler. Ness: Robert Stack. O'Mara: Mort Mills. Walter Winchell narrates. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

40 MOVIE—Science Fiction

"Return of the Fly." (1959) Vincent Price, Brett Halsey, David Frankham.

11:25 **7** **COLOR** OPINION 7—David Sacks

11:30 **3 4 7** JOHNNY CARSON

COLOR Johnny returns to New York after two weeks in Hollywood. (90 min.)

5 PERRY MASON—Mystery

Author Richard Harris is being sued for invasion of privacy. Dave Weaver: Keith Andes. Margaret Layton: Peggy McCay. Harry Collins: Frank Aletter. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: Milton Berle, the First Edition, St. Louis Cardinals outfielder Lou Brock and harmonica-player Stan Fisher. (90 min.)

10 MOVIE—Mystery

"Cloak and Dagger." (1946) Gary Cooper, Lilli Palmer, Robert Alda.

12:00 **2** ALFRED HITCHCOCK—Drama

Charlie Boerum is busy plotting revenge against his sister, who he thinks murdered his wife. John Benson: Edmond Ryan. Charlie: Richard Waring.

1:00 **3 4 13** **COLOR** NEWS

7 **COLOR** FILM

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**ABC EVENING NEWS
WITH FRANK REYNOLDS**

abc Weeknights

5:30pm 13 7:00pm 7

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Salon Hours: 9 a. m. to 9 p. m., Saturdays to 1 p. m.

Morning

APOLLO 9 SPACE FLIGHT

If the mission is on schedule, today's plans call for flight testing the lunar-landing module (LM). At about 5:05 A.M., Astronauts James McDivitt and Russell Schweickart will put the LM into a separate orbit some 100 miles from the command module. Network coverage will pre-empt regular programming.

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. "It's How You Play the Game" examines changes in football strategy rules and equipment from 1920 to the present.
2. Discovery of power—science, quest and conquest. (60 min.)
- 5** SUNRISE SEMESTER
COLOR French Literature: Jean Cocteau's "The Infernal Machine," Part 1.
- 7** **COLOR** IT'S YOUR MONEY
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** THING ABOUT MONEY
- 10** **COLOR** CALENDAR
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY
COLOR Scheduled: Peter Ustinov; a feature on Apollo 9; singer Talya Ferro. Hugh Downs. (Two hours)
- 5** NEWS—Ron Magers
- 10** SUNRISE SEMESTER
COLOR French Literature: Jean Cocteau's "The Infernal Machine," Part 1.
- 12** **COLOR** FILM
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Magers
- 10** **12** **COLOR** NEWS—Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
- 12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Discussed: the identification of circles and squares. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION

- 8:20 **13** FANTASTIC VOYAGE
- 8:30 **2** **COLOR** JACK LA LANNE
7 VIRGINIA GRAHAM—Interview
COLOR Guests include radio news correspondent Jennie Stockton Friedlander and actress Linda Henning.
- 9** CLASSROOM—Education
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Carol Lawrence and Ricardo Montalban. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
Chemistry and egos collide as Lucy and Viv seek a formula for eternal youth.
- 7** MOVIE—Drama
"Storm Center." (1956) Bette Davis, Brian Keith, Kim Hunter. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** **9** CLASSROOM—Education
Ch. 9R recess: 11:30 A.M.-1 P.M.
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
COLOR Lester Flatt is confronted with his spouse's movie-star aspirations.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** HOTLINE—Discussion
COLOR Scheduled guest is Robert Serling author of "Loud and Clear," a book about air safety. (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game

APOLLO 9 SPACE FLIGHT

If this morning's maneuvers went as planned, the Astronauts are due to rendezvous and dock the two spacecraft at about 10:30 A.M. Network coverage will pre-empt regular programming.

- 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
Barney and the chorus director have conflicting plans for off-key Barney.
- 3** **4** **7** PERSONALITY
COLOR Celebrities: Steve Lawrence, Totie Fields and Rocky Graziano. On-film personality: Zsa Zsa Gabor.
- 13** MOVIE—Drama
COLOR "This Is My Love." (1954) Rick Jason, Dan Duryea, Faith Domergue. (One hour, 45 min.)

- 10:30 **2** DANNY THOMAS—Comedy
3 4 7 HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Harvey Korman, Paul Lynde, Ross Martin, Jan Murray and Della Reese.
5 10 12 DICK VAN DYKE
 Rob recalls a terrifying experience: his job interview with Alan Brady.
- 11:00 **2** PROFILES—Interviews
3 4 7 **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM
- 11:25 **5 10 12** **COLOR** NEWS
- 11:30 **2** **COLOR** ROMPER ROOM—Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
6 MISTEROGERS—Children
7 COOKING—Graham Kerr
COLOR Graham Kerr prepares Mama Fischer's pancakes.
- 11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes
- 11:50 **13** **COLOR** NEWS
- 11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
6 WHAT'S NEW—Children
 Basic principles of canoeing; story of the days just before the Declaration of Inde-

pendence was signed in 1776.

Repeated 6:30 P.M. Chs. 6 and 9R.

- 7 13** BEWITCHED—Comedy
 Samantha struggles to restrain her penchant for witchcraft. Darrin: Dick York.
- 12** PDQ—Game
COLOR Celebrity guests: Georgia Brown, Will Hutchins and Stubby Kaye.
- 12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES—Serial
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
6 FOLK GUITAR—Music
 Songs: "Grandfather's Clock" and "Skip to My Lou," with two new skills for the guitar and banjo.
 Repeated 7 P.M. Chs. 6 and 9R.
7 7 13 FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Mike Connors, Zsa Zsa Gabor, Stu Gilliam, Barbara Eden and Jan Murray.
40 MOVIE—Mystery
 "Johnny Angel." (1945) George Raft, Clair Trevor, Signe Hasso. (90 min.)
- 12:55 **7 7 13** **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith
- 1:00 **2** MOVIE—Drama
 "A Woman's Vengeance." (1948) Charles Boyer, Ann Blyth, Jessica Tandy, Sir Cedric Hardwicke. (Two hours)
3 4 **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY SPLENDORED THING—Serial
6 9 CLASSROOM—Education
7 7 13 **COLOR** DREAM HOUSE



NOON NEWS REPORT

Gloria Heidi and Chris Harris join to bring you news to the minute... Weekdays in color

turn on 10



Afternoon

- 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** MAKE A DEAL
- 2:00 **3** MOVIE—Drama
 "From Here to Eternity." (1953) Based on James Jones' novel. Montgomery Clift, Burt Lancaster, Frank Sinatra, Deborah Kerr. (Two hours)
4 40 YOU DON'T SAY!—Game
COLOR Guests: Amanda Blake of "Gunsmoke" and sportscaster Vin Scully.
5 10 12 **COLOR** SECRET STORM
6 9 CLASSROOM—Education
 Ch. 6 recess: 2:20-6 P.M. and Ch. 9R recess: 2:20-4:45 P.M.
7 7 13 **COLOR** NEWLYWED GAME
- 2:30 **4 40** MATCH GAME
COLOR Guests: Dina Merrill and William Shatner. Host: Gene Rayburn.
5 10 12 **COLOR** EDGE OF NIGHT—Serial
7 7 **COLOR** DATING GAME

If you think all news programs are the same, you are not watching us.

EVENING NEWS
 5:30-6:30 PM



McCLATCHY BROADCASTING

- 13** DIVORCE COURT—Drama
COLOR A wife claims that her husband degrades her.
- 2:55 **4 40** **COLOR** NEWS—Floyd Kalber
- 3:00 **2 10 12** LINKLETTER SHOW
COLOR Demonstrated: a heart disease detector. Host: Art Linkletter.
4 JOAN RIVERS
COLOR Topic: progressive vs. traditional education. Guests include humorist Sam Levenson.
5 MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** GENERAL HOSPITAL—Serial
40 ANN SOTHERN—Comedy
 Katy decides to move out of the apartment she shares with Olive. Katy: Ann Sothern. Macauley: Ernest Truex.
- 3:30 **2** **COLOR** CAPTAIN SATELLITE
4 REAL McCOYS—Comedy
 A welfare worker persuades the McCoy's to take in an underprivileged child for the summer. Pete: Danny Richards Jr.
7 7 13 **COLOR** ONE LIFE TO LIVE—Serial
10 PASSWORD—Game
COLOR Celebrity guests: Bob Crane of "Hogan's Heroes" and Audrey Meadows. Host: Allen Ludden.
12 MIKE DOUGLAS—Variety
COLOR Guests include Ethel Merman, Frankie Laine, CBS News correspondent Robert Trout and comedian Irwin C. Watson. (60 min.)
40 **COLOR** CAPN'S LOCKER
- 4:00 **3** MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5. (60 min.)
4 MUNSTERS—Comedy
 Herman helps Eddie write a school essay—about Eddie's "Average American Parents." Herman: Fred Gwynne.
7 7 13 **COLOR** DARKSHADOWS
10 MIKE DOUGLAS—Variety
COLOR Tentatively scheduled guests: Richard Harris, Edie Adams and TV GUIDE film critic Judith Crist. (90 min.)
- 4:30 **2** **COLOR** POPEYE—Children
4 **COLOR** FLINTSTONES
5 MERV GRIFFIN—Variety
COLOR Tentatively scheduled guests: Richard Harris, actress Nita Talbot,

March 4, 1969

Tuesday

Afternoon-Evening

singers Jerry Vale and B.J. Thomas, and comic Rodney Dangerfield. (90 min.)

7 MOVIE—Comedy

"Father of the Bride." (1950) Elizabeth Taylor, Spencer Tracy, Joan Bennett, Russ Tamblyn. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Guests include Orson Bean; singers Jaye P. Morgan and comic Marty Brill. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Gilligan insists that he's seen his exact double on the island. Gilligan: Bob Denver. Skipper: Alan Hale.

19 ALMANAC

40 COLOR POPEYE—Children

5:00 2 TIMMY AND LASSIE—Adventure
Lassie defends a baby raccoon instead of chasing it. Timmy: Jon Provost.

3 BATMAN—Adventure

COLOR Conclusion: Batman's butler joins the Penguin's flock! Penguin: Burgess Meredith. Alfred: Alan Napier. Batman: Adam West.

4 LOST IN SPACE—Adventure

John descends from the orbiting spaceship to explore an alien planet. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. (60 min.)

7 BEWITCHED—Comedy

Spiteful Endora inadvertently provides a bewitching birthday for Darrin.

13 I LOVE LUCY—Comedy

Lucy and neighbor Betty Ramsey go out shopping for some new furniture. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS

40 PATTY DUKE—Comedy

Patty promises that her father will address a creative-writing class. Patty and Cathy: Patty Duke. Martin: William Schallert. Mrs. Donovan: Sara Seegar.

5:15 9 READING—Education

Teacher LaNore Adamson gives parents tips on instructing their children in penmanship.

5:30 2 PATTY DUKE—Comedy

After investigating Richard's hereditary traits, Patty decides he wouldn't be acceptable as the father of her children. Gregory Noble: Robert Goulet.

3 TRAVENTURE THEATER

COLOR A visit to the island of New Caledonia, a deep-sea fishing and scuba-diving paradise near Australia.

7 12 COLOR NEWS

10 COLOR NEWS—Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Tim and Martin travel to Mexico, where an ancient chest containing a likeness of Martin is about to be opened. Martin: Ray Walston. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

Friendly and Rusty play bird songs.

Evening

6:00 2 MY FAVORITE MARTIAN

Tim's doing an article on extrasensory perception, so Uncle Martin warns him not to bring the ESP expert home. Martin: Ray Walston. Tim: Bill Bixby. Prof. Hammerschlag: Leonid Kinskey.



**DAVE BROWNE'S
Special Assignment**

Join newsman Dave Browne for special pictorial stories about interesting People, Places and Things . . .

BIG NEWS 6 pm

turn on 10



Evening

- 3** **COLOR** NEWS—Huntley/Brinkley
4 **5** **7** **10** **12** **COLOR** NEWS
6 **9** MISTEROGERS—Children
13 NEWS
40 MOVIE—Drama
"On Dangerous Ground." (1952) Robert Ryan, Ida Lupino, Ward Bond. (90 min.)
- 6:30 **2** McHALE'S NAVY—Comedy
McHale is trying to "romance" his way out of helping with a bond drive.
- 3** **COLOR** NEWS—Whitten/Jervis
4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley
5 **12** **COLOR** NEWS—Cronkite
6 **9** WHAT'S NEW—Children
Basic principles of canoeing; story of the days just before the Declaration of Independence was signed in 1776.
13 PERRY MASON—Mystery
Evidence found in a man's apartment may explain why two girls took sleeping pills. Fay: Sue England. (60 min.)
19 NEWS—George Booper
- 6:35 **19** CHESTER SMITH CONT'D.

- 6:55 **7** **COLOR** OPINION 7—David Sacks

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

- 7:00 **2** I LOVE LUCY—Comedy
Lucy discovers that a cement slab with the footprints of John Wayne in front of Grauman's Chinese Theater is loose.
- 4** WIDE WONDERFUL WORLD
COLOR Winter steelhead fishing.
- 5** **COLOR** NEWS—Weston, Tompkins
6 **9** FOLK GUITAR—Music
Songs: "Grandfather's Clock" and "Skip to My Lou," with two new skills.
- 7** **COLOR** NEWS—Frank Reynolds
7 FBI
COLOR See Sun. 8 P.M. Ch. 7. (60 min.)
10 WHAT'S MY LINE?—Game
COLOR Guests: Joanna Barnes, Godfrey Cambridge, Arlene Francis, Soupy Sales. Host: Wally Bruner.

CLOSE-UP

7:30 **13** **7** JACQUES COUSTEAU

Sunken Treasure

SPECIAL **COLOR** History and undersea exploration combine as Captain Cousteau and the men of the Calypso embark on a 20th-century treasure hunt for a 17th-century ship.

Woodcuts, engravings and ship models offer a glimpse of the glory years of Spain—about 1500-1800. In these times, great treasure fleets left the New World for Spain staggering under the booty of empire: billions in gold, silver, pearls, precious stones.

Spain's galleons were like floating castles—huge, ornate and heavily armed. But they were also clumsy and often manned by inexperienced crews. Hurricanes, shoals and reefs were constant threats.

In summer 1968, pilot-adventurer Remy de Haenen convinces his friend Cousteau that

he knows the site of a wrecked galleon—the Nuestra Señora de la Concepcion. An Armada command ship, she broke up on the Silver Banks in 1641, losing 300 of her 500 men—and her \$2,000,000 cargo.

Coral must be dynamited so the Calypso can maneuver over the wreck, and a crude barge is built so the huge chunks of coral can be broken up and sifted for clues. A reunion occurs when Cousteau is joined by old colleague Frederic Dumas, a diver and archeologist drafted for the search.

Like detectives, the treasure hunters study each finding . . . a gold medallion, an inscribed seal, a dated balance weight. Almost anything could lead to sunken riches.

Cousteau and Rod Serling narrate.

12 N.Y.P.D.—Crime Drama

COLOR "Who's Got the Bundle?" The bundle is a stolen \$150,000, and the detectives aren't the only ones after it. So are the thieves, who have let it slip away. Haines: Jack Warden. Corso: Frank Converse. Ward: Robert Hooks. Finch: James C. Coco. Freibisch: M. Emmett Walsh.

7:25 **13** **COLOR** OUTDOORSMAN—Lange

7:30 **2** FARMER'S DAUGHTER—Comedy

Katy meets a seedy-looking gentleman, who seems to know a lot about Glen's new project. Katy: Inger Stevens. Glen: William Windom.

3 4 JERRY LEWIS—Variety

COLOR Connie Stevens and the singing Osmond Brothers join Jerry. Sketches: Jerry pictures the problems of the new Secretary of Defense; Connie, as an airline stewardess instructor, shows how to make passengers relax; and Jerry and Connie conduct the "National Marriage Test." Lou Brown orchestra. (60 min.)

Highlights

"On the Other Side of the Tracks"
.....Connie
"Danny Boy," "I Hear Music"Osmonds
"It All Depends on You"Jerry

5 LENINGRAD—Documentary

"The Hero City: Leningrad" chronicles 900 days and nights of terror: the Nazi seige that wiped out a third of the city's 3,000,000 population. Films show Leningrad from June 1941 to January 1943 when the Russian citizens, although living on starvation rations, managed to continue producing arms. (60 min.)

6 9 FRENCH CHEF—Cooking

Julia Child prepares a one-pot dinner from a peasant farmers' recipe.

Repeated Wed. 12:30 P.M. Ch. 6.

7 13 JACQUES COUSTEAU

SPECIAL **COLOR** "Sunken Treasure." See the close-up opposite. (60 min.)

"The Mod Squad" will not be seen. Next week: Cleveland Amory reviews the Jacques Cousteau specials.

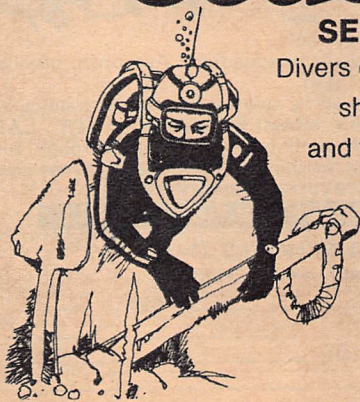
TUESDAY AT 7:30 P.M. ON CHANNEL 7, 13

Jacques Cousteau

SEEKS SUNKEN TREASURE

Divers discover evidence of a Spanish ship in the ocean's depths, and the treasure hunt is on

in "The Undersea World of Jacques Cousteau."



"TREASURE"
is presented by

Armstrong
MAKERS OF
FLOORS, CEILINGS, CARPET, FURNITURE

Evening

10 12 LANCER—Western

COLOR The Lancers unwittingly play host to a swindler and the wealth of problems created by his fraudulent land-buying scheme. Murdoch: Andrew Dugan. Johnny: James Stacy. Scott: Wayne Maunder. Jelly: Paul Brinegar. Teresa: Elizabeth Baur. Claude Buttermere: William Windom. Vinny: Lisa True Gerritsen. Dan'l Drew: Alan Oppenheimer. Jay McKillen: Morgan Woodward. (60 min.)

19 MOVIE—Drama

"He Laughed Last." (1956) A gangster dies and leaves his fortune to a nightclub singer. Lucy Marlow, Frankie Laine, Anthony Dexter. (90 min.)

Repeated Wed. and Thurs. 7:30 P.M.

40 DONALD O'CONNOR—Variety

COLOR Guests include Jerry Lewis, Tom Poston, Barbara Anderson of "Ironside," and singers Ketty Lester and Brendan Hanlon. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Jim Backus and Dorothy Louden.

6 9 **COLOR** WORLD PRESS

Ch. 9R does not colorcast.

7 IT TAKES A THIEF—Adventure

COLOR "Bloom at the Top." Mundy faces multiple tests at a high-fashion gala teeming with nefarious activity. On hand: a lady thief, a jaunty pickpocket, one wandering microdot—and a man about to make a big noise in haute couture (he's manacled to a time bomb). Gowns and furs by Luis Estevez, who appears as himself. Mundy: Robert Wagner. Noah: Malachi Throne. Benjamin: Barry Sullivan. Michelle: Carol Lynley. (60 min.)

8:30 2 WHAT'S MY LINE?—Game

COLOR Guests: Peggy Cass, Jack Cassidy, Arlene Francis, Gene Rayburn.

3 4 JULIA—Comedy

COLOR "I Thought I Saw a Two-Timer." To meddle or not to meddle is Julia's problem when she spots Marie's husband with a flashy blonde. Julia: Diahann Carroll. Marie: Betty Beaird. Waggedorn: Hank Brandt. Helen: Chanin Hale. Waitress: Judy March.

MEN-WOMEN-COUPLES

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5 10 12 RED SKELTON

COLOR Singer Sergio Franchi appears as the Black Knight, who jousts with Clem Kaddiddlehopper for the hand of a princess. **Olio Spot:** Red and Jimmie Cross are tipsy tourists tangling with a tempestuous Mexican couple. **Silent Spot:** Red mimes an international spy. Sergio sings "L-O-V-E" and "Non Ti Scordar di Me." (60 min.)

7 13 IT TAKES A THIEF

COLOR In Costa Ora, Mundy grapples with murder, mayhem and intrigue to find the Baranoff Timetable—a Communist plan for seizure of South America. Apparent site of the plotters: el presidente's palace. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Lori Brooks Jessica Walter
 Ortega Ray Danton
 Diego Nico Minardos
 Morales Larry D. Mann
 Maria Kay Cole
 Gutierrez Renzo Cesana

8:55 **40 COLOR NEWS**

9:00 **2 I SPY—Drama**

COLOR In Las Vegas, Scott and Kelly question a singer about her brother, the only man to wash out of a Government training program for seven specialists. Kelly: Robert Culp. Scott: Bill Cosby. Lori: Nancy Wilson. (60 min.)

3 4 7 FIRST TUESDAY

SPECIAL COLOR Tentatively scheduled: this edition of the TV magazine focuses on . . . a personal study of a New York policeman, on and off the beat; a game-shooting weekend with

French aristocracy; the violent feud between Northern Ireland's Catholics and Protestants; an inside look at how a mediocre book becomes a best-seller; the distribution of North Vietnamese and Vietcong propaganda films in the U.S.; Oklahoma evangelist Billy James Hargis and his Anti-Communist Christian Crusade on a visit to "anti-Communist Rhodesia." (Two hours)

The network movie will not be seen.

6 9 NET FESTIVAL

Dialogue and narration are absent in this assortment of films illustrating the antiwar sentiments of young filmmakers. Works include . . . 1. "The Desert," by Janusz Kublick, which follows a boy haunted by images of war. 2. "Opus 007," by Gerlad Belkin, features violent sound and distorted images from TV, motion pictures and comic books, media that condition children to war. 3. Robert Enrico's "Occurrence at Owl Creek Bridge," based on a Civil War short story by Ambrose Bierce. The focus is on a planter about to be hanged by Union troops. (Rerun; 60 min.)

19 TEEN THING—Gary Clark

40 MOVIE—Drama

COLOR "Bombers B-52." (1957) Two Air Force men challenge the wild blue yonder—and each other—when they test a new plane. Karl Malden, Natalie Wood, Efrem Zimbalist Jr. (Two hours)

9:30 **5 10 12 DORIS DAY**

COLOR Buck needs a new tractor for his ranch and Doris decides there's only one way to get it—collect on all the

KLOC
19
 Television-MODESTO

**Hollywood's
 Finest
 Movies**

Mon. thru Fri. 7:30 P.M.

**UNDERSTAND
 TODAY TONIGHT**

**ABC EVENING NEWS
 WITH FRANK REYNOLDS**

abc Weeknights

5:30pm **13** 7:00pm **7**

Evening

loans Buck made to his neighbors. Buck: Denver Pyle. Leroy: James Hampton. Juanita: Naomi Stevens. Zeno Tugwell: J. Pat O'Malley. Stonewall: Read Morgan.

7 13 N.Y.P.D.—Crime Drama

COLOR "The Face on the Dart Board." Haines' wife is a nervous wreck after receiving mysterious phone calls—one telling of her husband's death—and a visit from undertakers. But the lieutenant is alive, angry and trying to find the malicious prankster. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse.

Guest Cast

Williams Frank Campanella
Anders Matt Clark
Mrs. Haines Janet Ward

10:00 2 **COLOR** NEWS—Gary Park

5 10 60 MINUTES

SPECIAL **COLOR** Mike Wallace and Harry Reasoner co-host this bimonthly magazine news show. (60 min.)

May be pre-empted by a late-news show.

6 9 GOV. REAGAN—Talk

7 13 THAT'S LIFE—Musical

COLOR "Two Weeks Out with the Boys" finds Private Bobby at an Army Reserve camp. Menaced by two non-coms (would you believe Wally Cox and Louis Nye?), Bobby's only relief comes from the USO entertainment by singer-dancer Linda Bennett. Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

Highlights

"Little Green Apples" Robert
"Bye Bye, Baby" Robert, E.J.
"Camp" Robert, E.J., Dancers
"It's Great to Be in the Army"
..... Robert, Dancers
"Pass the Buck" Robert, Wally, Louis
"The More I See You," "Do It Again"
..... Linda

12 OUTSIDER—Crime Drama

COLOR "Behind God's Back." In Mexico, Ross mixes with the jet set as he tries to convince a millionaire's runaway daughter that her new-found playmates are up to no good. Ross: Darren McGavin. (60 min.)

Guest Cast

Tracy Stratton Anna Capri
Miguel Thomas Gomez
Jean Daniels Ortega Virginia Mayo

10:30 6 RACISM IN AMERICA

Ronald V. Dellums, city councilman in Berkeley, will answer questions of Sacramento State College students. (60 min.)

9 LION'S CLUB CONTEST

Winners of the Redding Lions Host Club contest will give their speeches. Featured is the winning speaker, Craig Forney, whose topic is "Hopes and Fears of Today's Youth."

11:00 2 UNTOUCHABLES—Drama

The cheap-whiskey market has plummeted to the point where mob economists summon Kolescu to start a sales campaign among his gypsy clansmen. Ness: Robert Stack. Kolescu: Charles Bronson. Magda: Barbara Luna. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

40 MOVIE—Western

"Blood on the Moon." (1948) A Texas cowpuncher tries to settle a feud between cattlemen and homesteaders. Robert Mitchum, Barbara Bei Geddes.

11:25 7 **COLOR** OPINION 7—Sacks

11:30 3 4 7 **COLOR** JOHNNY CARSON

5 PERRY MASON—Mystery

Frances Walden will go to any lengths to break up her brother's marriage. Frances: Constance Ford. Andrea Walden: Diane Brewster. Hale: Paul Fix. Mason: Raymond Burr. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: Buddy Hackett begins a five-night stint as co-host. Guests: jazz pianist Erroll Garner and the Baja Marimba Band. (90 min.)

10 MOVIE—Adventure

"Lives of a Bengal Lancer." (1935) Gary Cooper, Franchot Tone, Richard Cromwell.

12:00 2 ALFRED HITCHCOCK—Drama

Norman Frayne's afraid that his wife doesn't love him, and when an old acquaintance returns to town his fear turns to jealousy. Norman: James Best.

12:30 5 MOVIE—Drama

"The Bachelor Party." (1957) A group of men take a night out to celebrate the forthcoming marriage of one of the group. Written by Paddy Chayefsky. Don Murray, E.G. Marshall, Jack Warden.

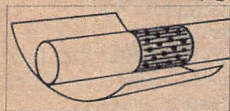
1:00 3 4 13 **COLOR** NEWS

It's better when you do it together

That's why Lucky has put charcoal and rolled tobacco together in a filter for the first time.

You know about charcoal. It's the great mildness maker. Some cigarettes settle for charcoal alone. But Lucky added rolled tobacco, a great natural filter. Together they give you

real tobacco
taste made
real mild.



KING SIZE
OR 100'S

The American Tobacco Company

Charcoal and rolled tobacco in the tip. Only Lucky gives you both.

Morning

- 5:55 **7** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. Nature's segregation of different varieties of plant and animal life into environmental zones is demonstrated. 2. A history of ships. (60 min.)
5 SUNRISE SEMESTER
COLOR English Literature: the poetry of Shelley, part 1.
- 6:25 **7** **COLOR** IT'S YOUR MONEY
- 6:30 **7** **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
5 THING ABOUT MONEY
Topic: men's clothing.
10 ACROSS THE FENCE
13 **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY
COLOR Tentatively scheduled: Washington (D.C.) Mayor Walter Washington; the Rev. Al Carmine, folk-rock songwriter and singer; and Aline Saarinen with a film report on Boston City Hall. Hugh Downs. (Two hours)
5 NEWS—Ron Magers
10 SUNRISE SEMESTER
COLOR English Literature: the poetry of Shelley, part 1.
12 FILM
COLOR A look at agricultural opportunities open to young people.
13 **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Ron Magers
10 **12** **COLOR** NEWS—Joseph Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR The Captain shows how to identify ovals and triangles. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Lutheran
- 8:20 **13** SPIDER-MAN—Children
- 8:30 **2** **COLOR** JACK LA LANNE
7 VIRGINIA GRAHAM—Interview
COLOR Guests: Cosmopolitan editor Helen Gurley Brown and author Sol Stein ("The Husband").

- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Carol Lawrence and Ricardo Montalban. Host: Ed McMahon.
5 **10** **12** LUCILLE BALL
Lucy proves to be anything but a model chaperone at Chris's party.
7 MOVIE—Drama
COLOR "Miss Sadie Thompson." (1954) W. Somerset Maugham's durable melodrama about the love affair of a puritanical minister and a night-club singer. Rita Hayworth, Jose Ferrer. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** CLASSROOM—Education
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
COLOR Drysdale's money-mad nephew is after the Clampett antiques.
3 **4** **7** **COLOR** CONCENTRATION—Game
5 HOTLINE—Discussion
COLOR Scheduled guest is author Ruth Dickson ("Marriage Is a Bad Habit"). (Live; 60 min.)
13 **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH
Kindhearted Barney's good intentions go awry. George: Howard Morris.
4 **5** **7** PERSONALITY
COLOR Celebrities: Steve Lawrence, Totie Fields and Rocky Graziano. On-film personality: Bob Crane.
13 MOVIE—Comedy
"The Bellboy." (1960) Jerry Lewis, Alex Gerry, Bob Clayton. (One hour, 45 min.)
- 10:30 **2** DANNY THOMAS—Comedy
Marcel buys a "diamond-manufacturing" machine that doesn't make diamonds. Augustus Lineen: James Gregory. Adre: Nancy Berg. Marcel: Charles Boyer. Tony: Gig Young. (60 min.)
3 **4** **7** HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Harvey Korman, Paul Lynde, Ross Martin, Jan Murray and Della Reese.
5 **10** **12** DICK VAN DYKE—Comedy
A last-minute dinner invitation catches Laura unawares. Rob: Dick Van Dyke.
- 11:00 **2** PROFILES—Interviews

- 3 4 7** **COLOR** JEOPARDY
- 5 10 12** **COLOR** LOVE OF LIFE
- 7** **COLOR** ANNIVERSARY GAME
- 40** **COLOR** ROMPER ROOM
- 11:25 **5 10 12** **COLOR** NEWS
- 11:30 **2** **COLOR** ROMPER ROOM—Children
- 3 4 7** **COLOR** EYE GUESS
- 5 10 12** **COLOR** SEARCH FOR TOMORROW—Serial
- 6** MISTEROGERS—Children
Misterogers uses a vacuum.
Repeated 6 P.M. Ch. 6.
- 7** COOKING—Graham Kerr
COLOR Today: pork curry.
- 9** PRIMER CURSO
Recess: 12 noon-1 P.M.
- 11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes
- 11:50 **13** **COLOR** NEWS
- 11:55 **3 4** **COLOR** NEWS—Newman
- 7** **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS
- 4 7 40** **COLOR** HIDDEN FACES
- 6** WHAT'S NEW—Children
Hunting in the North Woods of Wisconsin; story of Washington crossing the Delaware.
Repeated 6:30 P.M. Chs. 6 and 9R.
- 7 13** BEWITCHED—Comedy
Samantha defends her witching rights.
- 12** PDQ—Game
COLOR Celebrity guests: Georgia Brown, Will Hutchins and Stubby Kaye.
- 12:30 **2** **COLOR** BEAT THE ODDS—Game
- 3 4** **COLOR** DAYS OF OUR LIVES—Serial
- 5 10 12** **COLOR** AS THE WORLD TURNS—Serial
- 6** FRENCH CHEF—Cooking
Julia Child prepares a one-pot dinner from a peasant farmers' recipe.
- 7 7 13** FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Mike Connors, Zsa Zsa Gabor, Stu Gilliam, Barbara Eden and Jan Murray.

- 40** MOVIE—Western
"Valley of the Sun." (1942) A young frontiersman and friend of the Indians tangles with the civilian administration. Lucille Ball, James Craig, Sir Cedric Hardwicke. (90 min.)
- 12:55 **7 7 13** **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith
- 1:00 **2** MOVIE—Comedy
"My Little Chickadee." (1940) W.C. Fields and Mae West wrote their own screenplay for this Western parody about a golddigger who thinks she has finally found a rich husband. Mae West, W.C. Fields, Joseph Calleia, Dick Foran, Fuzzy Knight, Margaret Hamilton. (Two hours)
- 3 4** **COLOR** DOCTORS—Serial
- 5 10 12** **COLOR** LOVE IS A MANY SPLENDORED THING—Serial
- 6 9** CLASSROOM—Education
Ch. 6 recess: 2:30-5:30 P.M.
- 7 7 13** **COLOR** DREAM HOUSE
- 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial



Next week in TV GUIDE comedian Jonathan Winters brings his serious side out of hiding for a straight, to-the-point interview.

- 4:30 **2** **COLOR** POPEYE—Children
4 **COLOR** FLINTSTONES
5 MERV GRIFFIN—Variety
COLOR Tentatively scheduled guests: Robert Merrill; comics Jack E. Leonard, Charley Manna and Jo Anne Worley; and author Paul Zimmerman ("The Marx Brothers at the Movies"). (90 min.)
7 MOVIE—Drama
 "The Hustler," Part 1. (1961) Robert Rossen directed this critically acclaimed drama about the rise and fall of pool hustler Eddie Felson. Paul Newman, Jackie Gleason, Piper Laurie, George C. Scott. (90 min.)
7 LET'S MAKE A DEAL—Game
12 MERV GRIFFIN—Variety
COLOR Guests: Zsa Zsa Gabor, Connie Francis, and comic Jack Sheldon. (60 min.)
13 GILLIGAN'S ISLAND—Comedy
COLOR Trouble begins when Gilligan finds a crate of radioactive vegetables. Gilligan: Bob Denver. Skipper: Alan Hale.
19 FILM
40 **COLOR** POPEYE—Children
- 4:45 **9** TALES OF POINDEXTER
 Poindexter (Tom Tichenor) tells about "Snow White and the Seven Dwarfs."
- 5:00 **2** TIMMY AND LASSIE—Adventure
 Lassie adopts a wild mountain lion cub. Timmy: Jon Provost. Ruth: June Lockhart.
3 BATMAN—Adventure
COLOR Part 1: The Catwoman returns to prowl Gotham City. Catwoman: Julie Newmar. O'Shea: Jack Kelly.
4 LOST IN SPACE—Adventure
 The Robinsons discover strange forms of life on the planet where they've established a self-sustaining community. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. (60 min.)
7 BEWITCHED—Comedy
 Samantha tries to sew a dress—without resorting to witchcraft. Samantha: Elizabeth Montgomery. Darren: Dick York.
9 BROTHER BUZZ—Children
 Patrick McCormick discusses backyard birds and animals.
13 I LOVE LUCY—Comedy
 Ricky trades in his brood of chickens for some hens. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 CARTOONS**40** PATTY DUKE—Comedy

Patty patches up a quarrel between Ross and a new boy in town—in the hope of a possible romance with the newcomer's handsome older brother. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe.

5:30 **2** PATTY DUKE—Comedy

The rest of the family is caught in the middle when Patty and Ross start playing a series of practical jokes. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron.

3 TRAVENTURE THEATER

COLOR "Ski the Outer Limits."

7 **12** **COLOR** NEWS**9** EXPLORING SENTENCES**10** **COLOR** NEWS—Cronkite**13** **COLOR** NEWS—Frank Reynolds**19** CHESTER SMITH—Variety**40** MY FAVORITE MARTIAN

Martin and Tim are taking a time-machine trip to England, and when the dial spins, they get there—during the

**Who is who and
 what is what starts
 with us.**

EVENING NEWS
 5:30-6:30 PM



McCLATCHY BROADCASTING

Wednesday March 5, 1969

Afternoon-Evening

13th Century. Martin: Ray Walston. Tim: Bill Bixby. Duchess: Anne Wakefield.

5:45 **6** FRIENDLY GIANT—Children
Patty the raccoon plays the guitar.

Evening

6:00 **2** MY FAVORITE MARTIAN
Uncle Martin's invisibility mechanism has gone haywire—everything he touches disappears. Martin: Ray Walston. Tim: Bill Bixby. Gerald Waley: Hedley Mattingly.

3 **COLOR** NEWS—Huntley/Brinkley

4 **5** **7** **10** **13** **COLOR** NEWS

6 **9** MISTEROGERS—Children
Misterogers uses a vacuum.

40 MOVIE—Drama

"The Set-Up." (1949) Story of the events which take place during the evening of a worn-out boxer's battle in the ring. Robert Ryan, Audrey Totter, George Tobias. (90 min.)

6:30 **2** MCHALE'S NAVY—Comedy
Ensign Parker lives strictly by the book,

and Binghamton thinks he's the one to shape up McHale's motley crew. McHale: Ernest Borgnine. Parker: Tim Conway.

3 **COLOR** NEWS—Whitten/Jervis

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **12** **COLOR** NEWS—Cronkite

6 **9** WHAT'S NEW
Hunting in the North Woods of Wisconsin; story of Washington crossing the Delaware.

13 PERRY MASON—Mystery
Mason's client, charged with murder, has already confessed to D.A. Burger. Leona Walsh: Josephine Hutchinson. Mary K. Davis: Marian Seldes. (60 min.)

19 NEWS—George Boofor

6:35 **19** CHESTER SMITH CONT'D.

6:55 **7** **COLOR** OPINION 7—David Sacks

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

7:00 **2** I LOVE LUCY—Comedy
John Wayne appears in this episode. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD

COLOR Don Cooper narrates films of a trip he took retracing his grandfather's trek through Alaska's Chilkoot Pass.

5 **COLOR** NEWS—Weston/Tompkins

6 **9** NINE TO GET READY
Dr. J. Robert Bragonier explains the reasons for a Caesarean delivery. Films show a Caesarean operation.

7 **COLOR** NEWS—Frank Reynolds

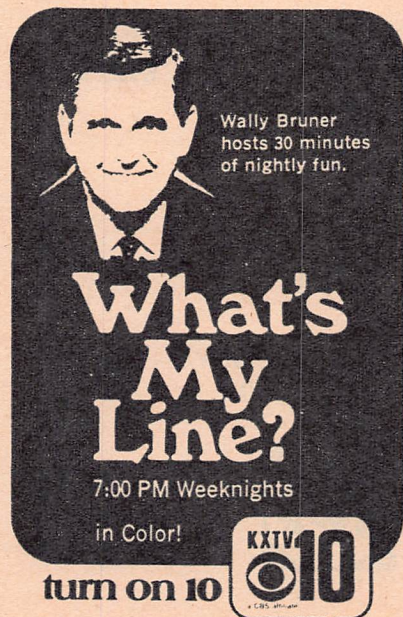
7 LET'S MAKE A DEAL—Game

10 WHAT'S MY LINE?—Game

COLOR Celebrity players: Joanna Barnes, Godfrey Cambridge, Arlene Francis and Soupy Sales.

12 PERRY MASON—Mystery
Judy Bryant's derelict stepfather says he'll be happy to do her a favor—for \$10,000. Judy: Sarah Marshall. Matt Lambert: Bruce Bennett. (60 min.)

7:30 **2** FARMER'S DAUGHTER—Comedy
Katy's pretty teen-age cousin wants to become a Senate page. Katy: Inger Stevens. Helga Holstrum: Patty McCormack. Senator Crawford: Howard Smith.



Wally Bruner
hosts 30 minutes
of nightly fun.

What's My Line?

7:00 PM Weeknights
in Color!

turn on 10 **KXIV 10**
a CBS station

3 4 7 VIRGINIAN—Western

COLOR Elizabeth becomes the confidante of young Eileen Linden, who's been sent West to forget a forbidden romance. Eileen's personal crisis intensifies when her suitor follows her to Shiloh—demanding that they marry immediately. **Virginian:** James Drury. **Elizabeth:** Sara Lane. **Trampas:** Doug McClure. **Grainger:** John McIntire. **Eileen Linden:** Debbie Watson. **Peter Bowers:** Richard Van Vleet. **Hutton:** Donald Barry. (90 min.)

5 10 GLEN CAMPBELL

COLOR Guests: Joey Bishop, Judy Carne of "Laugh-In," and singers Bobby Goldsboro and Joe South. Dressed in a fancy Western outfit, Joey trades quips with Glen; Pat Paulsen makes a frantic phone call to get a date; and Judy, Glen and Pat perform in a musical-comedy sketch. **John Hartford, Jack Burns, Marty Paich orchestra.** (60 min.)

Highlights

"Back in the Race," "Galveston,"
"Lucky Old Sun"Glen
"Honey"Bobby
"Games People Play"Joe
"Love Is the Only Answer"Judy
"Your Cheatin' Heart"Joey

6 SACRAMENTO FILE—Nichols

7 13 HERE COME THE BRIDES

COLOR With the aid of Clancey and Stempel, Jason whips up a scheme to rescue his brothers, who've been shanghaied. The trio sets sail on the risky mission—unaware that their ship is carrying stowaways Candy and Biddie. **Jason:** Robert Brown. **Jeremy:** Bobby Sherman. **Joshua:** David Soul. **Candy:** Bridget Hanley. **Stempel:** Mark Lenard. **Clancey:** Henry Beckman. **Biddie:** Susan Tolsky. **Lottie:** Joan Blondell. **Mrs. Fletcher:** Rosemary De Camp. **Murphy:** Ben Alisa.

9 SKIING—Instruction

Topic: parallel skiing.

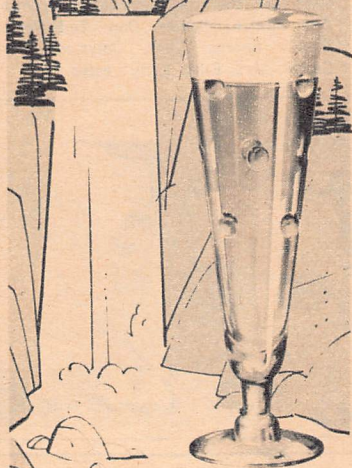
19 MOVIE—Musical

"He Laughed Last." See Tues. 7:30 P.M. (90 min.)

40 DONALD O'CONNOR—Variety

COLOR Guests include James Mason, Lee Grant, actor Dick Kallman, comedians Colvin and Wilder, and singer Jody Miller. (90 min.)

BREWED
WITH
PURE ROCKY
MOUNTAIN
SPRING
WATER.



Coors
AMERICA'S FINE LIGHT BEER

ADOLPH COORS COMPANY, GOLDEN, COLORADO

Wednesday March 5, 1969

Evening

8:00 **2** PASSWORD—Game

COLOR Celebrity guests: Jim Backus and Dorothy Louden.

6 **9** CITY MAKERS—Discussion

Georgia state legislator Julian Bond (D) talks about black politics in the South: race problems in Atlanta as compared to other cities; school decentralization and community control; and the possibility of a black Vice Presidential candidate on the 1972 Republican or Democratic ticket. Bond also appraises George Wallace and Georgia governor Lester Maddox. Psychologist Kenneth B. Clark conducts the interview.

12 THAT GIRL—Comedy

COLOR "The Defiant One." Ann uses Don, the police and all the sympathy she can muster to help a lost Negro boy. Rather than being scared, the 8-year-old loves all the confusion and attention. Ann: Marlo Thomas. Don: Ted Bessell. David: George Spell. Johnson: Terry Carter. Mrs. Ellis: Kitty Lester.

8:30 **2** WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

5 **10** **12** GOOD GUYS—Comedy

COLOR Rufus and Bert map battle plans when Big Tom leaves his wife—bringing his headaches, laundry and immense appetite to Rufus's apartment. Rufus: Bob Denver. Big Tom: Alan Hale. Claudia: Joyce Van Patten. Gertie: Toni Gilman. Sylvia: Patricia Stich.

6 **9** BOOK BEAT

Host Robert Cromie discusses "The Arms of Krupp" with the author, William Manchester, who also wrote "Death of a President."

7 MOVIE—Drama

"The Young Lions" (1958), an ambitious adaptation of Irwin Shaw's best-seller about three soldiers during World War II: a Wehrmacht lieutenant, gradually



NOW AT 9 P.M.
I SPY
WEEKNIGHTS

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KTVU



KRAFT MUSIC HALL

"A night out with the boys"

Robert Goulet
Phil Silvers
Edward Villella
The Lettermen

9 PM

Channel 3, 4

turning away from Nazism; and two Americans—a sensitive young Jew and a cynical playboy. Script by Edward Anhalt ("Becket"). Edward Dmytryk directed. Christian Diest: Marlon Brando. Noah Ackerman: Montgomery Clift. Michael Whiteacre: Dean Martin. Hope Plowman: Hope Lange. Margaret Freemantle: Barbara Rush. Gretchen Hardenberg: May Britt. Captain Hardenberg: Maximilian Schell. Lieutenant Green: Arthur Franz. (Rerun; three hours)

13 MOVIE—Drama

COLOR "Parrish." (1960) Widow Ellen McLean's teen-age son Parrish gets involved in simultaneous affairs with three different girls. Troy Donahue, Claudette Colbert, Connie Stevens, Karl Malden. (Two hours, 50 min.)

9:00 2 I SPY—Drama

COLOR Scott tries to discourage his Italian foster daughter from marrying a scoundrel. Scott: Bill Cosby. Kelly: Robert Culp. Sophia: Raffaella Carra. Gino: Enzo Cerusico. (60 min.)

3 4 MUSIC HALL

COLOR Performers include Robert Goulet, Phil Silvers and Edward Villella. See the Close-up below. (60 min.)

6 9 NEWS IN PERSPECTIVE

COLOR Tentatively scheduled: a discussion of President Nixon's European visit. New York Times panelists include associate editor Tom Wicker. Moderator: managing editor Clifton Daniel. (60 min.)

Ch. 9R does not colorcast.

7 MOVIE—Musical

COLOR See Sat. 11:30 P.M. Ch. 13. (Two hours, 30 min.)

10 12 BEVERLY HILLBILLIES

COLOR Hooterville's Sam Drucker (Frank Cady) foments family unrest when he visits the hillbillies. Granny is sure the gentleman has come to claim her as his bride—an event the Clampetts and Drysdale hope to sabotage. Jed: Buddy Ebsen. Granny: Irene Ryan. Dash Riprock: Larry Pennell. Jethro: Max Baer. Ely May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

CLOSE-UP



MUSIC HALL

9:00 3 4

COLOR Robert Goulet joins Phil Silvers, the Letterman, ballet star Edward Villella and George Lindsey of "Mayberry R.F.D." on "A Night Out with the Boys."

Robert and Phil portray earth's first odd couple—Adam and Bernie.

Love songs minus the love interest? Not impossible: Robert and Phil sing such hits as "The Bus from Ipanema."

What is a girl, anyway? If you're wondering, so are Phil, Robert, George and the Lettermen, who portray a submarine crew just back from a nine-year voyage.

George, Mayberry's folksy Goober, offers a glimpse of country life. (60 min.)

Highlights

- "Real, Live Girl," "Great Come and Get It Day," "Didn't We?" "Healing River"Robert
- "Can't Take My Eyes Off of You".....Lettermen
- "Nancy with the Laughing Face"Phil
- "Music to Watch Girls By," "Girl Talk"Robert, Lettermen

Wednesday March 5, 1969

Evening

19 JOAQUIN ESTEVES—Variety

40 MOVIE—Western

COLOR "She wore a Yellow Ribbon." (1949) John Ford returned to one of his favorite subjects—the U.S. Cavalry—to film this 1876 tale of a cavalry unit fighting marauding Indians. John Wayne, Joanne Dru, John Agar. (Two hours)

9:30 **5 10 12** GREEN ACRES

COLOR An incredible snafu has the Douglases planning their wedding—after 10 years of connubial bliss. It seems their certificate—issued in Hungary—allows the couple to practice dentistry, not marriage! Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Eb: Tom Lester. Kimball: Alvy Moore. Sam: Frank Cady. Ralph: Mary Grace Canfield. Alf: Sid Melton.

10:00 **2** **COLOR** NEWS—Gary Park

3 4 OUTSIDER—Crime Drama

COLOR "Handle with Care." Posing as a drifter, Ross joins a gang of hijacking truckers whose operation is hurting an insurance company. Ross: Darren McGavin. (60 min.)

Guest Cast

Julius AinsworthPaul Stewart
JosieJoan Huntington
SmileyBerkeley Harris
HollisHerbert Voland
FaberVictor Tayback
Phil CamposEdmund Hashim
Frank GuerraPepe Callahan

5 10 12 HAWAII FIVE-0

COLOR "Not That Much Difference." A student protest leader is murdered during a confrontation between a general and peace demonstrators. To find the killer, McGarrett must first determine if the intended target was the student—or the general. McGarrett: Jack Lord. Danny: James MacArthur. Kono: Zulu. Chin Ho: Kam Fong. (60 min.)

Guest Cast

LannieAnn Prentiss
Paul BrechtmanLee Paul
ManningDennis Cooney
NedStewart Moss
CaroleJadeen Vaughn

6 9 TOY THAT GREW UP

"To Be Continued Next Week," a look at the early serials of silent-star Pearl White. Film clips are from "The Float-

ing Coffin," "The Hidden Voice" and "The Hooded Helper." (70 min.)

11:00 **2** UNTOUCHABLES—Drama

"The Stryker Brothers," released from prison, need money to reopen their nightclub chain—and a railway mail robbery looks like the answer. Jaeger: Nehemiah Persoff. Ness: Robert Stack. Benny Stryker: Frank Sutton. (60 min.)

3 4 5 **COLOR** NEWS

10 12 **COLOR** NEWS

40 MOVIE—Science Fiction

"Things to Come." (English; 1939) From the story by H.G. Wells, depicting the collapse of civilization after another World War and what the world of the future will be like. Raymond Massey, Ralph Richardson, Margaretta Scott.

11:15 **13** **COLOR** NEWS

11:30 **3 4 7** JOHNNY CARSON

5 PERRY MASON—Mystery

Janet Brent asks her friend Della Street for money—she's being blackmailed by one of her husband's employees. Janet: Mala Powers. Zaneta Holmes: Doris Dowling. (60 min.)

7 **COLOR** NEWS

10 MOVIE—Biography

"The Court Martial of Billy Mitchell." (1955) Otto Preminger directed this film about the World War I general who encountered opposition whenever he attempted to prove the importance of air power. Gary Cooper, Charles Bickford, Ralph Bellamy, Rod Steiger.

11:40 **13** TO BE ANNOUNCED

11:40 **7 12 13** JOEY BISHOP

COLOR Tentatively scheduled: Peter Ustinov, Buddy Hackett, Noel Harrison and singer Roy Clark. (90 min.)

12:00 **2** ALFRED HITCHCOCK—Drama

Judy Archer's deceased husband was buried with a winning sweepstakes ticket. Judy: Joanna Moore. Stephen Archer: Steve Forrest. Westcott: James Gregory.

12:30 **5** MOVIE—Drama

"Sundown." (1941) Story of British soldiers in British East Africa and their involvement with a beautiful Arabian girl. Gene Tierney, George Sanders, Bruce Cabot, Reginald Gardiner, Sir Cedric Hardwicke.

1:00 **3 4** **COLOR** NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. Marston Bates defines and explains the three basic kinds of animal travel. 2. Problems of a universal language are discussed. (60 min.)
- 5** SUNRISE SEMESTER
COLOR French Literature: Jean Cocteau's "The Infernal Machine," part 2.
- 7** **COLOR** IT'S YOUR MONEY
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Valentine
5 THING ABOUT MONEY
Topic: women's clothing.
- 10** **COLOR** BIG PICTURE
- 13** **COLOR** JACK LA LANNE
- 6:55 **12** SOIL CONSERVATION
- 7:00 **3** **4** **7** TODAY
COLOR Tentatively scheduled: Sen. Gaylord Nelson (D-Wis.) discusses drug prices; two students discuss the psychological study they made while marooned on an uninhabited island; and Chuck Stone, former reporter for New York's Amsterdam News, discusses black America. Hugh Downs. (Two hours)
- 5** NEWS—Ron Magers
- 10** SUNRISE SEMESTER
COLOR French Literature: Jean Cocteau's "The Infernal Machine," part 2.
- 12** NAVY FILM—Documentary
COLOR "Under Way," a look at the construction and launching of the nuclear-powered merchant ship Savannah.
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Magers
12 **COLOR** NEWS—Joseph Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Films of Holland are seen. Also: how to identify crescent and star shapes. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Evangelist
- 8:20 **13** LINUS—Children

- 8:30 **2** **COLOR** JACK LA LANNE
7 VIRGINIA GRAHAM—Interview
COLOR Guests: Rod Steiger and Claire Bloom (Mrs. Steiger).
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Carol Lawrence and Ricardo Montalban. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
Lucy discovers that umpire-baiting is not the way to an umpire's heart.
- 7** MOVIE—Drama
"B.F.'s Daughter." (1948) The strong-willed daughter of an industrial tycoon breaks her engagement to her childhood sweetheart and weds a brilliant student of political economy because she feels she can dominate him. Barbara Stanwyck, Van Heflin, Charles Coburn, Richard Hart. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** **9** CLASSROOM—Education
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
COLOR Flower power blossoms into a feud between Granny and Mrs. Drysdale.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** HOTLINE—Discussion
COLOR Scheduled guests: actress Hermione Gingold, columnist Terence O'Flaherty and Hollywood columnist Bob Thomas. (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH
Town drunk Otis sues Mayberry. Otis: Hal Smith. Barney: Don Knotts.
- 3** **4** **7** PERSONALITY
COLOR Celebrities: Steve Lawrence, Totie Fields and Rocky Graziano. On-film personality: George Raft.
- 13** MOVIE—Drama
"Intruder in the Dust." (1949) Adaptation of William Faulkner's novel. A Negro is accused of murdering a white man. Filmed in Oxford, Mississippi. David Brian, Claude Jarman Jr., Juano Hernandez. (One hour, 45 min.)
- 10:30 **2** DANNY THOMAS—Comedy

Thursday March 6, 1969

Morning-Afternoon

- 3 4 7** **HOLLYWOOD SQUARES**
COLOR Players: Jack Cassidy, Harvey Korman, Paul Lynde, Ross Martin, Jan Murray and Della Reese.
- 5 10 12** **DICK VAN DYKE**
Reluctant Rob is tapped as a ghost writer. Rob: Dick Van Dyke.
- 11:00 **2** **PROFILES—Interviews**
- 3 4 7** **COLOR** **JEOPARDY**
- 5 10 12** **COLOR** **LOVE OF LIFE**
- 7** **COLOR** **ANNIVERSARY GAME**
- 40** **COLOR** **ROMPER ROOM**
- 11:25 **5 10 12** **COLOR** **NEWS**
- 11:30 **2** **COLOR** **ROMPER ROOM—Children**
- 3 4 7** **COLOR** **EYE GUESS**
- 5 10 12** **COLOR** **SEARCH FOR TOMORROW—Serial**
- 6** **MISTEROGERS—Children**
The Frogg family moves to the zoo; films show a real family moving.
Repeated 6 P.M. Ch. 6.
- 7** **COOKING—Graham Kerr**
COLOR Today: Roquefort and nut canape.
- 11:45 **13** **COLOR** **COMMUNITY CALENDAR—Joseph Tomes**
- 11:50 **13** **COLOR** **NEWS**
- 11:55 **3 4** **COLOR** **NEWS—Newman**
7 **COLOR** **NEWS—Reeter**

Afternoon

- 12:00 **3 5 10** **COLOR** **NEWS**
- 4 7 40** **COLOR** **HIDDEN FACES**
- 6** **WHAT'S NEW—Children**
Exploring in the woods; story of the first American flag and Betsy Ross.
Repeated 6:30 P.M. Chs. 6 and 9R.
- 7 13** **BEWITCHED—Comedy**
First of two parts: the Stephenses become objects of a private investigation.
- 12** **PDQ—Game**
COLOR Celebrity guests: Georgia Brown, Will Hutchins and Stubby Kaye.
- 12:30 **2** **COLOR** **BEAT THE ODDS—Game**
- 3 4** **COLOR** **DAYS OF OUR LIVES—Serial**
- 5 10 12** **COLOR** **AS THE WORLD TURNS—Serial**
- 6** **SACRAMENTO FILE**

- 7 7 13** **FUNNY YOU SHOULD ASK—Game**
COLOR Tentative guests: Mike Connors, Zsa Zsa Gabor, Stu Gilliam, Barbara Eden and Jan Murray.
- 40** **MOVIE—Spy Drama**
"Hotel Reserve." (English; 1944) James Mason, Patricia Medina, Raymond Lovell, Lucie Mannheim. (90 min.)
- 12:55 **7 7 13** **COLOR** **CHILDREN'S DOCTOR—Dr. Lendon Smith**
- 1:00 **2** **MOVIE—Western**
"Relentless." (1948) Robert Young, Marguerite Chapman. (Two hours)
- 3 4** **COLOR** **DOCTORS—Serial**
- 5 10 12** **COLOR** **LOVE IS A MANY SPLENDORED THING—Serial**
- 6 9** **CLASSROOM—Education**
- 7 7 13** **COLOR** **DREAM HOUSE**
- 1:30 **3 4 7** **COLOR** **ANOTHER WORLD—Serial**
- 5 10 12** **COLOR** **GUIDING LIGHT**
- 7 13** **COLOR** **MAKE A DEAL**
- 2:00 **3** **MOVIE—Comedy**
"People Will Talk." (1951) Cary Grant, Jeanne Craine, Finlay Currie. (Two hours)
- 4 40** **YOU DON'T SAY!—Game**
COLOR Guests: Amanda Blake of "Gunsmoke" and sportscaster Vin Scully.
- 5 10 12** **COLOR** **SECRET STORM**
- 7 7 13** **COLOR** **NEWLYWED GAME**
- 2:30 **4 40** **MATCH GAME**
COLOR Guests: Dina Merrill and William Shatner. Host: Gene Rayburn.
- 5 10 12** **COLOR** **EDGE OF NIGHT**
- 7 7** **COLOR** **DATING GAME**
- 13** **DIVORCE COURT—Drama**
COLOR A wife accuses her husband of nagging. Sharon: Dianne Turley. Roger: Steve Kane. Judge: Voltaire Perkins.
- 2:55 **4 40** **COLOR** **NEWS—Floyd Kalber**
- 3:00 **2 10 12** **LINKLETTER SHOW**
COLOR On film: Susan Saint James ("The Name of the Game") is interviewed by Diane Linkletter.
- 4** **JOAN RIVERS**
COLOR Actor Barry Nelson talks about the cost of divorce with attorney Sidney Siller.
- 5** **MIKE DOUGLAS—Variety**
COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy
Tom Bartley drops in at the Bartley House and throws everyone into an uproar. Katy: Ann Sothern. Macauley: Ernest Truex. Olive: Ann Tyrrell.

3:30 **2** **COLOR** CAPTAIN SATELLITE

4 REAL McCOYS—Comedy
A stranger tricks Grampa into selling him all the produce at the fruit stand, and then opens a competitive stand down the road. John Duff: Lyle Talbot. Mrs. Platt: Irene Tedrow.

7 7 13 **COLOR** ONE LIFE TO LIVE—Serial

10 PASSWORD—Game
COLOR Celebrity guests: Bob Crane of "Hogan's Heroes" and Audrey Meadows. Host: Allen Ludden.

12 MIKE DOUGLAS—Variety
COLOR Mike hosts a birthday salute to Ethel Merman. Guests include singers Russell Nye and Dick Jensen, and Dr. Janet Travell, former physician to President Kennedy. Joe Harnell. (60 min.)

40 **COLOR** CAPN'S LOCKER

4:00 **3** MERV GRIFFIN—Variety
COLOR See 4:30 P.M. Ch. 5. (90 min.)

4 MUNSTERS—Comedy
Marilyn's boy friend suggests that their families meet at his parents' masquerade party. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Tom Daly: Linden Chiles.

7 7 13 **COLOR** DARK SHADOWS—Serial

10 MIKE DOUGLAS—Variety
COLOR Tentatively scheduled guests:

Edie Adams, and Anissa Jones of "Family Affair." (90 min.)

4:30 **2** **COLOR** POPEYE—Children

4 **COLOR** FLINTSTONES

5 MERV GRIFFIN—Variety
COLOR Tentatively scheduled: singer Aliza Kashi and comics Jackie Vernon, Marty Guntz and Patty Deutsch. (90 min.)

7 MOVIE—Drama
"The Hustler," conclusion. See Wed. 4:30 P.M. Ch. 7. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety
COLOR Guests: actresses Yvette Mimieux and Betsy Palmer and ex-middleweight champ Rocky Graziano. (60 min.)

13 GILLIGAN'S ISLAND—Comedy
COLOR Comedian Phil Silvers guest stars as movie producer Harold Hecuba, whose plane has crashed near the island. Gilligan: Bob Denver.

19 FILM

40 **COLOR** POPEYE—Children

5:00 **2** TIMMY AND LASSIE—Adventure
Timmy and Lassie help round up a flock of sheep that escaped from a truck. Timmy: Jon Provost. Tony: Nestor Pavia.

3 BATMAN—Adventure

COLOR Conclusion: The Catwoman tries to get her paws on two rare violins. Catwoman: Julie Newmar.

4 LOST IN SPACE—Adventure
An earthquake threatens to seal up the cave where Don, Judy, Will and Penny are trapped. John: Guy Williams. Maureen: June Lockhart. (60 min.)

7 BEWITCHED—Comedy
A runaway race horse creates chaos.



NEW TIME for BIG NEWS!

WALTER CRONKITE
CBS NEWS 5:30 pm

DICK CABLE Channel 10 NEWS
6:00 - 7:00 pm



turn on 10



Thursday March 6, 1969

Afternoon-Evening

9 UPHOLSTERY WORKSHOP

13 I LOVE LUCY—Comedy

Lucy rashly promises that Ricky and his band will perform in a fund-raising campaign for the Westport Historical Society. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

19 CARTOONS

40 PATTY DUKE—Comedy

Patty volunteers to look after a society columnist's valuable poodle. Patty and Cathy: Patty Duke. Martin: William Schallert. Eloise Sutton: Reta Shaw.

5:15 9 FILM

5:30 2 PATTY DUKE—Comedy

Patty reads a composition Ross wrote praising her for building him a midjet racing car—so she goes to work. Patty and Cathy: Patty Duke. Joey: Sal Lombardo. Martin: William Schallert.

3 TRAVENTURE THEATER

COLOR Films of New Guinea include views of primitive war dances and tribal rituals. Host: Bill Burrud.

7 12 **COLOR** NEWS

9 ALL ABOARD—Children

Mr. Be tells about leprechauns.

10 **COLOR** NEWS—Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Martin accidentally turns Mrs. Brown into a two-dimensional landlady with his Martian Dimensional Separator. Martin: Ray Walston. Mrs. Brown: Pamela Britton. Tim: Bill Bixby.

5:45 6 FRIENDLY GIANT—Children

The gang sings about farms.

Evening

6:00 2 MY FAVORITE MARTIAN

Martin's campaign to make Mrs. Brown more thrifty succeeds all too well—she becomes miserly. Martin: Ray Walston. Hank: Len Lesser. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

3 **COLOR** NEWS—Huntley/Brinkley

4 5 7 **COLOR** NEWS

6 9 MISTEROGERS—Children

The Frogg family moves to the zoo; films show a real family moving.

10 13 **COLOR** NEWS

40 MOVIE—Drama

"Days of Glory." (1944) The Russians engage in guerrilla warfare against the Nazi invaders. Tamara Toumanova, Gregory Peck, Alan Reed. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

The captain's mission is to whip McHale's men into fighting shape. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW—Children

Exploring in the woods; story of the first American flag and Betsy Ross.

13 PERRY MASON—Mystery

Art dealer Milo Girard is threatened with a lawsuit for selling an alleged forgery. Girard: George Macready. Evelyn Girard: Bethel Leslie. Rufus Varner: Rhys Williams. (60 min.)

19 NEWS—George Booper

6:35 19 CHESTER SMITH CONT'D.

6:55 7 **COLOR** OPINION 7—David Sacks

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

7:00 2 I LOVE LUCY—Comedy

Unable to persuade Ricky to join her at a studio party, Lucy fears she may lose her chance to break into show business. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 ASSIGNMENT FOUR

COLOR "Button Pushers" examines the effect of automation.

5 **COLOR** NEWS—Weston/Tompkins

6 THINK-IN—Discussion

Tonight's topic: does the proposal for a guaranteed annual income make sense? Panel moderator: Dr. Otto Butz.

7 **COLOR** NEWS—Frank Reynolds

7 FLYING NUN—Comedy

COLOR Alicia, a discontented and non-productive cow, becomes Sr. Bertrille's feverish preoccupation as she launches a campaign to save Alicia from the butcher. Sally Field (Sr. Bertrille) sings "What a Question." Rev. Mother: Madeleine

Sherwood. Carlos: Alejandro Rey, Sr.
Jacqueline: Marge Redmond.

Guest Cast

DanielleDanielle DeMetz
GonzolaPedro Gonzalez Gonzalez

9 JOURNAL 9

Tonight Don Chamberlain and his guests discuss the legal, economic, and educational problems of Northern California Indians. Guests are: Mildred Rhoades, secretary of the Pit River Tribe and Raymond Lega, councilman of the Madessa area Pit River Tribe.

10 WHAT'S MY LINE?—Game

COLOR Celebrity players: Joanna Barnes, Godfrey Cambridge, Arlene Francis and Soupy Sales.

12 I DREAM OF JEANNIE

COLOR "Laugh-In's" producer George Schlatter, Judy Carne, Arte Johnson and Gary Owens join in this Hollywood misadventure. Tony's official visit to town is threatened by disaster: Roger decides willy-nilly to make Jeannie a star. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Dr. Bellows: Hayden Rorke. Reporter: Sid Melton.

7:25 **13 COLOR OUTDOORSMAN—Lange**

7:30 **2 FARMER'S DAUGHTER—Comedy**
Katy dreams she's married to Glen. Katy: Inger Stevens. Glen: William Windom. Ames: David Lewis.

3 4 7 DANIEL BOONE

COLOR The Boones ride into danger when they enter a fort recently attacked by Indians. Survivors of the raid: five soldiers whose interest in gravedigging covers a search for Army gold. Daniel: Fess Parker. Rebecca: Patricia Blair. Israel: Darby Hinton. (60 min.)

Guest Cast

Sergeant RaffertyRichard Anderson
HanksArch Johnson
Michael RaffertyRobert Doyle

5 10 12 QUEEN AND I—Comedy

COLOR "Who Am I Talking To?" An argument between Duffy and Nelson starts a chain reaction that ends with the entire crew not speaking to one another. Duffy: Larry Storch. Commodore Dodds: Reginald Owen. Nelson: Billy De Wolfe. Max: Dave Morick. Becker: Carl Ballantine. Wilma: Barbara Stuart. Ozzie: Dave Willock. Captain: Liam Dunn.

7 13 FLYING NUN—Comedy

COLOR No one is safe when disaster-prone Brother Paul returns to help Carlos with a tax audit. An accident-prevention campaign takes its worst toll on Sr. Bertrille—and Carlos's nervous system. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Rev. Mother: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Brother Paul: Rich Little. O'Reilly: Charles Lane.

19 MOVIE—Musical

"He Laughed Last." For details see Tues. 7:30 P.M. (90 min.)

40 DONALD O'CONNOR—Variety

COLOR A salute to the USO, featuring Ed Begley; Sebastian Cabot of "Family Affair"; actors Joe Flynn, Marilyn Maxwell and Melody Patterson; and singer Lorree Frazier. Also: a dance contest for USO girls and U.S. Army personnel. Alan Copeland orchestra. (90 min.)

8:00 **2 PASSWORD—Game**

COLOR Celebrity guests: Jim Backus and Dorothy Louden.

**If you think
news programs
have to be long,
you are
not watching us.**

**EVENING NEWS
5:30-6:30 PM**



Evening

5 10 12 JONATHAN WINTERS

COLOR Guests: comics Shelley Berman, Paul Lynde and Alice Ghostley, singer Lainie Kazan, and soul-rockers Smokey Robinson and the Miracles. Jonathan portrays Grandma Maudie Frickert and a host of other wacky characters, including Charlie Chang, famed detective. Paul, Alice and Shelley join Jonathan in a movie spoof: "The Killing of Sister Wilhelm," a World War I air-ace adventure. Also: a comic look at work—American style. Wisa D'Orso dancers, the Establishment, Paul Weston orchestra. (60 min.)

Highlights

"Baby, Baby, Don't Cry"Smokey Robinson
"Somewhere," "Sunny"Lainie
"Oliver!" Medley: "As Long as He Needs Me," "Consider Yourself," "Who Will Buy?"Establishment

Jonathan Winters is featured in next week's TV GUIDE.

6 9 NET PLAYHOUSE—Drama

"The Innocent Must Suffer" rounds out John Hopkins' dramatic quartet "Talking to a Stranger." The plays recount the events of one weekend as they are viewed by each member of the Stephens family, which is disintegrating. Tonight's play centers on the mother, whose confrontation with unadorned reality leads her to suicide. Mather: Margery Mason. Father: Maurice Denham. Mrs. Hayter: Maryann Turner. Terry: Judi Dench. (90 min.)

7 13 THAT GIRL—Comedy

COLOR "Fly Me to the Moon." To Don's chagrin, Ann takes a job as Miss Air Force—and embarks on a tour of duty that has her jetting cross-country on a recruiting campaign. Marlo Thomas (Ann) models the new WAF uniform. Don: Ted Bessell. Maj. Brian James: Robert Colbert.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

9:00 PM Thursday

CAPE FEAR

Gregory Peck Polly Bergen Robert Mitchum



turn on 10



3 4 7 IRONSIDE

COLOR Investigated: the strange case of a widow tormented by freak accidents and an eerie voice threatening death. Is she losing her mind—or is someone driving her to it? Ironside: Raymond Burr. Eve: Barbara Anderson. Ed: Don Gallo-way. Mark: Don Mitchell. Karen Martin: Betsy Jones-Moreland. Avery Corman: Ray Danton. Judith Corman: Victoria Shaw. Dr. Braven: Fred Beir. (60 min.)

7 13 BEWITCHED—Comedy

COLOR Samantha spends a harrowing weekend with Darrin's parents, trying to keep Endora and Tabitha from spilling the fact that they're witches. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Tabitha: Erin Murphy. Phyl-lis Stephens: Mabel Albertson. Frank Stephens: Roy Roberts.

8:55 **40 COLOR NEWS**9:00 **2 I SPY—Drama**

COLOR Kelly and Scott pose as body-guards for a hoodlum to get proof that a deported gangster is responsible for the death of a State Department official. Collisi: Nehemiah Persoff. Kelly: Robert Culp. Sherman: Alf Kjellin. Scott: Bill Cosby. (60 min.)

5 12 40 MOVIE—Comedy

COLOR "Goodbye Charlie." (1964) Take a lecherous male mind, wrap it in a luscious female body and you have the premise for this bawdy farce. Playboy Charlie Sorel, shot while kissing another man's wife, is reincarnated as a beautiful blonde with an eye for blackmail. George Tray: Tony Curtis. Charlie (Fe-male): Debbie Reynolds. Bruce Minton: Pat Boone. Sir Leopold Sartori: Walter Matthau. Janie: Joanna Barnes. Rusty: Laura Devon. (Rerun; two hours)

7 13 WHAT'S IT ALL ABOUT, WORLD?—Variety

COLOR Kate Smith, singer-comedienne Carol Robinson and comic Ken Green-wald join Dean Jones and the "World" revue. Dennis Allen, Maureen Arthur, Dick Clair and Jenna McMahon, Alex Dreier, Gerri Granger, Bayn Johnson, Scoey Mitchell, Ron Prince. Kevin Carl-isle Dancers; Denny Vaughan conducts the orchestra. (60 min.)

10 MOVIE—Suspense

"Cape Fear" (1961), a tense drama



Spotlights talent on campus

THURSDAY

10 PM



What is so special
about
Thursday night?

THE THURSDAY NIGHT
NEWS SPECIAL
10:30 PM



MCLATCHY BROADCASTING

Evening

about a lawyer and his family who are threatened by a sadistic ex-con. Gregory Peck, Robert Mitchum, Polly Bergen, Martin Balsam. (Two hours)

9:30 **3 4 7** DRAGNET

COLOR Suspending all disbelief, the detectives try to snare a green-caped character who steals photos and posters of a comic-strip superhero. Friday: Jack Webb. Gannon: Harry Morgan. Stanley: Tim Donnelly.

6 9 **COLOR** WASHINGTON NEWS

Ch. 9R does not colorcast.

10:00 **2** **COLOR** NEWS—Gary Park

3 4 7 DEAN MARTIN

COLOR Guests: Peter Graves ("Mission: Impossible"), Peggy Lee, Minnie Pearl, comic Stanley Myron Handelman, and Dino, Desi and Billy, pop rockers. Peter sings and plays the clarinet; the cast joins for a fairly tale finale. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"Some Day My Prince Will Come,"
"Didn't We"Peggy
"I Will," "That Old Feeling"Dean
"A Well-Known Fact"Peter
"That's Good Enough for Me," "Careless Love"Minnie
"Tell Someone You Love Them,"
"Away"Dino, Desi, Billy

What kind of mail does Dean Martin receive? See page 15.

6 9 SPECULATION

Discussion topic: group ownership of a number of television and radio stations, and their relation to the communities they serve. Panelists include FCC Commissioner Nicholas Johnson; Clayton Brace, general manager of KOGO-TV in San Diego; and Ben Bagdikian, project director of a study of news media for Rand Corporation. Keith Berwick is the host. (60 min.)

7 SHIRLEY BASSEY—Songs

COLOR British singer Shirley Bassey is joined by Noel Harrison and composer-guitarist Laurindo Almeida in an hour of song. (60 min.)

Highlights

"Goldfinger," "Call Me," "On a Clear Day," "Impossible Dream".....Shirley

"Santa Monica Pier," "Madeleine"

.....Noel

13 COLLEGE TALENT

COLOR Celebrity judges: Marty Allen, Michael Ansara and Barbara Eden (Mrs. Ansara). Talent: pianist Richard Carpenter (California State College), and singers Sandra Gresham (University of Kansas), Larry Loyd (Mount San Antonio College, Cal.) and the A Coupla (University of Minnesota). Host: Dennis James.

10:30 **13** **COLOR** NEWS SPECIAL

11:00 **2** UNTOUCHABLES—Drama

Mobster Victor Rate is a cool cookie who guns down a G-man and supervises the loading of an opium shipment—in front of a crowd. Rate: Lee Marvin. Arnold Stegler: Victor Jory. Ness: Robert Stack. Krelig: Al Ruscio. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

40 MOVIE—Drama

COLOR "Between Heaven and Hell." (1956) Robert Wagner, Broderick Crawford, Terry Moore, Buddy Ebsen.

11:25 **7** **COLOR** OPINION 7—David Sacks

11:30 **3 4 7** **COLOR** JOHNNY CARSON

5 PERRY MASON—Mystery

A high school teacher is asked to resign when an anonymous letter accuses her of some unpleasant extracurricular activities. Jane Wardman: Mona Freeman. Judge Daley: Edgar Buchanan. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: Barbara McNair and Andy Griffith. Buddy Hackett is the co-host. (90 min.)

10 MOVIE—Western

"High Noon." (1952) Carl Foreman wrote the screenplay for this Stanley Kramer production. Gary Cooper, Thomas Mitchell, Lloyd Bridges, Katy Jurado, Grace Kelly, Otto Kruger, Lon Chaney.

12:00 **2** ALFRED HITCHCOCK—Drama

The citizens gathered to dedicate a new bridge are horrified to see a corpse floating down the river. Henry Dow: Hume Cronyn. Mary Dow: Valerie Cossart.

12:30 **5** MOVIE—Drama

"Malaga." (1962) Trevor Howard, Dorothy Dandridge, Edmund Purdom. (90 min.)

1:00 **3 4 13** **COLOR** NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. Methods used by scientists tracing man's origins: (1) study of other animals, (2) study of archeological remains and (3) self-study. 2. Ed Wallowitch discusses his work as a photographer. (60 min.)
5 SUNRISE SEMESTER
COLOR English Literature: the poetry of Shelley. Part 2.
7 **COLOR** IT'S YOUR MONEY
 6:25 **7** **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
 6:30 **4** **COLOR** NEWS—Valentine
5 THING ABOUT MONEY
 Topic: clothing maintenance.
13 **COLOR** JACK LA LANNE
 6:45 **10** **COLOR** FOCUS ON FARMING
 7:00 **3** **4** **7** TODAY
COLOR Tentatively scheduled: Shakespeare comes alive with a fashion show of Shakespearian costumes and discussion on the Bard with actors Alfred Drake, Eileen Heckart, Myrna Loy and Ruby Dee. Also seen: Robert Shea of the American Red Cross. (Two hours)
5 NEWS—Ron Magers
10 SUNRISE SEMESTER
COLOR English Literature: the poetry of Shelley. Part 2.
13 **COLOR** THIS IS THE LIFE
12 **COLOR** AGRICULTURE TODAY
 7:05 **5** **COLOR** NEWS—Joseph Benti
 7:15 **13** **COLOR** CARTOONLAND
 7:30 **5** NEWS—Ron Magers
10 **12** **COLOR** NEWS—Joseph Benti
 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Topic: the meaning of straight and curved shapes. (60 min.)
 8:05 **2** **COLOR** NEWS
 8:15 **2** **COLOR** RELIGION—Mormon
 8:20 **13** BEATLES—Children
 8:30 **2** **COLOR** JACK LA LANNE
7 VIRGINIA GRAHAM—Interview
COLOR Actress Gloria De Haven subs as host today. Guests: actress Mary Cooper and columnist Maggie Daly.

- 8:40 **9** CLASSROOM—Education
 8:50 **13** **COLOR** CARTOONLAND
 9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Carol Lawrence and Ricardo Montalban. Host: Ed McMahon.
5 **10** **12** LUCILLE BALL
 Lucy develops a sudden interest in butterflies. McClay: Philip Carey. Jerry: Jimmy Garrett. Viv: Vivian Vance.
7 MOVIE—Western
 "Honky Tonk." (1941) A con man gets elected boss of a western town where a gold strike has taken place. Clark Gable, Lana Turner, Frank Morgan. (Two hours)
13 **COLOR** JACK LA LANNE
 9:15 **6** CLASSROOM—Education
 9:25 **3** **4** **7** **COLOR** NEWS
 —Nancy Dickerson
 9:30 **2** **10** **12** BEVERLY HILLBILLIES
COLOR A cultural happening erupts at the Clampetts dabble in art. Jed: Buddy Ebsen. Granny: Irene Ryan.
3 **4** **7** CONCENTRATION
5 HOTLINE—Discussion
COLOR Scheduled guest is income tax expert George Brenner. (Live; 60 min.)
13 **COLOR** TRUTH OR CONSEQUENCES—Game
 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
 Barney becomes involved in a new hobby—fortune-telling. Barney: Don Knotts.
3 **4** **7** PERSONALITY
13 MOVIE—Melodrama
 "Hell's Outpost." (1955) A Korean War veteran tries to wangle an interest in a tungsten mine. He claims friendship with the owner's son who was killed in the war. Rod Cameron, Joan Leslie, John Russell. (One hour, 45 min.)
 10:30 **2** MADAME KY—Profile
COLOR An American camera crew, working with the government of South Vietnam, filmed this study of the then First Lady Madame Mai Ky and her capital city. (60 min.)
3 **4** **7** HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Harvey Korman, Paul Lynde, Ross Martin, Jan Murray and Della Reese.
5 **10** **12** DICK VAN DYKE—Comedy
 Rob creates chaos when he unveils his latest hobby—motorcycling.

Friday March 7, 1969

Morning-Afternoon

- 11:00 **3 4 7** **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM
- 11:25 **5 10 12** **COLOR** NEWS
- 11:30 **2** **COLOR** ROMPER ROOM-Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
6 MISTEROGERS—Children
Robertroll pays a visit; Misterogers shows baby ducks.

Repeated 6 P.M. Ch. 6.

7 COOKING—Graham Kerr
COLOR Today: fillet of pigeon.

9 PRIMER CORSO

Recess: 11:55 A.M.-1 P.M.

- 11:45 **13** **COLOR** COMMUNITY CALENDAR—Discussion
- 11:50 **13** **COLOR** NEWS
- 11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
6 WHAT'S NEW—Children
Stalking a moose; legend of the Revolutionary War heroine Molly Pitcher.

Repeated 6:30 P.M. Chs. 6 and 9R.

7 13 BEWITCHED—Comedy
Conclusion: Samantha is threatened by blackmail. Leach: Robert Strauss.

12 PDQ—Game

COLOR Celebrity guests: Georgia Brown, Will Hutchins and Stubby Kaye.

- 12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
6 JOYCE CHEN—Cooking
Recipe: won ton.

7 7 13 FUNNY YOU SHOULD ASK—Game

COLOR Tentative guests: Mike Connors, Zsa Zsa Gabor, Stu Gilliam, Barbara Eden and Jan Murray.

40 MOVIE—Drama
"Macao." (1952) An adventurer, en route

to Macao, encounters a singer, a detective and an underworld kingpin. Directed by Josef von Sternberg. Robert Mitchum, Jane Russell, William Bendix. (90 min.)

- 1:00 **2** MOVIE—Mystery
"Ride the Pink Horse." (1947) An embittered war veteran goes to a New Mexico town during fiesta time. Robert Montgomery, Thomas Gomez, Wanda Hendrix, Richard Gaines. (Two hours)

3 4 **COLOR** DOCTORS—Serial

5 10 12 **COLOR** LOVE IS A MANY SPLENDORED THING—Serial

6 9 CLASSROOM—Education
Recess: 2:30-6 P.M.

7 7 13 **COLOR** DREAM HOUSE

- 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial

5 10 12 **COLOR** GUIDING LIGHT

7 13 **COLOR** MAKE A DEAL

- 2:00 **3** MOVIE—Musical Drama
"Carmen Jones." (1954) A modernized version of the opera "Carmen." This is the story of a pleasure-loving girl who works in a Southern parachute factory. There she meets a soldier and lures him away from his girl. Dorothy Dandridge, Harry Belafonte, Olga James. (Two hours)

4 40 YOU DON'T SAY!—Game

COLOR Guests: Amanda Blake of "Gunsmoke" and sportscaster Vin Scully.

5 10 12 **COLOR** SECRET STORM

7 7 13 **COLOR** NEWLYWED GAME

- 2:30 **4 40** MATCH GAME
COLOR Guests: Dina Merrill and William Shatner. Host: Gene Rayburn.

5 10 12 **COLOR** EDGE OF NIGHT

7 7 **COLOR** DATING GAME

13 DIVORCE COURT—Drama
COLOR A husband sues on grounds of adultery. Philip: Douglas Odney. Alice: Dolores Mann. Frank: Taldo Kenyon.

- 2:55 **4 40** **COLOR** NEWS—Floyd Kalber

3:00 **2 10 12** LINKLETTER SHOW
COLOR A former convict tells how to protect homes from prowlers.

4 JOAN RIVERS

COLOR The selection and use of cameras are discussed by Tab Hunter and Norman Rothschild, technical editor of Popular Photography magazine.

Afternoon-Evening

- 7** LET'S MAKE A DEAL—Game
- 12** MERV GRIFFIN—Variety
COLOR Guests include actress Genevieve, bandleader Ray Anthony and comic Norm Crosby. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy
COLOR Gilligan unknowingly helps a witch doctor cast a voodoo spell over the castaways. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.
- 19** CARTOONS—Children
- 5:00** **2** TIMMY AND LASSIE—Adventure
Officer Slater's police dog disappears during an auto accident. Slater: Herbert Patterson. Timmy: Jon Provost.
- 3** BATMAN—Adventure
COLOR The Riddler takes over Gotham City's boxing game and challenges Batman to a ring duel. Riddler: Frank Gorshin. Siren: Joan Collins.
- 4** LOST IN SPACE—Adventure
The Robinsons have an unexpected visitor from earth: astronaut Jimmy Hapgood, who missed a landing on Saturn 15 years earlier—and who has been roaming space

If you were not there, we were.

EVENING NEWS
5:30-6:30 PM



ever since. John: Guy Williams. Hapgood: Warren Oates. (60 min.)

7 BEWITCHED—Comedy
Baby Tabitha is the center of a feud between Endora and neighbor Gladys.

13 I LOVE LUCY—Comedy
Lucy and Ethel con their husbands into building a barbecue in the back yard. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 PATTY DUKE—Comedy
Patty's devotion to Richard is shaken when the captain of the football team asks her for a date. Patty and Cathy: Patty Duke. Roddy: John Wolfe. Richard: Eddie Applegate.

5:15 **9** TALES OF POINDEXTER
"More Wise Men of Gotham" outwit the tax collectors. Poindexter (Tom Tichenor) narrates.

5:30 **2** PATTY DUKE—Comedy
When Patty deserts Richard for a boy who knows all the latest dances, he gets even by dating Cathy. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

3 TRAVENTURE THEATRE

COLOR A survey of fishing spots in Sweden, Ireland, Hawaii, Australia, Argentina and Alaska.

7 **12** **COLOR** NEWS

9 ALL ABOARD—Children
Mr. Be tells about the five senses.

10 **COLOR** NEWS—Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Tim's doing a series of articles on extra-sensory perception, so Uncle Martin warns him not to bring the ESP expert home. Martin: Ray Walston. Tim: Bill Bixby. Prof. Hammerslag: Leonid Kinskey.

5:45 **6** FRIENDLY GIANT—Children
Rusty reads a book about automobiles.

Evening

- 6:00** **2** MY FAVORITE MARTIAN
Tim's cousin Harvey arrives unexpectedly—and he knows Tim has no "Uncle Martin." Tim: Bill Bixby. Martin: Ray Walston. Harvey: Paul Smith.
- 3** **COLOR** NEWS—Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 **MISTEROGERS**—Children

Robertroll pays a visit; Misterogers shows baby ducks.

40 **MOVIE**—Western

"Badman's Territory." (1946) Sam Bass, the Daltons, the James brothers, and other infamous outlaws run rampant in an area beyond Federal control. Randolph Scott, Gabby Hayes, Ann Richards, Ray Collins. (90 min.)

6:30 **2** **McHALE'S NAVY**—Comedy

"McHale and His Seven Cupids" help Parker's courtship with nurse Casey Brown. McHale: Ernest Borgnine. Parker: Tim Conway. Binghamton: Joe Flynn. Casey Brown: Betsy Jones-Moreland.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 **WHAT'S NEW**

Stalking a moose; legend of the Revolutionary War heroine Molly Pitcher.

13 **PERRY MASON**—Mystery

Carpenter James Hing is charged with arson and murder after his boss is found dead in the ruins of his mansion. Hing: Benson Fong. Kenneth Baxter: John Agar. Mason: Raymond Burr. (60 min.)

19 **NEWS**—George Booper

6:35 **19** **CHESTER SMITH** CONT'D.

6:55 **7** **COLOR** **OPINION 7**—David Sacks

APOLLO 9 SPACE FLIGHT

If the Apollo 9 mission is in progress, the networks may pre-empt regular programming for progress reports.

7:00 **2** **I LOVE LUCY**—Comedy

When Ricky sells his car before returning to New York, Fred claims that Ricky should pay for the tickets back to the big city. Fred: William Frawley.

4 **WIDE WONDERFUL WORLD**

COLOR A tour of British Columbia. Jack Douglas is the host.

3 **COLOR** NEWS—Weston/Tompkins

6 9 **GLORY TRAIL**—Documentary

The fantastic characters legion in the Old West's history are profiled, including Calamity Jane, Wild Bill Hickok, Wyatt Earp and Bat Masterson.

7 **COLOR** NEWS—Frank Reynolds

7 **GHOST AND MRS. MUIR**

COLOR "Make Me a Match" finds the captain in the unaccustomed role of cupid—guiding his nephew Claymore through the nervous courtship of a miserly woman. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Mrs. Muir: Hope Lange. Aggie: Alice Ghostley. Martha: Reta Shaw. Jonathan: Harlen Carraher. Candy: Kellie Flanagan.

10 **WHAT'S MY LINE?**—Game

COLOR Celebrity players: Joanna Barnes, Godfrey Cambridge, Arlene Francis and Soupy Sales.

12 **JULIA**—Comedy

COLOR "Cupid's No Computer." With a little deception and a lot of determination, Julia tries to pair off two lonely people—head nurse Hannah and Julia's widowed landlord, Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Hannah: Lurene Tuttle. Sol Cooper: Ned Glass. Corey: Marc Copage. Marie: Betty Beaird.

7:30 **2** **FARMER'S DAUGHTER**—Comedy

Rex Tinkerton suggests that Katy run for the Minnesota State Assembly—but Glen thinks the idea is ridiculous. Katy: Inger Stevens. Glen: William Windom. Tinkerton: George Furth. Auntie: Isobel Elsom.

3 4 7 **HIGH CHAPARRAL**

COLOR "A Fella Named Kilroy." All hands are agog when a saddle tramp who wandered onto the ranch proves to be an ace horseman, crack shot, chess wizard, and amateur herpetologist—among other things. He's also a thief being tailed by the gun-toting man he fleeced. Buck: Cameron Mitchell. Blue: Mark Slade. Manolito: Henry Darrow. John: Leif Erickson. Victoria: Linda Cristal. Sam: Don Collier. Joe: Bob Hoy. Pedro: Roberto Contreras. (60 min.)

Guest Cast

Kilroy Roy Hayes
Telford Burris Bert Freed

5 10 12 **WILD WILD WEST**

COLOR Opera star Patrice Munsel plays a tempestuous prima donna and sings the famous mad scene from Donizetti's "Lucia di Lammermoor." After preventing her kidnaping from a New Orleans opera house, West and Artemus discover that two previous Lucias have

Evening

vanished . . . and that the mysterious Order of Lucia is linked to the affair. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Rosa Montebello Patrice Munsel
Max Crenshaw Patrick Horgan
Angelique Beverly Todd
Ellen Collingwood Patricia Dunne
Karl Crenshaw Lester Fletcher
Igor Martin Kosleck

6 9 KOLTANOWSKI ON CHESS

"The Gentleman from Amsterdam" reviews the career of Max Euwe, the Dutch chess master who defeated Alekhine for the international title in 1935. Koltanowski replays two of Euwe's best games.

7 13 TOM JONES—Variety

COLOR Tom greets Shirley Jones, Dick Cavett, and singers Dusty Springfield, Engelbert Humperdinck and the Foundations. Jack Parnell orchestra. (60 min.)

Highlights

"The Shadow of Your Smile," "Mohair Sam," "Wichita Lineman," "Hello, Young Lovers," "Yesterday" Tom
"Somewhere" Shirley
"Son of a Preacher Man" Dusty
"The Way It Used to Be," "Love Can Fly" Engelbert
"Build Me Up, Buttercup" Foundations

10 **COLOR** WHAT'S MY LINE?

19 MOVIE—Drama

"The Last Angry Man." (1959) If he wants to keep his job, TV executive Woody Thrasher must persuade Brooklyn doctor Sam Ableman to appear on his TV show "Americans, USA." Paul Muni, David Wayne, Betsy Palmer, Luther Adler.

8:00 2 GREATEST FIGHTS 2 PASSWORD—Game

COLOR Celebrity guests: Jim Backus and Dorothy Louden.

6 JOYCE CHEN—Cooking

Recipe: won ton.

9 JOYCE CHEN—Cooking

Recipe: Shanghai duck.

40 DONALD O'CONNOR—Variety

COLOR Guests include June Lockhart, John Gavin, Nichelle Nichols of "Star Trek," comedian Bob Goodwin and classical pianist Jim Cresce. (60 min.)

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

3 4 7 NAME OF THE GAME

COLOR Ossie Davis in "The Third Choice." Publisher Glenn Howard is caught in a squeeze. African nationals are holding one of his men for ransom money, which they want for their revolution. Glenn: Gene Barry. (90 min.)

Guest Cast

Kubani Ossie Davis
Jackie Harding Shirley Jones
Frank Chaney John Marley
Wamumba Roscoe Lee Browne
Nicole Janet MacLachlan
Carl Lund Frank Marth
Russo Craig Huebing
Graham Alan Caillou
Winston Masters Jonathan Hole
Old Woman Maidie Norman
Officer Albert Popwell

5 10 12 GOMER PYLE—Comedy

COLOR Bugged to distraction by Gomer, an overwrought Sergeant Carter

Doctors Find Way To Shrink Hemorrhoids, Stop Itch—Relieve Pain IN MOST CASES.

Doctors have found a medication that in most cases makes it possible to actually shrink hemorrhoids. In case after case, while gently relieving pain and itching, reduction (shrinkage) took place.

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flies home to see his mom. The dreamer! His nemesis has accidentally stowed away on the same plane. Gomer: Jim Nabors. Sergeant Carter: Frank Sutton. Duke: Ronnie Schell. Mom: Kathleen Freeman. Stewardess: Candace Howard.

6 MAKING THINGS GROW

How to choose and arrange unusual plants for decorative accent.

7 13 COLOR GENERATION GAP

9 UPHOLSTERY WORKSHOP

8:45 **9 FILM**

9:00 **2 I SPY—Drama**

COLOR In Italy, a Communist Party leader attempts to break up Kelly and Scott's partnership by playing on Scott's fondness for a lovely revolutionary. Filmed on location. Scott: Bill Cosby. Kelly: Robert Culp. Tonia: Leslie Uggams. Zugman: David Opatoshu. (60 min.)

5 10 12 MOVIE—Comedy

COLOR "All Hands On Deck." (1961) Zany antics aboard ship as a young officer's duties are complicated by a mad-cap Indian sailor, an admiring lady re-

porter—and the product of a union between a turkey and a pelican. Songs by Ray Evans and Jay Livingston include "I've Got It Made." (Two hours)

Cast

Lt. Victor DonaldPai Boone
 Shrieking Eagle GarfieldBuddy Hackett
 Lt. Cdr. Brian O'GaraDennis O'Keefe
 Sally HobsonBarbara Eden
 Ensign RushWarren Berlinger
 Admiral BintleGale Gordon
 Lieutenant KutleyDavid Brandon
 Bos'nJoe E. Ross
 NobbyAnn B. Davis

6 TO BE ANNOUNCED

7 13 COLOR LET'S MAKE A DEAL

9 MAKING THINGS GROW

RETURN How to display house plants.

40 MOVIE—Drama

"The Wrong Man." (1956) Director Alfred Hitchcock based this film on a true incident involving a Stork Club musician who was arrested for a crime he didn't commit. Henry Fonda, Vera Miles, Anthony Quayle. (Two hours)

George Schlatter built the right combination of faces and talent to come up with the *Laugh-In* crowd. A profile of the group next week in TV GUIDE. In the same issue, comedian Jonathan Winters brings his serious side out of hiding.

Upcoming Specials spotlighted in TV GUIDE: two first-round matches in the NCAA basketball tournament. Burl Ives, Hal Holbrook and James Farentino star in 'The Whole World Is Watching.' And the Montreal Canadiens meet the New York Rangers.

**next
week**



HOUDINI



The incredible screen biography of the most fabulous dare-devil of all time.

TONY CURTIS • JANET LEIGH

11:30 THEATER
FRIDAY



McCLATCHY BROADCASTING



Friday

Evening

9:30 **7 13** GUNS OF WILL SONNET

COLOR "One Angry Juror." Will deadlocks a jury in an apparently open-and-shut murder case. The defendant: a sullen young farmer who pleads not guilty—but refuses to testify. Will: Walter Brennan. Jeff: Dack Rambo.

Guest Cast

Ben StollJohn Milford
HardwickJudson Pratt
Christine AndersonSusanne Cramer
Jon AndersonErik Holland

9 FIRES OF CREATION

RETURN In this first of a three-part demonstration, glass blower John Burton creates a goblet out of molten glass. Burton also discusses the history of glassmaking, which goes back 4000 years.

10:00 **2** **COLOR** NEWS—Gary Park

3 4 STAR TREK—Adventure

COLOR "The Savage Curtain." A planet of molten lava becomes the scene of a death struggle between good and evil. Kirk and Spock join forces with Abraham Lincoln and a venerable Vulcan to battle four of history's most ruthless killers. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. (60 min.)

Guest Cast

Abraham LincolnLee Bergere
SurakBarry Atwater

7 7 13 JUDD—Drama

COLOR Dennis Weaver in "The View from the Ivy Tower," a drama of a modern university in turmoil. Prof. Robert Beardsley is caught in a web of conflict when his hiring of a black militant lecturer provokes a public outcry—and pressure from the right and left. To quell the controversy, the administration assigns the popular professor a non-teaching post—a ploy that prompts Beardsley to retain Clinton Judd and sue for reinstatement. Judd: Carl Betz. Ben: Stephen Young. (60 min.)

Guest Cast

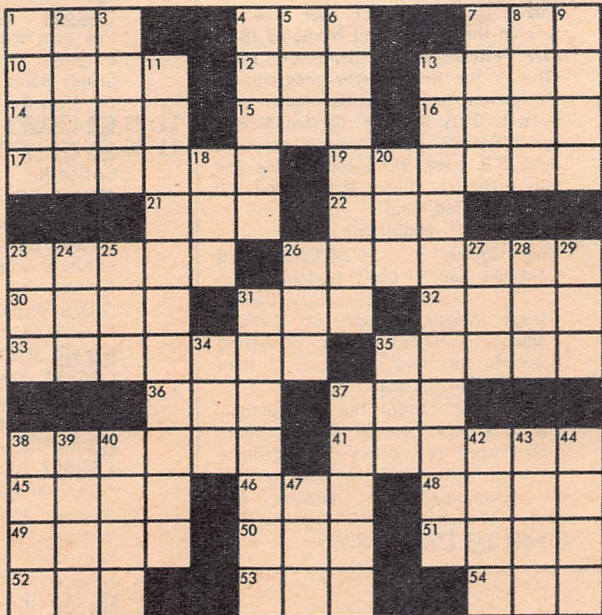
BeardsleyDennis Weaver
JonesAl Freeman Jr.
BettyLisabeth Hush
MacauleyIvor Francis
SandyTyne Daly
ChancerySimon Scott
PresidentLes Tremayne

TELEVISION CROSSWORD

March 1, 1969

ACROSS

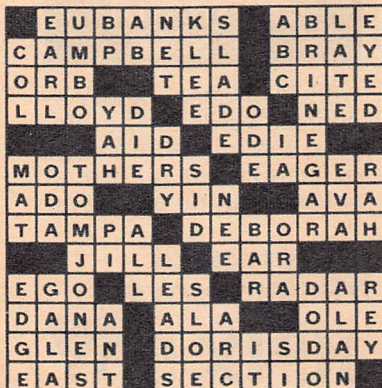
- 1 Existed
- 4 A chimney
- 7 Illuminated
- 10 Comedian Johnson
- 12 Swiss canton
- 13 Seed
- 14 Starring role
- 15 Answer (abbr.)
- 16 Fruit
- 17 Little Joe on *Bonanza*
- 19 Barry on *Land of the Giants*
- 21 Late author Fleming
- 22 Group of atoms
- 23 Moslem prince
- 26 Star of *Mannix*
- 30 Gal on *Peyton Place*
- 31 Chap
- 32 ___ Finn
- 33 A Good Guy
- 35 Pillage
- 36 Western set
- 37 Hog
- 38 Bed linen
- 41 Star of *Gentle Ben*
- 45 Sever
- 46 Garden tool
- 48 Unusual
- 49 Compass direction
- 50 Tavern drink
- 51 Spicy seeds
- 52 Twisted
- 53 Permit
- 54 Marshal of France during Napoleon's reign



See next week's TV GUIDE for solution

DOWN

- 1 Famous New York street
- 2 Region
- 3 Late comic Laurel
- 4 Becky on *The New Adventures of Huckleberry Finn*
- 5 Vase
- 6 ___ Impossible
- 7 Big John on *The High Chaparral*
- 8 Feminine name
- 9 Agents
- 11 Green Acres star (2 words)
- 13 Man on *The Name of the Game* (2 words)
- 18 Paddle
- 20 Weight
- 23 Exist
- 24 Half way
- 25 Summer in Paris
- 26 Container
- 27 Oldie: ___ Miss Brooks
- 28 ___ Victor
- 29 Upper atmosphere
- 31 Role of James Arness
- 34 Small rug
- 35 Enemy
- 37 The taste of honey
- 38 Boil slowly
- 39 Receive news from
- 40 Lenient
- 42 Conceited
- 43 Author Gardner
- 44 Depend
- 47 Cheer from the arena



Answer to puzzle of Feb. 22

Evening

9 NET FESTIVAL—Music

Jazz is the beat for this hour documentary on the 10th annual Monterey (Cal.) Jazz Festival, held in September 1967. (This is the first of four programs on the festival. Artists include Modern Jazz Quartet, Dizzy Gillespie, Carmen McRae, Earl "Fatha" Hines, Woody Herman's Herd, B.B. King, Richie Havens, the Don Ellis Orchestra, Oliver Jackson and Bill Pemberton. (60 min.)

Highlights

"Bag's Groove"Gillespie, MJQ
 "Midnight Sun," "Don't Explain"
Carmen
 "Boogie Woogie on the St. Louis
 Blues"Hines, Jackson, Pemberton
 "Concerto for Herd"Herd

11:00 **2** MOVIE—Drama

"The Killers." (1946) The peaceful routine of a small town is violently interrupted when two killers come gunning for an ex-boxer. From the story by Ernest Hemingway. Burt Lancaster, Ava Gardner, Edmond O'Brien. (Two hours)

10 12 13 **COLOR** NEWS

**george
peppard
and
george
hamilton
star**

with Eli Wallach and Vincent Edwards in *The Victors*, the sprawling saga of a squad of American soldiers during World War II.

Friday 11:30 p.m.

THE BIG MOVIE

KPIX 5 **GROUP** **W**

40 MOVIE—Drama

COLOR "The White Tower." (1950) Five men and a girl attempt to scale a dangerous mountain. Glenn Ford, Valli, Claude Rains, Sir Cedric Hardwicke, Oscar Homolka.

11:25 **7** **COLOR** OPINION 7-David Sacks11:30 **3 4 7** **COLOR** JOHNNY CARSON**5** MOVIE—Drama

"The Victors." (1961) Carl Foreman adapted and directed this anti-war film about a World War II Infantry squad fighting in Europe. George Hamilton, George Peppard, Eli Wallach, Jeanne Moreau, Melina Mercouri.

7 12 JOEY BISHOP

COLOR Tentative guests: Sid Caesar and jazz pianist Ramsey Lewis. Buddy Hackett is the co-host. (90 min.)

10 MOVIE—Drama

COLOR "For Whom the Bell Tolls." (1943) Ernest Hemingway's story of an American adventurer who joins a Loyalist guerrilla band during the Spanish Civil War. Gary Cooper, Ingrid Bergman, Katina Paxinou, Akim Tamiroff.

13 MOVIE—Biography

COLOR "Houdini." (1953) The life and times of famed magician and escape artist Harry Houdini. Tony Curtis, Janet Leigh, Torin Thatcher. (Two hours, 10 min.)

12:50 **40** **COLOR** AUTO RACING1:00 **3 4** **COLOR** NEWS**7** MOVIE—Drama

"Crime Wave." (1954) After killing a policeman in a gas-station holdup, three hoodlums head for the home of an ex-convict who's been trying to go straight. Sterling Hayden, Gene Nelson, Phyllis Kirk, Ted de Corsia, Charles Bronson.

1:30 **13** FILM1:40 **13** WESTERNERS—Drama

A lady bank robber makes friends with Buckhart, unaware that he's a lawman. Buckhart: Michael Ansara. Stella: Gloria Talbott. Cy Erby: Richard Devon.

2:15 **5** MOVIE—Melodrama

"Mr. Sardonicus." (1961) Ronald Lewis, Guy Rolfe, Audrey Dalton.

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Just like the kids next door

...if your neighbor is an orange-haired millionairess
whose offspring are television stars

By Leslie Raddatz

Say you were the average parent of a pair of nice, normal teen-age kids. . . .

Well, maybe not the *average* parent.

For one thing, you and the kids live in a quarter-of-a-million-dollar home in the most posh part of Beverly Hills. For years, Jack Benny was your neighbor. Often, when you had guests for dinner, he slipped quietly in the back door with his Stradivarius, came through the kitchen and, like a strolling gypsy in a Hungarian restaurant, walked around the table playing.

For another thing, you're a celebrity yourself. Not only that, but the other parent of those teen-age kids is a celebrity, too. Before you were divorced, you and your spouse starred in the most fantastically popular show on television. In January 1953, the birth of the second of those teen-agers rivaled the inauguration of President Eisenhower as a news event. When you were divorced a few years later, it was a traumatic experience for your fans equal to the parting of Mary and Doug some generations before.

There are other things which keep you from being an average parent. You have been at the top of the heap in TV for more than 17 years now and, as star of your own weekly series, you had to work long and hard almost every day. You were owner and president of a major Hollywood studio, which meant more work and more time away from the kids. Since you sold the studio for \$17,000,000, you are filthy rich—something which can also be a handicap in raising children. And finally, you have a shock of orange hair. Shades of

the shade of James McNeill Whistler—*no* average mother has orange hair!

In view of all this, how could you raise two nice, normal teen-age kids? If you are Lucille Ball—and what other orange-thatched, millionaire, ex-studio-proprietor TV star is there?—you managed to do it somehow, just as you managed to work your way to your present eminence from the anonymity of the chorus line.

As for the kids, as nice and normal as Lucie and Desi Arnaz Jr. may appear to be, they are no more average than their mother. According to someone who has watched them grow up, they are, like many young performers (and since they co-star in CBS's *Here's Lucy*, they *are* performers), "older than their years." If there is a generation gap between them and their elders, it is not apparent. "Our folks let us in on everything," says young Desi, now 16. "Show business brought us closer. Lucie and I always wanted to perform, so I wasn't like a kid whose father is a telephone repairman and he doesn't want to be, so they have nothing in common." Little Lucie, 18, is as articulate as her brother, but in the beginning she lacked his confidence. (It is always "little Lucie" and "big Lucy," by the way—*never* "young Lucie" and, heaven forbid, "old Lucy.") Lucie says, "It looked as if everybody in the family had talent but me. I had to find out for myself." She did this by taking drama in high school and making a little theater for herself in the garage.

Young Desi began taking drum lessons when he was 4 years old and

continued taking them for 12 years. He played bongos with his father, who, despite the divorce, is still close to the family. The children see him weekends and spend their summers with him at Del Mar, south of Los Angeles. As for Lucille Ball's second husband, comedian—now executive producer of *Here's Lucy*—Gary Morton, a friend says, "The kids accept him, but Dad is Dad."

Mom is also definitely Mom. Despite the orange hair and the flamboyant personality, Lucy has a warmth and dignity which are transmitted to everyone who comes into contact with her, onstage or at home. At the studio, there is no mistaking who is running the show, but

Lucy treats her own children just as she does other members of the cast and crew, with gentle firmness, usually good-natured ("I think we should do it this way"). Little Lucie and young Desi accept her like true professionals, not like the son and daughter of the star, who got where they are on ancestry rather than ability. The veteran Milt Josefsberg, script consultant for *Here's Lucy*, says, "Lucie and Desi are very professional. We used to worry about splitting their lines and parts evenly in each script, for fear one might think we had more confidence in the other, but we found it didn't bother the kids"—which is more than can →

Desi and Lucie ham it up at home.



be said for many actors who have been around for years.

Although Lucy approached the children about working with her on the show only last year, she says, "I had been observing them, but I never put into words anything about which way they might want to go. I didn't want to sway them." Desi was the performer, becoming a member of a rock 'n' roll trio when he was 12, while "Lucie always mimed." But Desi never practiced in front of his mother. "He doesn't want to work out the kinks while anybody is watching," she says. "He's very self-conscious." Lucy has tried to tell him that all performers have to "learn to tone, learn to hone," but Desi's self-consciousness is still evident at rehearsals, where he becomes upset when he misses a cue or does something wrong.

Little Lucie, despite her early misgivings about herself and her talents, is relaxed and seems to have inherited the naturally comedic movements and facial expressions of her mother. She says, "I never really idolized what my mother did, but I always tried out for comedy parts in school. Desi tried out for serious parts."

If there is such a thing as a typical teen-ager, Lucie probably comes closer to it than Desi. Her room is littered with clothes and odds and ends, and the closet doors gape open. Desi's room, on the other hand, is more like an office, neat and uncluttered, with framed paintings and prints—but no posters—on the walls, a stereo-and-TV set, and a large desk, from which he administers the affairs of a music-publishing company and a production company he partly owns ("I've got all these companies but no money"). He likes to spend evenings in his room "because I'm away from everybody." Desi has no steady girl friend ("I'd like to have somebody, but I don't"). When he surfs or skis or plays tennis, it is usually with one or two boys his

own age. Lucie has a boy friend, a young actor named Phil Vandevort, with whom she does "casual things" like going to the movies, to museums and to friends' houses.

Lucie and Desi each receive \$15 a week allowance—a raise from the \$5 a week they got before they started appearing with their mother on television last fall. Big Lucy, who dropped out of high school when she was 15 and did office work, waited on tables and jerked sodas before she hit that chorus line, has not let the wealth of recent years go to her or the children's heads. "I've told them it won't always be this way," she says. "People in show business don't have *real* money like people in Boston or Pasadena. I've tried to teach them moderation." Young Desi agrees: "We were always made to appreciate what we had—that we weren't above the norm." At Christmas, Lucie, instead of going out and charging gifts to her mother's accounts, made wood carvings and cookies to give to her friends and co-workers.

An old friend of the family says, "Both of them are practical kids. They're not temperamental or spoiled. They have their moments of pique like anybody else, but they are never overbearing or demanding like a lot of Hollywood kids."

Also—again unlike many children of Hollywood stars—Lucie and Desi were not sent off to boarding schools. Before they began studying under a tutor at the studio (of necessity and by California law), they had attended local schools. Lucie went to Immaculate Heart High School, where she studied art under the famed former Sister Mary Corita, and the studio classroom walls are covered with Lucie's paintings, obviously inspired by her teacher. Desi, who admits, "I never liked school," transferred from Loyola in Los Angeles to Beverly Hills High School. Both kids feel that they are doing better now. →



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continued

Desi says, "You learn more with a tutor. There's a concentrated learning." And Lucie says, concerning Mrs. Irene Burke, their tutor, "A teacher with 30 kids can't possibly give you as much as she can."

It is their mother, however, who has given them most of what they are, and this is most apparent at home, where the show-biz Lucy disappears and Mom takes over. Some of the dialogues in the big white house in Beverly Hills could as well be heard in more modest and typical homes in Des Moines, Sandusky or any other town you might choose. For instance:

LUCY—Desi, where are you going?

DESI—Out.

LUCY—I want you to have dinner with us.

DESI—I don't like fish.

LUCY—I want you to have dinner with us.

DESI—I have to get going by 7:30.

LUCY—I want you to have dinner with us, dear.

* * * * *

LUCY (when little Lucie comes in on a chilly afternoon with a runny nose)—Hadn't you better take an aspirin, dear?

* * * * *

LUCY (when Desi uses the word "sweat")—That's not a very nice word.

DESI—Perspire.

* * * * *

LUCY—I can lock the doors and rip out the TV, and they *still* won't go to sleep. I worry so about their health.

LUCIE—Oh, Mom!

And so it goes. But, along with maternal concerns and clichés, Lucille Ball Arnaz Morton, of course, has a strongly realistic approach. Where young Desi says, "Show business brought us closer," his mother says, "I have the arena they want to work in." But she also says, "Just because we're not concerned with a buck doesn't mean there aren't things we are concerned about—things like compassion and love."

(END)

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Bouillabaisse

Turn page for recipes

Consider the problem of Sunday night supper solved. Serve a hearty soup—a meal in one dish with bread and butter. So easy to make with all those canned soup stocks. Set out a large tureen for second helpings. Add a simple dessert and beverage to set the scene for TV.

FRENCH BOUILLABaisse

Serves 6 (illustrated)

- | | |
|--------------------------------------------------|----------------------------------------------------------------------|
| ½ cup butter or margarine | ½ tsp. saffron |
| 2 leeks, trimmed and sliced | 1 bay leaf |
| 1 onion, diced | 2 pounds assorted fish—red snapper, cod, flounder, haddock, sea bass |
| 2 cloves garlic, chopped | 1 package (9 ounces) frozen South African rock lobster tails |
| 1 cup white wine | 18 mussels or little neck clams |
| 1 can (1 pound, 12 ounces) tomatoes, chopped | 1 package (10 ounces) frozen peas |
| 2 cans (10½ ounces each) condensed chicken broth | Salt, cayenne |

In a large kettle melt butter. Add leeks, onion and garlic; saute until golden. Add wine, tomatoes, chicken broth, saffron and bay leaf. Bring to a boil, lower heat. Cut fish into 2-inch pieces and slice frozen rock lobster, shell and all, into 1-inch crosswise slices. Add fish and rock lobster to soup. Simmer until fish becomes white, 10 to 15 minutes. Scrub the clams or mussels, removing beards from mussels. Add to soup. Add peas. Cover and simmer until the shells open, about 10 minutes. Season to taste with salt and cayenne. Remove bay leaf. Serve with slices of garlic French bread.

GERMAN BEER BISQUE

Serves 6

- | | |
|---------------------------------------------------|-------------------------------------------|
| 1 can (10½ ounces) condensed cream of potato soup | 1 cup water |
| 1 can (12 ounces) beer | 1 can (11 ounces) condensed tomato bisque |

Combine all ingredients. Cook, stirring occasionally, until soup bubbles. Lower heat and simmer 10 minutes. Serve hot with thick slices of fresh rye bread.

RUSSIAN MUSHROOM-AND-BARLEY CHOWDER

Serves 6

- | | |
|------------------------------|-------------------------------------------|
| ½ cup butter or margarine | ½ pound mushrooms and their stems, sliced |
| 1 onion, diced | ½ cup barley |
| 3 carrots, diced | 2 cans (10½ ounces) condensed beef broth |
| 1 cup diced celery | 2 soup cans water |
| 2 potatoes, peeled and diced | |
| 2 tbsp. chopped parsley | |

In a large kettle melt butter; saute onions until golden. Add remaining ingredients and simmer, covered, until vegetables and barley are tender, about 45 minutes. Add water to make soup right consistency. Serve hot with pumpernickel bread slices.

NEW ENGLAND BACON AND CORN CHOWDER

Serves 6

- | | |
|---------------------------------------------------|------------------------------------------|
| 6 strips bacon, diced | 1 can (12 ounces) kernel corn, undrained |
| 1 can (10½ ounces) condensed cream of potato soup | 1 can (10½ ounces) condensed onion soup |
| 2 cups milk | |

Fry bacon until crisp. Drain excess fat, leaving 2 tbsp. in kettle. Add soups, milk and corn. Reheat, stirring occasionally, until soup bubbles. Serve piping hot with buttered biscuits.

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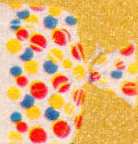
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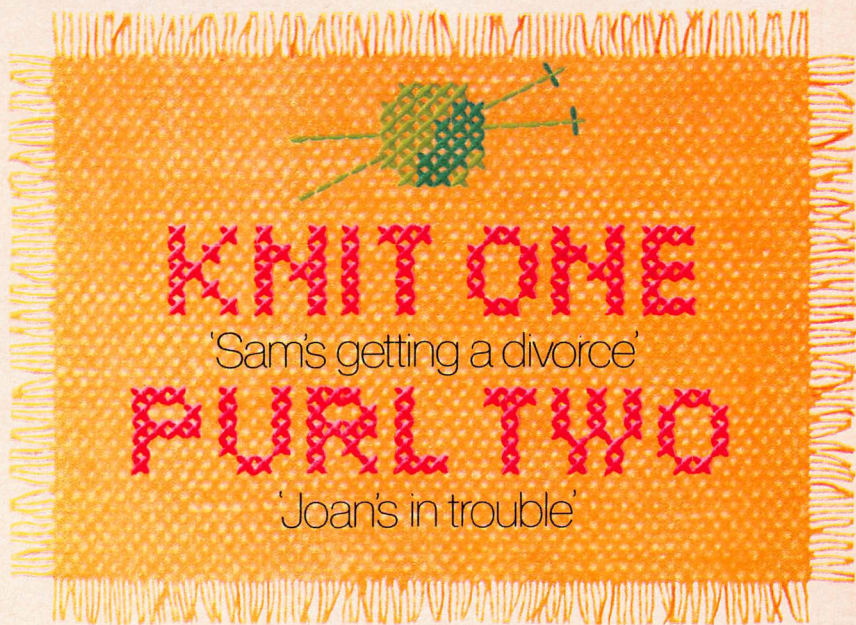


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Or what to do while watching soap operas, afternoon movies, game shows or even politics

By Ruth Garvey

All right, girls, this time let's cut out the kidding and admit that we all watch TV and like it. So what if some go around saying *they* never watch. This year you won't have to wait until you're alone to switch on the switch and sneak a little. I've got an idea.

Do a piece of fancywork while you watch Paul tell Agnes that Wendell swore to him that Phoebe is meeting Lambert at Edna's house while Stanley is out of town. This should take you into early spring. Now when Stanley tells Edna that he knows Lambert is meeting Phoebe on the sly, because Wendell swore it to Paul and Paul told Agnes, and Agnes, the bigmouth, will spread it around, your fancywork should be finished. Not good, but finished. So if someone drops in while you're watching Eric try to make out with his new stepmother who is five years his junior, you can piously ex-

plain: "I turn on the telly because it keeps me awake while I'm doing my stitching."

I find that knitting goes well with the dirtier soap operas. I've just done a slipover with cables, popcorns and raglan sleeves while Sam and Joanne have been having one hell of a time getting Andrea to give him a divorce. Now Sam could have procured a divorce himself just like that, since Andrea left him 20 years ago—with another man, yet—but that's out, because the work sheet doesn't call for another plot until some time in Lent. By then I expect to have finished a thick-and-thin dippy-doily and a mohair wrap-rascal with a bobble edge.

Where was I? Oh, yes. I would suggest something simple, say a lazy-daisy potholder, if you're watching the one where the left-handed girl has a right-handed mother and an ambidex-

trous father, and with all these crazy mixed-up hands you need a pencil to keep score. And hold the French knots until later. You see, someone said a bad word in front of the leading lady, and her mother is terribly upset, because this season her little girl has not yet come to grips with life. Last season she had a child born out of wedlock, a month in the divorce court as correspondent, a trial for the murder of her gentleman friend. But this go-round she's a doll. Rough talk is out.

There are several guessing-game shows that lend themselves to a crocheted granny afghan. Be careful, though. Unlike knitting, you must keep your eye on the hook, because once in the wrong hole you must pull it out and start all over. Therefore it is better to listen than to look. When the gamemaster asks: "What was the name of Alexander the Great's horse?", keep your head down and holler, "Bucephalus." How in heaven did you know that? Back to the afghan. "During which modern President's tenure was the budget balanced the most?" asks the no-talent-announcer-called-star. "Harry Truman," you shout, as you smooth out your granny-square, which now looks as if it had a stroke.

Needle point is fine for the afternoon movie. No brains are needed. Make a seat cover for any old chair, so long as it has curved legs. Grandmother 1901 or Grand Rapids 1947. These covers are just about indestructible and will outlast all of us. Thousands of behinds planted on a 14-inch square of woven hemp make it precious and priceless, giving a patina that would make your eyes water.

During the two national nominating conventions I found that handwork didn't work. I was kept busy shaking my head and talking back to a crop of television reporters who all of a sudden are political pundits. Tearing news releases off a Teletype machine for years does something to a man. I worked in Washington for several

years in a network newsroom where one of our radio announcers, before opening his mike, would comb his hair, fix his tie and finger his eyebrows. He is now big, big. I do not depreciate him for his vanity. It's nice to be neat when nobody's looking.

One of his jobs was announcing a recorded Sunday morning symphony hour. Our station was a network-owned outlet, monitored in New York on a tieline. One day this guy cupped his ear and offered: "We now bring you 'The Pines of Rome' composed by"—he stopped a second—"composed by Rossini-Respighi." The next day he received a note from the man in New York: "When a classical work carries a hyphenated name beneath it, generally the first name is the composer and the second the arranger." Our man on the following Sunday cupped his ear and announced: "We bring you this Sunday morning 'Le Coq d'Or' or 'The Golden Cockerel,' composed by Rimsky—arranged by Korsakov."

I would have forgotten this if it were not for one tiny thing which, like a little sand, itches my mind. On the day I left the station I stopped at his desk to say good-by. He was working on a list of books which were to be discussed at a youth round-table hour. He had just written the title of the first book for discussion: "War and Piece."

During commercials I like a special kind of busywork. There's a small kit put out for about a dollar six-bits which is something like "Itsy Bitsy Weavy." Inside is an illustrated pamphlet showing a gorgeous blanket and several knickknacks which "even a child can make." You just weave in-and-out, in-and-out, in-and-out while Mark tells Cynthia he can't stand her breath, Rosemarie does the laundry and Pauline gets up dirt from the kitchen floor. You have now accomplished 4 square inches of tangles and knots. However, like a mother with an ugly kid, it's all yours and it's beautiful. It's also time to get supper.



Having a housing problem?

Here's one of several solutions offered in a Disney program





There's not much prairie left these days. Where there once were thousands of miles of flat prairie land in the American West, there are now cities and factories and farms. So the thousands of prairie dogs (not dogs at all, but bobtail rodents) and buffalo have lost a home and subsequently have diminished in numbers. But they can still be found at places like Wind Cave National Park in South Dakota, and at near-by Custer State Park. This is where a Walt Disney crew went to photograph a show which will be seen this Sunday, and which documents the way various prairie animals live. The pictures on these pages, taken with telephoto lenses, show how the prairie dogs live—in and out of their burrows—even (above) alongside the gigantic buffalo. The photography required cutting away the side of a burrow, and in one case a cameraman even dressed up like a buffalo to deceive the big animals. It was hot and stuffy and smelly, and in one instance a buffalo even tried to get too friendly. Dedicated people, these Disney folk.

AFTER CHICAGO, WHAT?

The networks are vague about plans for coverage of future political conventions, but it's evident that changes will be made

Almost unanimously, the top executives of television's network news departments insist—publicly, at least—that if last August's Democratic National Convention were to happen again, they'd cover it exactly as they did the first time. Many of the reporters seem to feel the same; David Brinkley has said: "If we had to go back to Chicago, I wouldn't change one thing we did, not one shot, not one word."

This posture will strike some TV watchers as gratuitously brazen, especially since television's performance in Chicago triggered the largest outpouring of viewer dismay in the industry's history. But it hints at the chasm which divides TV's defenders from its critics in this bothersome and prolonged debate.

On the one hand, professional TV observers such as Robert Lewis Shayon (in the *Saturday Review*) are saying that the two networks providing gavel-to-gavel coverage "did outstanding jobs

reflecting accurately the drama and the truth of the most ghastly week in the history of American politics." The contraposive view is expressed by Rep. John Dingell, Democrat of Michigan, who says: "The most charitable thing I can say about the convention coverage is that it was handled very poorly. Either it was biased, or it was handled with such extraordinary incompetence [as] to give that impression."

Such differences, it is now clear, will never be resolved, no matter how many official inquiries are mounted—and they have been numerous—nor how fervent their conclusions in support of one view or the other. The most we can hope for is that the contentiousness will illuminate and redefine certain aspects of television news practices, as well as the country's response to them.

In spite of the networks' public exclamations of retrospective satisfaction with their performance at Chicago, a good deal of private soul-searching

has gone on among high-ranking TV executives, with results that will surely be apparent in subtle ways at future national conventions. TV journalists are determined to improve their hold upon First Amendment guarantees of press freedom; but their superiors in exalted places at ABC, CBS and NBC are understandably chary about ever again alienating such large and vocal segments of their audiences from what is essentially an entertainment and advertising—not a journalistic—medium.

That anomaly plagues TV news and leaves it susceptible—rightly or wrongly—to charges of applying *some* entertainment standards to the handling of news events. As Prof. Penn Kimball of Columbia University's Graduate School of Journalism suggested recently in the Columbia University Forum, as long as political conventions are being aired in prime time, they had better "measure up to the entertainment standards" of commercial broadcasting.

The goal of commercial TV is maximum audience, Kimball points out, "lured by the high drama of a fight to the finish between the rival gladiators, no holds barred, the loser to the lions. Exciting television, however, can be ruinous politics."

A fair amount of show-biz-style press agency goes on at political conventions; the networks transport wholesale to the convention sites platoons of staff publicists whose task it is to disseminate to the Nation's newspaper TV editors the good tidings that their network successfully "beat" the opposition to certain news stories and triumphed in the ratings.

This drumbeating is the despair of the best TV newsmen, but it goes on anyway. It telegraphs a habit of mind among television's management people that live coverage of important events ought to be judged by some of the same standards as *The Ed Sullivan Show*. It is unlikely that the Nation's best newspapers will ever bombard TV networks with press releases solic-

iting acknowledgment of their expertise.

Convention organizers go to great lengths to stage-manage a decent show for the TV cameras, but long stretches of dullness at the podium are unavoidable. So television does its best to keep the show moving, frequently in ways which irritate the participants. It is as though (the politicians feel) they have laboriously prepared a kingly feast of victuals to set before the press; then television arrives like a rich relative, complains that the bill of fare is too low in protein and too high in calories, and proceeds to cook its own TV dinner and masticate it loudly, to the chagrin of the other guests.

None the less, commercial television continues to be a welcome guest at political conventions and probably always will, in spite of such exotic proposals as that of Sen. Russell Long, Democrat of Louisiana, who suggests it be barred altogether from reporting them. In the future, he feels the Democratic Party "should arrange to have its convention televised under its own direction and control. Let the party present its case rather than have the commentator present what he, rather than the party holding the convention, would like to have the public see."

The public saw very little, actually, of the convention-related violence, despite the torrent of complaints that the networks had given it disproportionate attention. The riots, to state it simply, were covered badly, not well—more skimpily than their importance dictated—principally because TV could not function with total efficiency under the restrictions imposed by Chicago authorities. The Walker Report noted, for example, that "the Old Town area near Lincoln Park was a scene of police ferocity exceeding that shown on television Wednesday night."

Observers who spent hours at the vortex of the Chicago riots, as did TV GUIDE's reporters, know that the persistent accusation of network failure →

to show demonstrators' provocation is the weakest charge in the lengthy indictment against TV's handling of the story.

Film cameramen afoot amid police and rioters were obliged to muscle their way from one whorl of violence to the next, racing and stumbling to get their pictures, being buffeted by both sides, and succumbing reluctantly to shouted police orders to turn out the portable TV lights lest they attract brickbats from the rear ranks of protesters.

In spite of such obstacles, a retrospective study of network coverage indicates that much provocation was indeed filmed and broadcast; most of the riot film used by Mayor Daley on his hour-long televised defense of his administration's actions was borrowed from the networks and had been aired during the convention period.

But these and other complaints are more significant for what they leave unsaid: namely, that many Americans are weary of bad news, frustrated that the Nation's ills will not surrender to traditional solutions, confused by the anger and disaffection of so many young people, and suspicious of journalists—especially on television—whose often unpleasant task it is to report this turmoil of our lives in the 1960's.

Technically, a responsible news organization has the job of holding a mirror to evolving history; its obligation is to assure that the mirror is as distortion-free as possible. It aspires to total objectivity; but, knowing the unattainability of that goal, tries to deliver at least a full measure of fairness on all the events it observes.

If we are to believe the indications—and they probably are transitory—some unmeasured erosion of trust in TV news has occurred since Chicago. So far, no polls have confirmed this, but TV news executives operate on the assumption of its truth.

Former FCC Commissioner Lee Loevinger goes so far as to suggest that

"some positive step is necessary to restore public confidence in the integrity of broadcast journalism" in the wake of Chicago and to justify TV newsmen's claim to full participation in the guarantees of press freedom under the First Amendment. He suggests the establishment of an American Broadcasting Council on Fairness and Accuracy in Reporting, a nongovernmental "grievance committee" set up by TV men themselves to hear complaints about breaches of fair journalistic practice and to pronounce censure.

"Today broadcasting stands in greater peril of attack and restraint," says Loevinger, "and in greater need of such an institution, than the medium of print journalism. The peril and need of broadcast journalism are also the peril and need of the American people, for the broadcast media perform the journalistic function for a majority of the American people."

Sociologist Kurt Lang thinks there should be "constant criticism" of TV news. "Television should criticize the Establishment and should expect criticism in return, and not be surprised and alarmed when it comes," he says. He's in favor of an occasional conference sponsored by the FCC to evaluate TV news' performance and serve as a funnel for viewer dissatisfaction.

"The networks owe this to the public in return for the large profits they make," Lang argues. It's possible to have public scrutiny without violating freedom of expression, he says. "Nothing rivals the oligopoly that the news staffs of the three networks hold collectively. That's a tremendous concentration of power. I'm not saying they're abusing it. But . . . we not only have no effective regulation now, we have no effective criticism."

Despite TV news' loudly expressed fears, it's likely that the furor over Chicago will subside without having engendered any dramatic restraints upon the medium's press freedoms, nor any large-scale defections by viewers, from

television to other sources of news, nor any permanent loss of faith in the medium's credibility as a news organ.

A yes-no answer to the question "Did television at Chicago serve the American public well?" is not possible. The closest to a conclusion that the truly disinterested student can come to is: TV performed conscientiously but fallibly in volatile circumstances. The result—for varying reasons—was unsatisfying to a significant number of Americans, and the offense to their sensibilities must be taken seriously.

TV news has been through a crisis, and knows it. Its live coverage of news events—particularly argumentative ones—will never be the same again. One of the sanest summations of the Chicago experience was that of Richard Salant (president of CBS News, interviewed by the Public Broadcast Laboratory): "There are many things . . . by hindsight and the crucible of experience that we would have done somewhat differently. . . . We learn and we'll be better next time."

The events surrounding the Democratic convention were unique, Salant said, and "we simply had not prepared our minds for all of them. But if the set of circumstances that occurred in Chicago ever occur again, I think we'll report it somewhat differently."

Just how CBS would "be better next time" and how "differently" it would report, Salant obviously would—or could—not say. Certainly not with half of Washington ready to seize upon any specific confessions of error as more grist for all the investigation mills.

Still, even his hesitant admission that all was not perfect in television's coverage of the Democratic convention is the beginning of wisdom. As a result of the St. Crispin's Day that was Chicago, Americans have learned a good deal about themselves; and television journalism has taken a giant, although painful, step toward the full maturity it covets so devoutly. END



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ANTI-PERSPIRANT

The young people are at the studio on Vine Street in Hollywood early Friday morning, despite the fact that their planes were forced by fog to land at outlying airports and they arrived at their hotels late the night before.

There are eight boys from the University of Kansas—a Dixieland group called the Gaslight Gang. There is the New Formation, a quartet of novice nuns from tiny (130 students) Mercy Junior College near St. Louis. There are the crew-cut young man from the University of Utah, who would sing "Gentle on My Mind," and the pretty blonde from the University of Minnesota, who would sing "Cotton Fields." They have all been flown to Hollywood for the weekend to compete on the *All American College Show*, that rare bird in television, a successful, single-sponsor, nonnetwork, syndicated program, seen on 60-odd stations Coast to Coast.

The contestants—like those who have appeared on earlier programs and those who would appear on later ones—are from many places, but they have one thing in common. They are not the hippie, bedraggled collegians that viewers have grown used to seeing in television newscasts.

"Very few of the hippie types audition for us," says Richard Niles, co-producer of the program, who travels about the country video-taping possible contestants. Dennis James, emcee of the show, says, "There was this one group, and one of the kids had a Fu Manchu moustache and a lot of hair. I told him he'd have to get a haircut if he wanted to be on the show." Bob Hope, who was a guest star on the All American College Show, said, "These kids burn more midnight oil than pot." Variety, in reviewing the

...AND NOT A BEARD IN THE BUNCH

program, said, "Projected is the cleaner side of our youth." And Sen. George Murphy, in the Congressional Record, said the All American College Show "presents wholesome, intelligent, clean-cut American . . . students to the American public."

At first the kids are shy and somewhat ill at ease in the strange surroundings of the rehearsal hall, the groups staying together—the four young nuns with the gray-haired nun who came to Hollywood with them—and those who are alone keeping to themselves. The blonde from Minnesota is surprised to learn that she can win something on the program. The winner each week gets \$1000; at the end of every 13-week cycle, semifinalists receive \$1500, and the grand prize winner \$2500—a total of \$5000 for that big winner. But the girl from Minnesota says, "Just the trip out here is wonderful enough for me."

The directors and musical director of the program work with each group or person individually, attempting to set them at ease, timing their numbers, making tactful suggestions and always urging them to smile. After a brief run-through, each goes to the Green Room to meet Dennis James and to rehearse previously prepared interviews with him. James again urges them to smile. When someone has difficulty with a line in an interview, he says, "If it isn't right for you, we'll drop it."

By the next day, Saturday, when everyone reports for rehearsal with the program's full orchestra, the atmosphere is more relaxed and the participants more at ease. Two of the nuns have cameras, with which they take pictures of everyone in sight. The students mingle with each other, and when

each act concludes its rehearsal, the rest applaud.

"They're always a little nervous at first," says someone who works on the show, "but they soon get over that." Wendell Niles, executive producer, who got the idea for the program 20 years ago, when he saw sources of new talent drying up, says, "This isn't an amateur program, although a lot of the kids are amateurs. But as soon as they appear here they start getting offers from all over. Of course, the contestants are in school, so most of them don't accept." Despite the latter fact, All American College Show participants have appeared at Disneyland and Lake Tahoe and on The Joey Bishop Show; one is making an experimental movie with his winnings; another is with the San Francisco Opera Company and another with the Cincinnati Symphony. The Gaslight Gang plays three times a week in Kansas City, with a standing engagement Wednesday nights at Shakey's Pizza Parlor.)

Sunday is still another day of rehearsals, concluding in late afternoon with the taping of the program. Now there are scenic backgrounds and sets, a line of dancers who will work with some of the acts, and the final blocking of the show as it will go on the air. When the New Formation starts rehearsing, the gray-haired nun, watching, says, "They have all had colds, but if that's the way the Lord wants it, . . ." As the novices sing, however, she says, "Sock it to 'em!"

By the time the taping begins, with the audience seated out front, something like a carnival atmosphere prevails. The contestants are gathered in the rehearsal hall, the Gaslight

Gang in their red vests, striped blazers and straw hats, and everyone is dancing with everyone else to the music of one or another of the musicians.

Meanwhile, the judges have arrived and taken their places—Sebastian Cabot of *Family Affair*, Ruth Buzzi of *Laugh-In* and Mike Connors of *Mannix*.

"We've had some of the biggest names in show business," says Wendell Niles. "People like Bob Hope and John Wayne and Lee Marvin. You can never guess who they'll pick—the comics often choose a serious act, and a serious musician will decide on a pretty face." Dennis James says, "This is sort of a second-generation show. Some of our judges, like Barbara McNair, Jonathan Winters, Roger Williams and Diahann Carroll, were contestants on my *Chance of a Lifetime* program years ago—and they were all losers. When Jack Carter was a judge, he told how he had won on the 'Amateur Hour' and Frank Sinatra lost.")

The show goes on. The Gaslight Gang are chosen winners by the judges, but none of the others seem disappointed. Afterwards all of them go back to their Wilshire Boulevard hotel and put on an impromptu show in the lounge there. All except the nuns, that is. They are looking forward to a tour of Universal Studios the next morning before going back to St. Louis. END

Members of the Gaslight Gang.



TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

KIM NOVAK is waxing her skis for a run down Sun Valley's slopes during a special at that famed Idaho winter resort. French Olympic champion JEAN-CLAUDE KILLY will be standing by to pick her up . . . ORSON WELLES will be host of a half-hour weekly variety series on CBS next fall and also three 90-minute "events" the network describes as "freewheeling in nature." DEAN MARTIN's producer, GREG GARRISON, produces and directs the shows.

SAMMY DAVIS Jr. joins the SINATRA clan--FRANK, daughter NANCY and FRANK Jr.--in the Las Vegas musical travelogue producer JACK HALEY Jr. is making for the fall . . . A special is also being filmed on that dowager Queen for a Day series, now in TV exile. Veteran court-jester JACK BAILEY won't be emcee, though. That chore goes to DICK CURTIS, JONATHAN WINTERS' straight man.

JUNE LOCKHART is hitting the beauty-pageant trail again. She'll be hostess of the Miss U.S.A. contest May 21 and Miss Universe competition July 19, both from CBS and from Miami Beach . . . JOSEPH COTTEN, INGRID BERGMAN, ALFRED HITCHCOCK, JOAN FONTAINE, ROCK HUDSON and JANET GAYNOR appear in NBC's March 21 Bell Telephone Hour documentary on the late DAVID O. SELZNICK ("Gone with the Wind").

Hawaiian singer DON HO has six shows scheduled as summer replacements for the Kraft Music Hall. He'll do them in the Islands . . . JOSE FELICIANO headlines his own NBC special April 27. His guests include ANDY WILLIAMS, BURT BACHARACH, GLEN CAMPBELL and DIONNE WARWICK . . . Four Star International is filming "Frankie Avalon's Easter Holiday" for the syndication circuit.

On April 6, NBC airs "The Ship That Wouldn't Die--the USS Franklin," a documentary of the Navy aircraft carrier that weathered a Japanese kamikaze attack. Surviving crewmen will be interviewed aboard the ship, now being broken up for scrap . . . ROWAN and MARTIN and LUCILLE BALL are DINAH SHORE's guests on her April 13 NBC show . . . When JIM NABORS begins his CBS variety hour this fall, practically the whole Gomer Pyle gang will join him. Besides having RONNIE SCHELL and FRANK SUTTON as regulars, NABORS will have his old Gomer producers, BRUCE JOHNSON and DUKE VINCENT, as producers of his new show.

Paramount hired JASON EVERS as star of "The Young Lawyers," a 90-minute ABC Movie of the Week. He plays the head of a Boston law firm in the film, which is also a series pilot . . . With Peyton Place going out of business, BARBARA PARKINS has been cast in JOHN HUSTON's movie "The Kremlin Letter," to be filmed in Helsinki, Rome and New York. She plays a spy who sneaks into the Soviet Union with RICHARD BOONE and PATRICK O'NEAL.

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